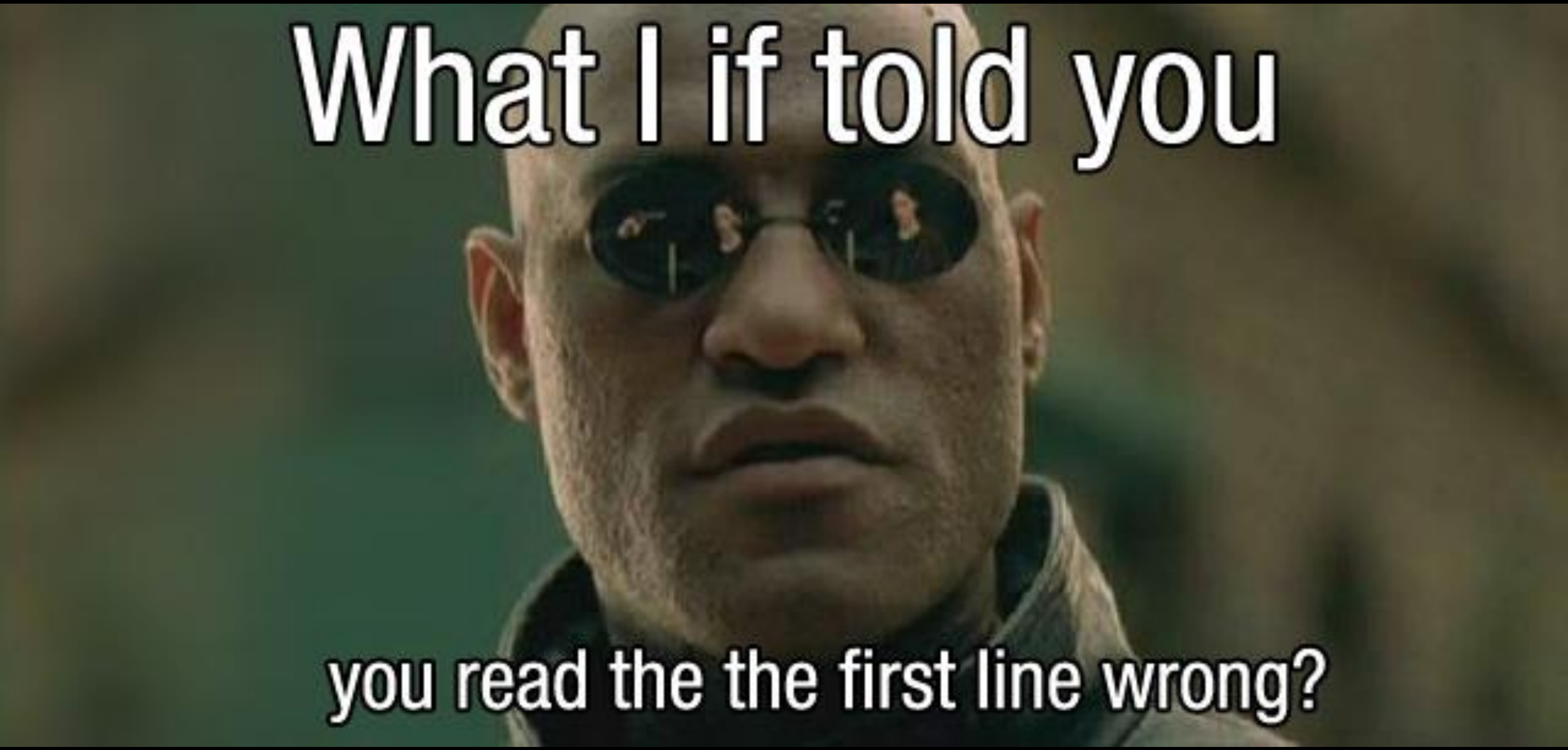
Creative SEO

By Dan Petrovic

DEJAN MARKETING


What I if told you
you read the the first line wrong?

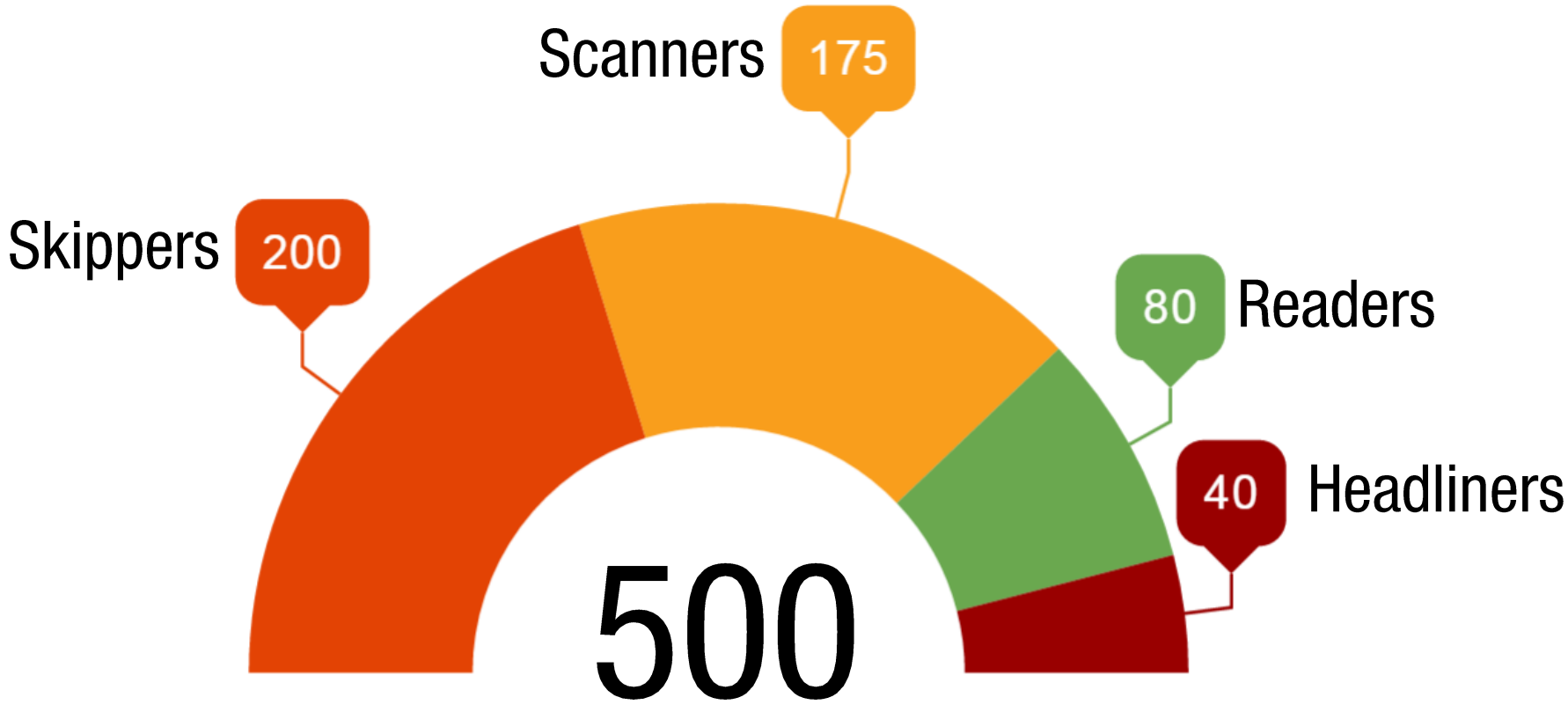
How do you feel about reading this much text?

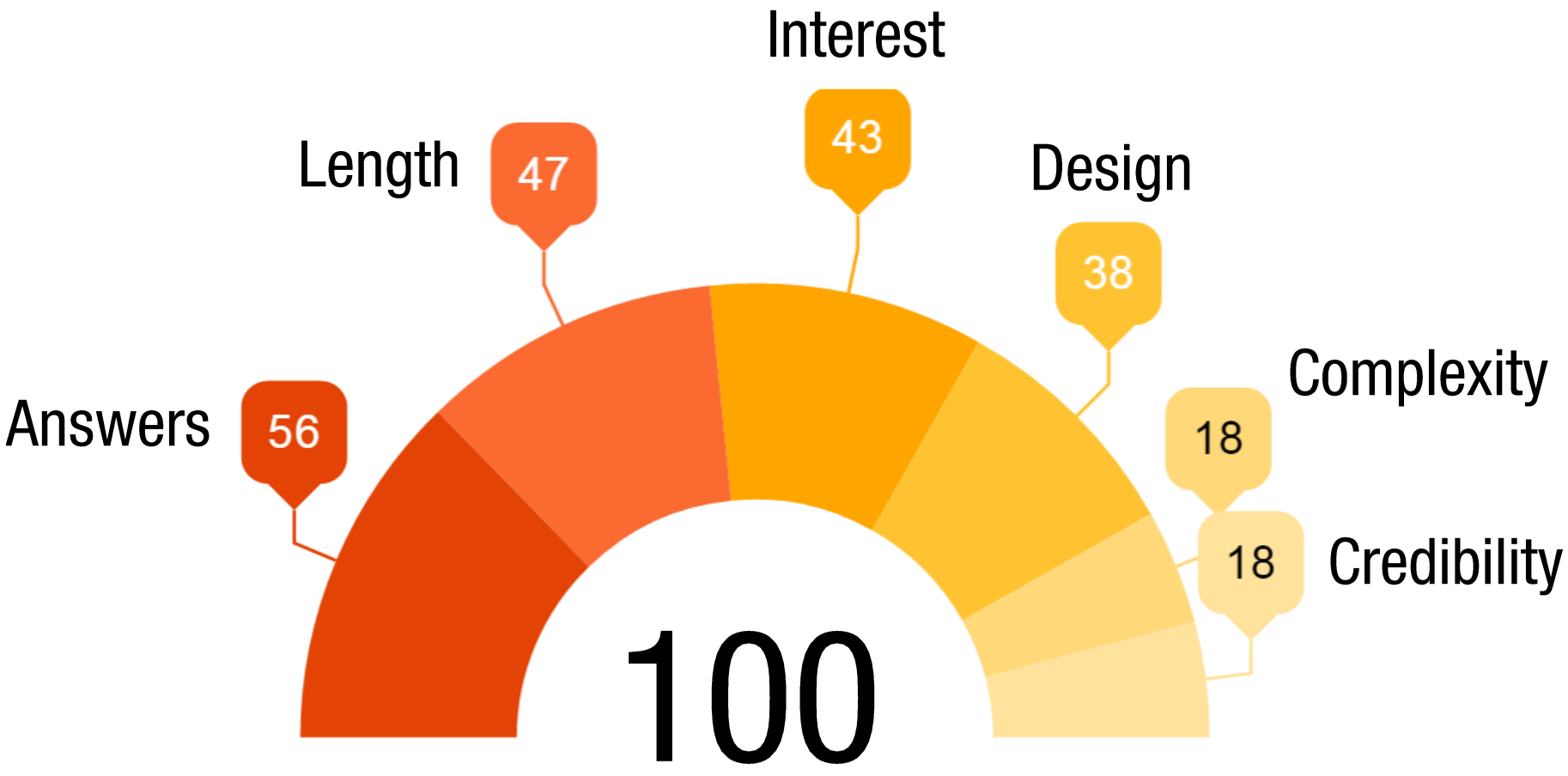
This sentence has five words. Here are five more words. Five-word sentences are fine. But several together become monotonous. Listen to what is happening. The writing is getting boring. The sound of it drones. It’s like a stuck record. The ear demands some variety. Now listen. I vary the sentence length, and I create music. Music. The writing sings. It has a pleasant rhythm, a lilt, a harmony. I use short sentences. And I use sentences of medium length. And sometimes, when I am certain the reader is rested, I will engage him with a sentence of considerable length, a sentence that burns with energy and builds with all the impetus of a crescendo, the roll of the drums, the crash of the cymbals–sounds that say listen to this, it is important.

You are now Morgan Freeman.

Relax. Take your time. Read this in your new awesome voice.

This sentence has five words. Here are five more words. Five-word sentences are fine. But several together become monotonous. Listen to what is happening. The writing is getting boring. The sound of it drones. It’s like a stuck record. The ear demands some variety. Now listen. I vary the sentence length, and I create music. Music. The writing sings. It has a pleasant rhythm, a lilt, a harmony. I use short sentences. And I use sentences of medium length. And sometimes, when I am certain the reader is rested, I will engage him with a sentence of considerable length, a sentence that burns with energy and builds with all the impetus of a crescendo, the roll of the drums, the crash of the cymbals–sounds that say listen to this, it is important.


Scanners
175
Skippers
200
80
Readers
40
Headliners
500


Interest
43
Length
47
Design
38
Answers
56
Complexity
18
Credibility
18
100

A Comprehensive Study of Content and Brand Visibility on Google+

Wednesday April 16, 2014

4.5k SHARES

Google+ | LinkedIn | Twitter | Facebook | E-mail

Understanding Google+

Google has been aggressively attempting to diversify away from search. Over the years they've come up with a number of promising products in a sea of failed experiments. When Larry Page took charge of Google's direction once again, we witnessed a sudden shut down of unviable products. What followed was profound integration of Google's products services into a single unifying platform.

I tried Google+ but it looks like nobody is using it yet, why should I spend extra time on yet another social network?

Request a Quote

Full Name *

Email Address *

Phone Number *

Company Name

Website URL *

dejanseo.com.au/google-plus-study

WORDS: 5300

SHARES: 4500

LINKS: 186

TIME REQUIRED TO READ: 25m

ACTUAL TIME ON PAGE: ?

WORDS: 5300

SHARES: 4500

LINKS: 186

TIME REQUIRED TO READ: 25m

ACTUAL TIME ON PAGE: 6m

WORDS: 5300

SHARES: 4500

LINKS: 186

TIME REQUIRED TO READ: 25m

ACTUAL TIME ON PAGE: 6m

CONTENT CONSUMED: 25%

WORDS: 5300

SHARES: 4500

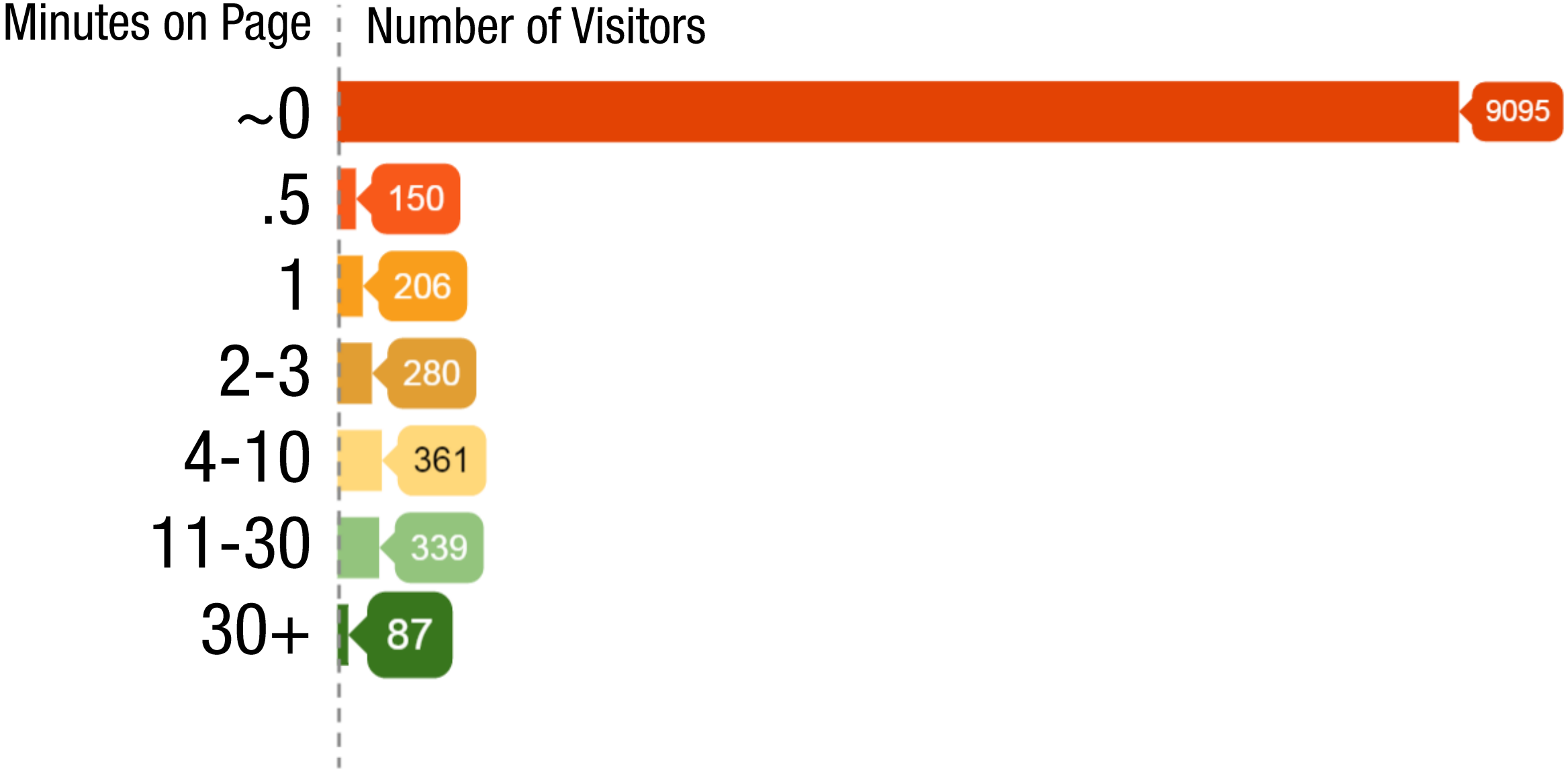
LINKS: 186

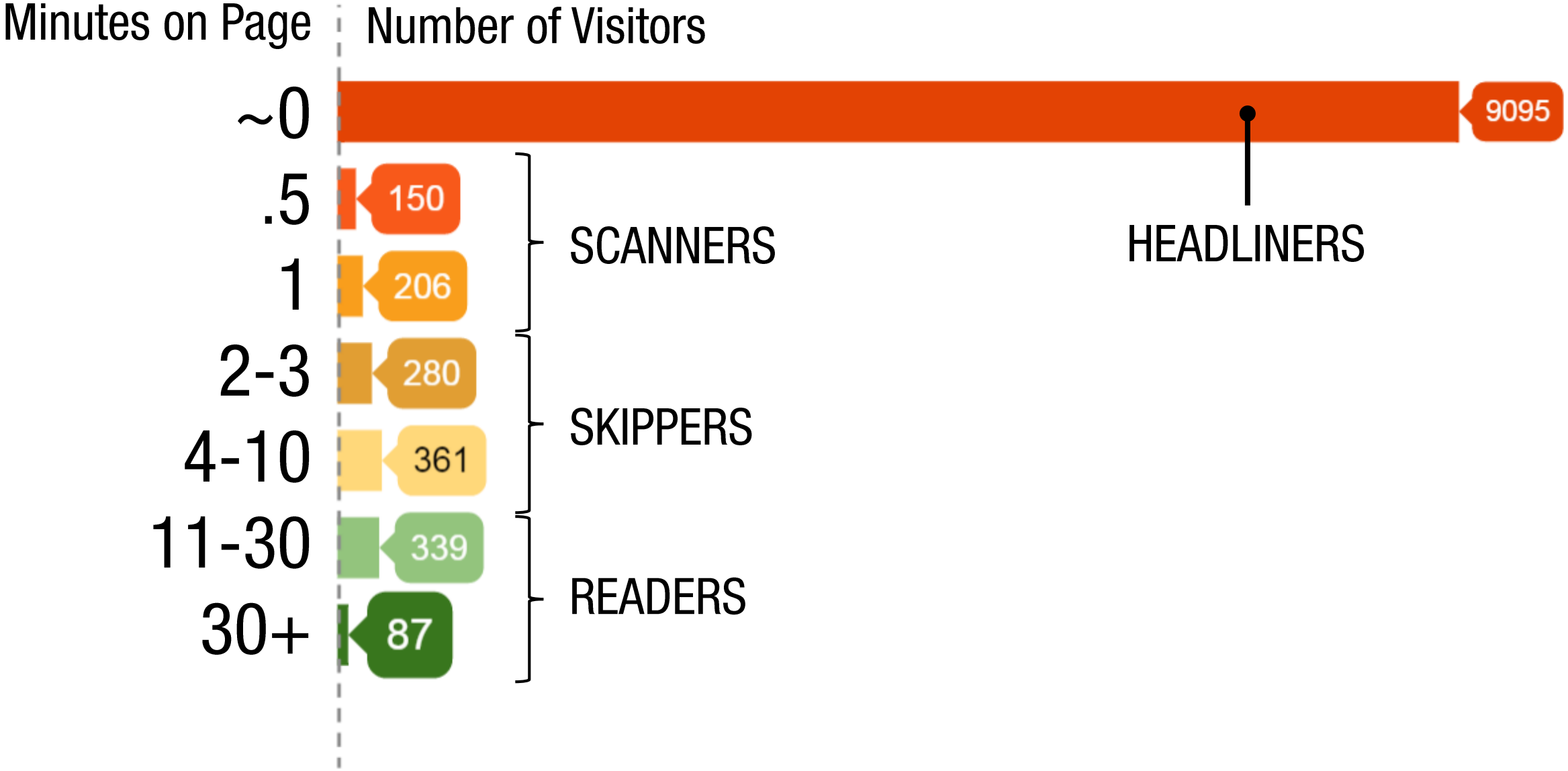
TIME REQUIRED TO READ: 25m

ACTUAL TIME ON PAGE: 6m

CONTENT CONSUMED: 25%

BOUNCE RATE: 89%

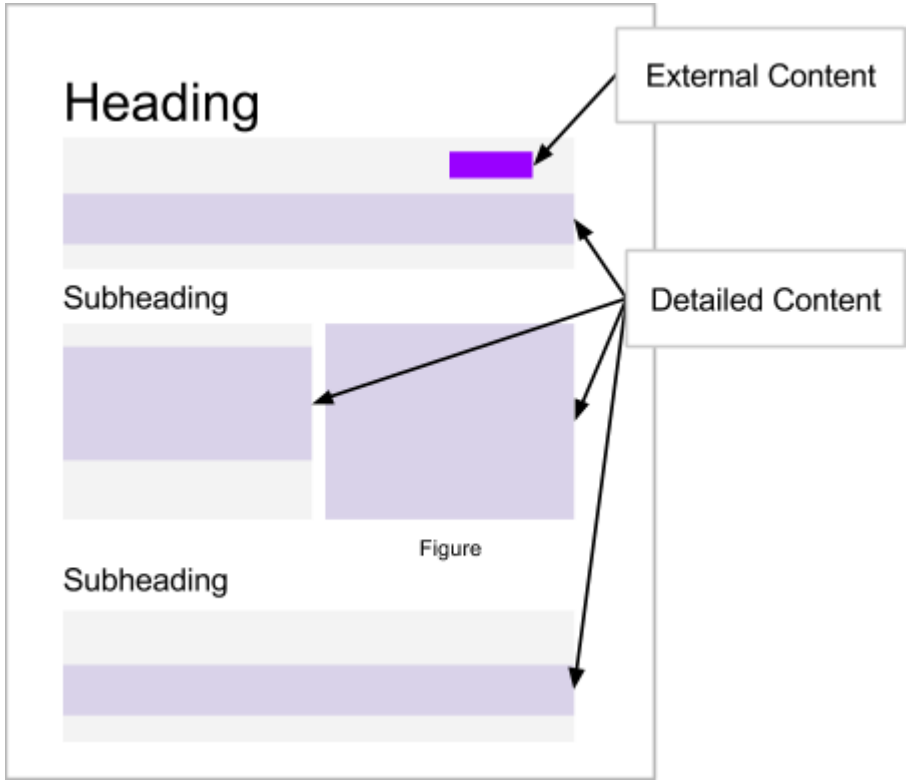

Minutes on Page
Number of Visitors
~0
9095
.5
150
1
206
2-3
280
4-10
361
11-30
339
30+
87


Minutes on Page
Number of Visitors
~0
.5
1
2-3
4-10
11-30
30+
9095
150
206
280
361
339
87
SCANNERS
SKIPPERS
READERS
HEADLINERS

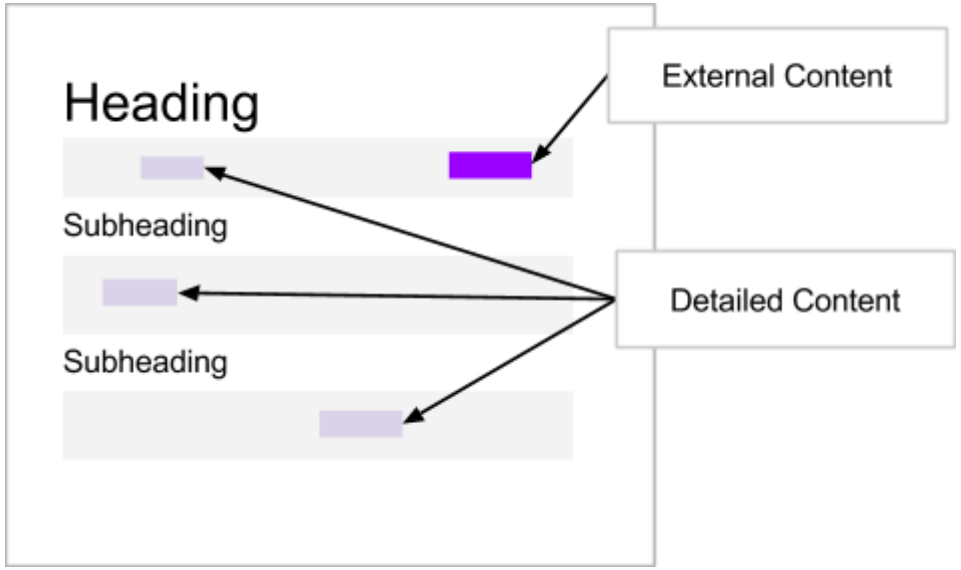
People who read your content in more detail are likely to mention, quote and link to it.

1. Minimise interruption
2. Provide quick answers
3. Support easy scanning
4. Improve trust and credibility
5. Offer in-depth information retrieval
6. Enable interactivity and personalisation

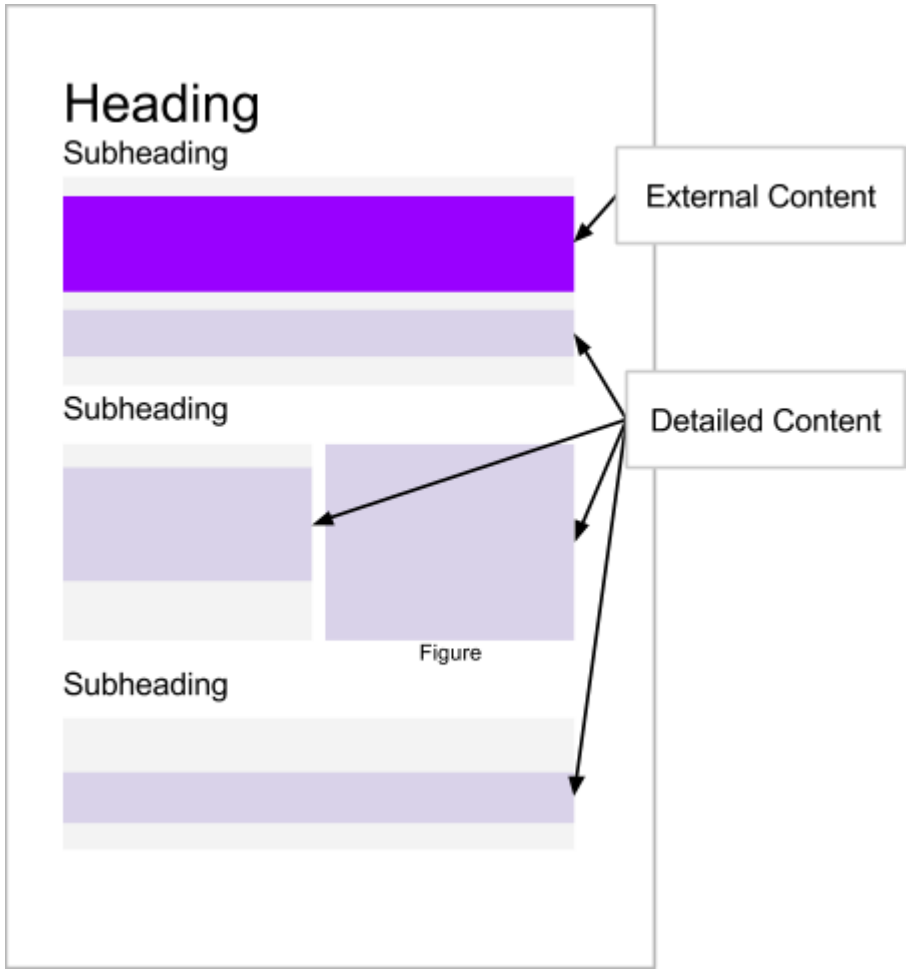
Typical Page Format



Skeletal Form

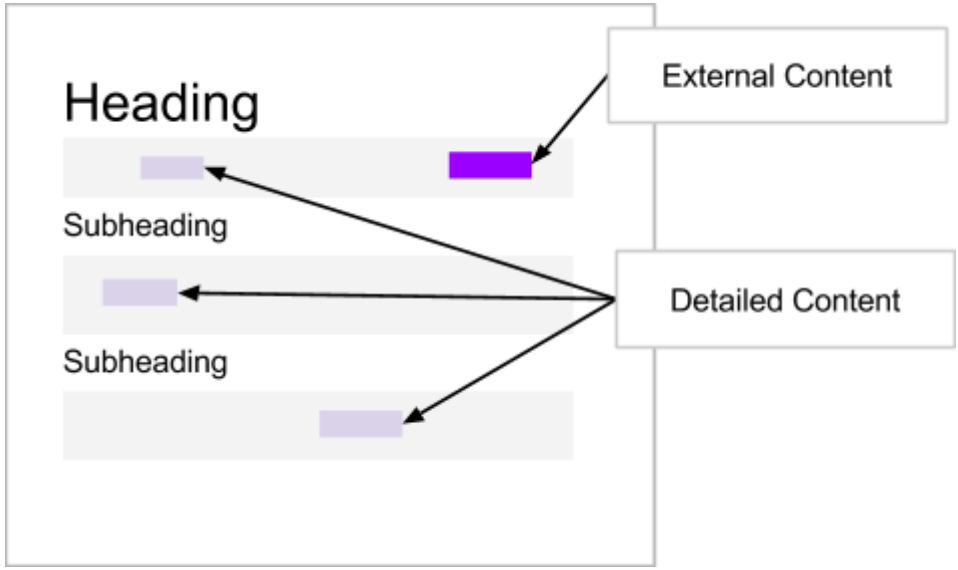


Selectively Expanded



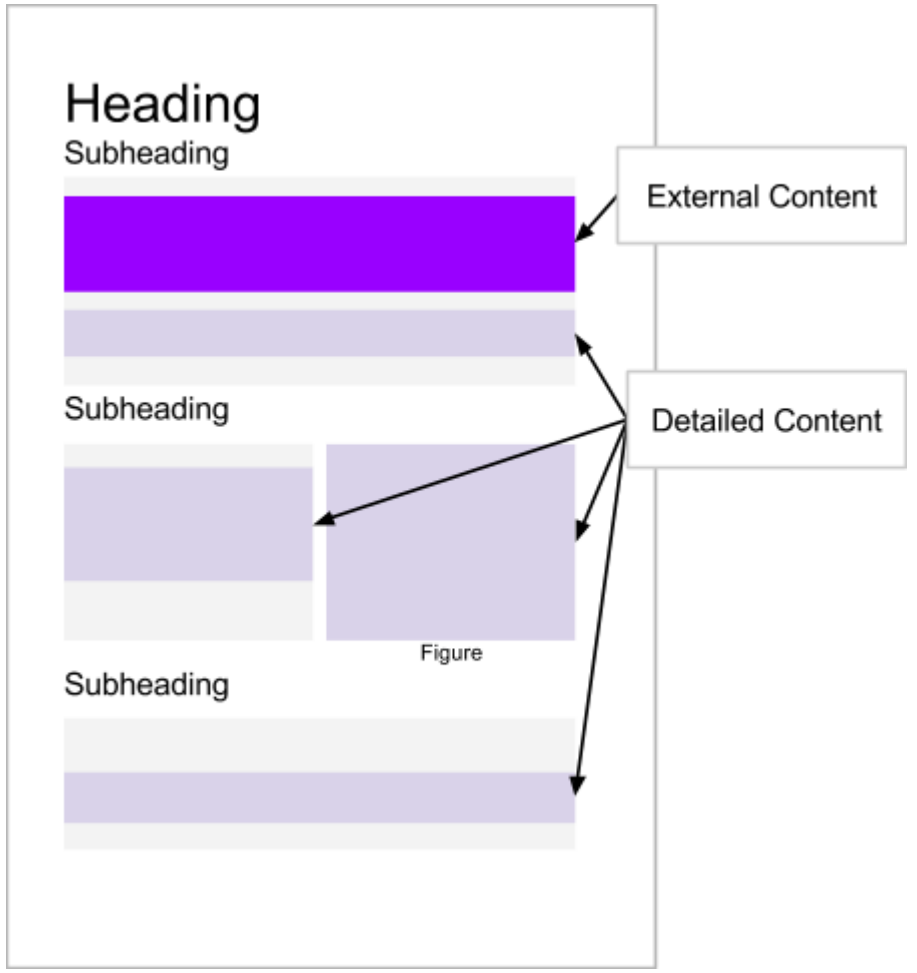
Skeletal Form

Answers and Discovery Paths: 25%



Selectively Expanded

Personalised Content Consumption: 75%



Here's Why Nobody Reads Your Content

Permalink: http://dejanseo.com.au/web-content/ Edit View Post

BACKEND EDITOR FRONTEND EDITOR

Add Media Add Form

Visual Text

File Edit Insert View Format Table Tools

Paragraph

Here are the top reasons why people don't finish reading things online:

1. [hypotext target="quick-answers"]Unable to find quick answers.[/hypotext][hypotext id="quick-answers"]content[/hypotext]
2. [hypotext target="word-count"]Intimidated by word count.[/hypotext][hypotext id="word-count"]content[/hypotext]
3. [hypotext target="losing-interest"]Losing interest while reading.[/hypotext][hypotext id="losing-interest"]

   "This sentence has five words. Here are five more words. Five-word sentences are fine. But several together become monotonous. Listen to what is happening. The writing is getting boring. The sound of it drones. It's like a stuck record. The ear demands some variety. Now listen. I vary the sentence length, and I create music. Music. The writing sings. It has a pleasant rhythm, a lilt, a harmony. I use short sentences. And I use sentences of medium length. And sometimes, when I am certain the reader is rested, I will engage him with a sentence of considerable length, a sentence that burns with energy and builds with all the impetus of a crescendo, the roll of the drums, the crash of the cymbals—sounds that say listen to this, it is important."

   — Gary Provost

   [/hypotext]
4. [hypotext target="poor-design"]Poor layout and formatting.[/hypotext][hypotext id="poor-design"]content[/hypotext]
5. [hypotext target="b4"]Difficult to scan.[/hypotext][hypotext id="b4"]content[/hypotext]
6. [hypotext target="no-trust"]Lack of trust.[/hypotext][hypotext id="no-trust"]content[/hypotext]

Here are the top reasons why people don't finish reading things online:

1. Unable to find quick answers.
2. Intimidated by word count.
3. Losing interest while reading.
4. Poor layout and formatting.
5. Difficult to scan.
6. Lack of trust.

Here are the top reasons why people don't finish reading things online:

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2. Intimidated by word count.
3. Losing interest while reading.

> "This sentence has five words. Here are five more words. Five-word sentences are fine. But several together become monotonous. Listen to what is happening. The writing is getting boring. The sound of it drones. It's like a stuck record. The ear demands some variety. Now listen. I vary the sentence length, and I create music. Music. The writing sings. It has a pleasant rhythm, a lilt, a harmony. I use short sentences. And I use sentences of medium length. And sometimes, when I am certain the reader is rested, I will engage him with a sentence of considerable length, a sentence that burns with energy and builds with all the impetus of a crescendo, the roll of the drums, the crash of the cymbals–sounds that say listen to this, it is important."
>
> — Gary Provost

4. Poor layout and formatting.
5. Difficult to scan.
6. Lack of trust.

[hypotext target="*target-name*"] Anchor Text [/hypotext]
[hypotext id="*id-value*"] Expandable Content [/hypotext]

WordPress Plugin Download

dejanseo.com.au/wordcamp

Or Google WordCamp Brisbane

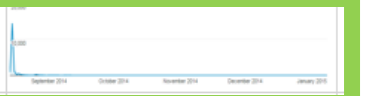
Types of Content

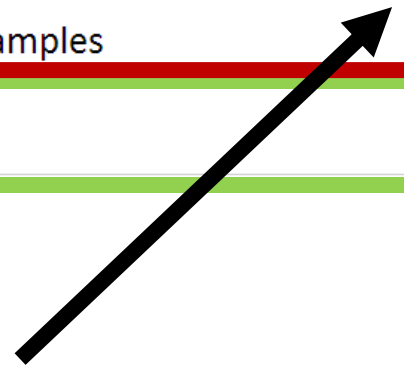
Research / Whitepaper
Step by Step Guide
Instruction Manual
Chart / Diagram
Website Page
Infographic
Slideshow
Blog Post
Brochure
Template
Image
Video
Table
Tool

Content Qualities

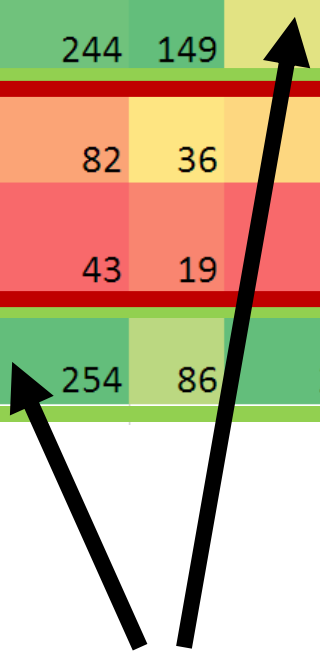
Problem-Solving
Comprehensive
Controversial
Newsworthy
Authoritative
Instructional
Trustworthy
Entertaining
Educational
Informative
Accurate
Helpful
Timely
Fresh

	A	B	C	D	E	F	G	H	I	J	K
1	Article	Unique Views	Time	Tweets	Likes	Plusones	LinkedIn	Total	Share	Words	
2	Co-Citation Experiment	1,112	5:46	150	14	89	44	297	4%	1048	
3	PDF Hack	1,532	5:32	107	38	115	24	284	2%	2169	
4	Thin Content Update	5,394	4:10	244	149	129	62	584	1%	622	
5	SEO for Multilingual eCommerce Websites	9,303	5:13	82	36	100	27	245	0%	890	
6	Call to Action Examples	15,971	4:36	43	19	58	18	138	0%	1052	
7	Extortion Email	18,261	3:53	254	86	221	99	660	0.01	558	

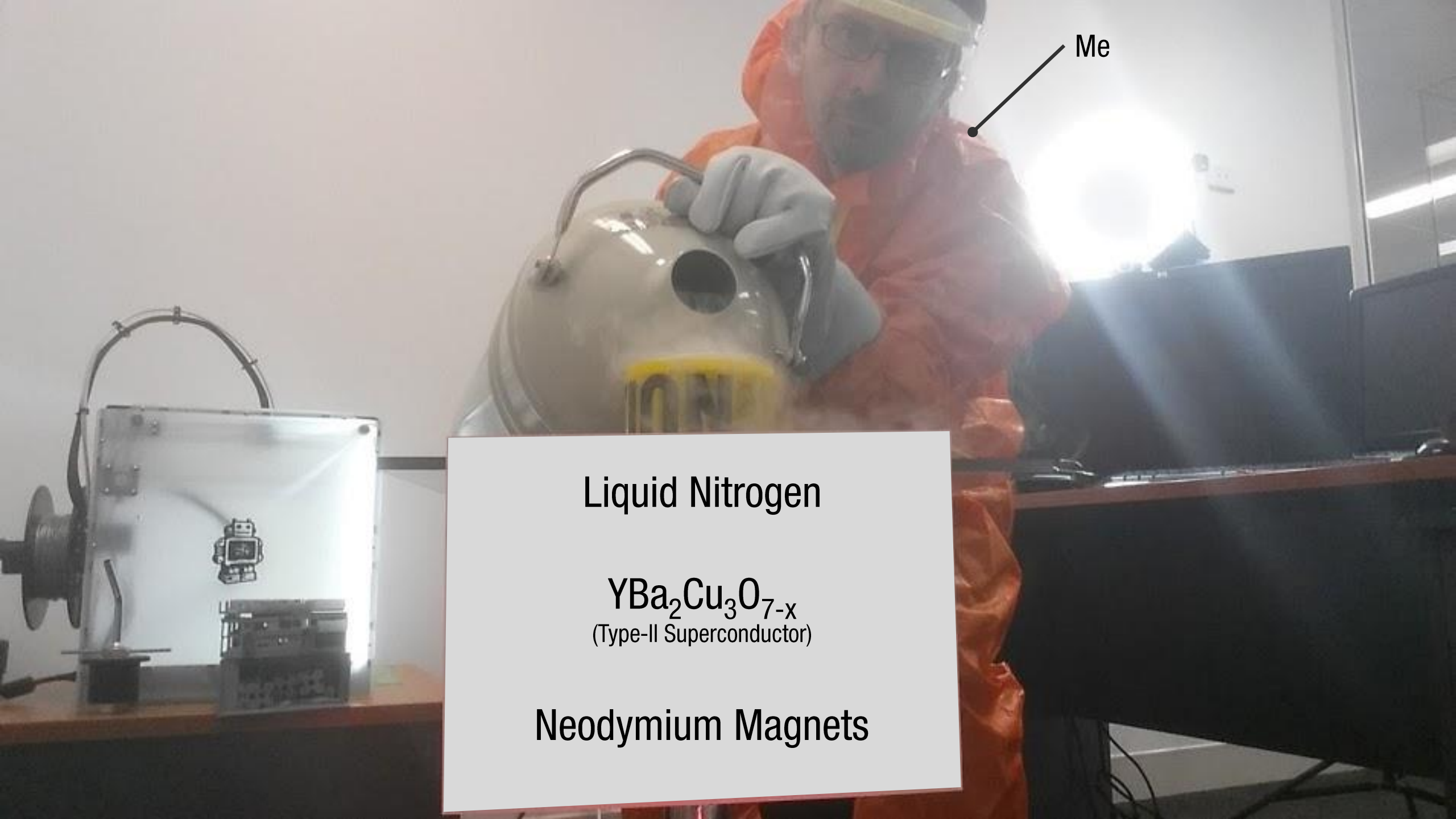
	A	B	C	D	E	F	G	H	I	J	K
1	Article	Unique Views	Time	Tweets	Likes	Plusones	LinkedIn	Total	Share	Words	
2	Co-Citation Experiment	1,112	5:46	150	14	89	44	297	4%	1048	
3	PDF Hack	1,532	5:32	107	38	115	24	284	2%	2169	
4	Thin Content Update	5,394	4:10	244	149	129	62	584	1%	622	
5	SEO for Multilingual eCommerce Websites	9,303	5:13	82	36	100	27	245	0%	890	
6	Call to Action Examples	15,971	4:36	43	19	58	18	138	0%	1052	
7	Extortion Email	18,261	3:53	254	86	221	99	660	0.01	558	



No Links



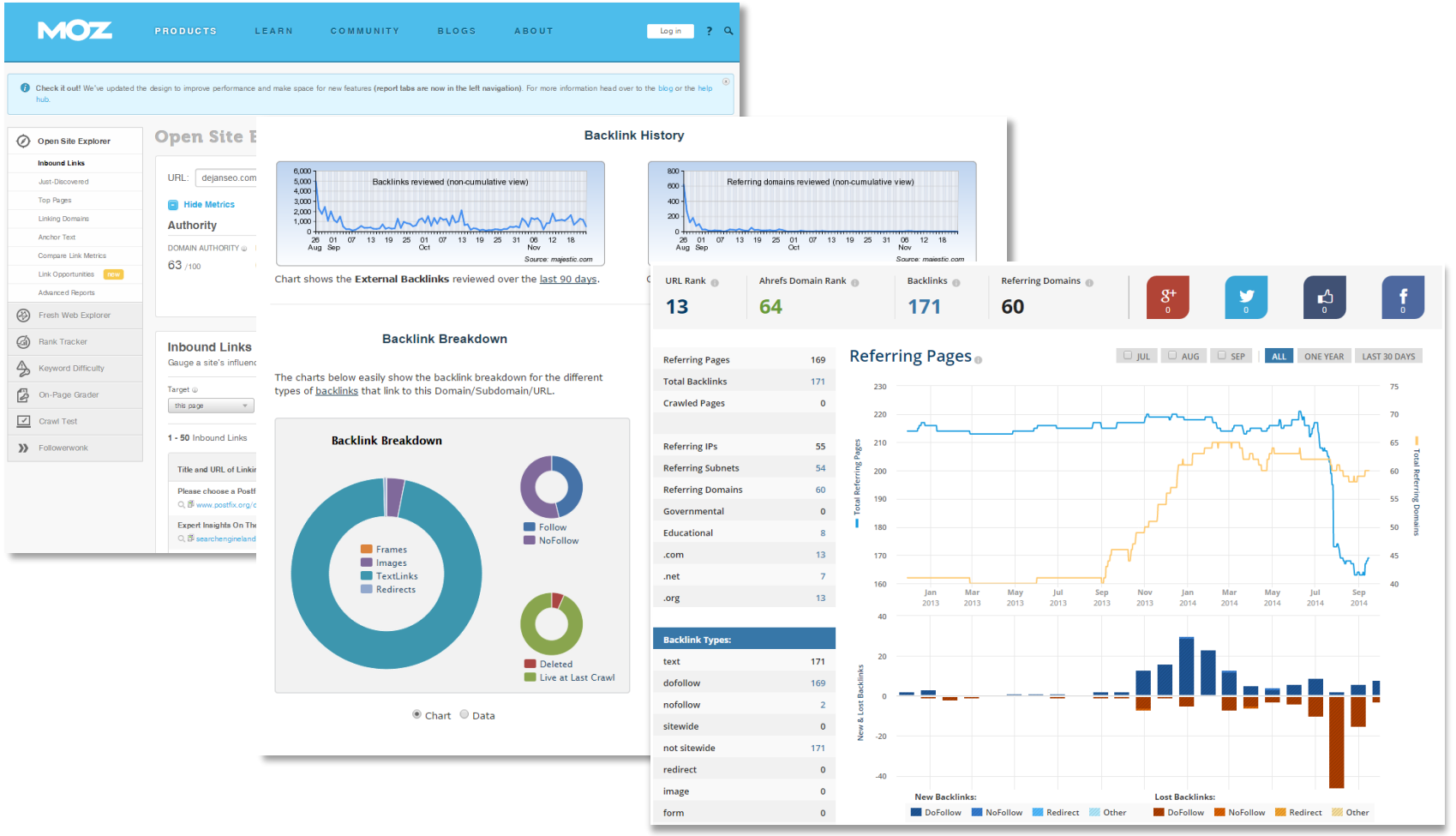
Plenty of Links


Me
Liquid Nitrogen
$YBa_2Cu_3O_{7-x}$
(Type-II Superconductor)
Neodymium Magnets

Ultimaker 2
HOVER BOARD
MATTEL
MATTEL
PRINT
MATERIAL
MAINTENANCE
SD card

My interests.

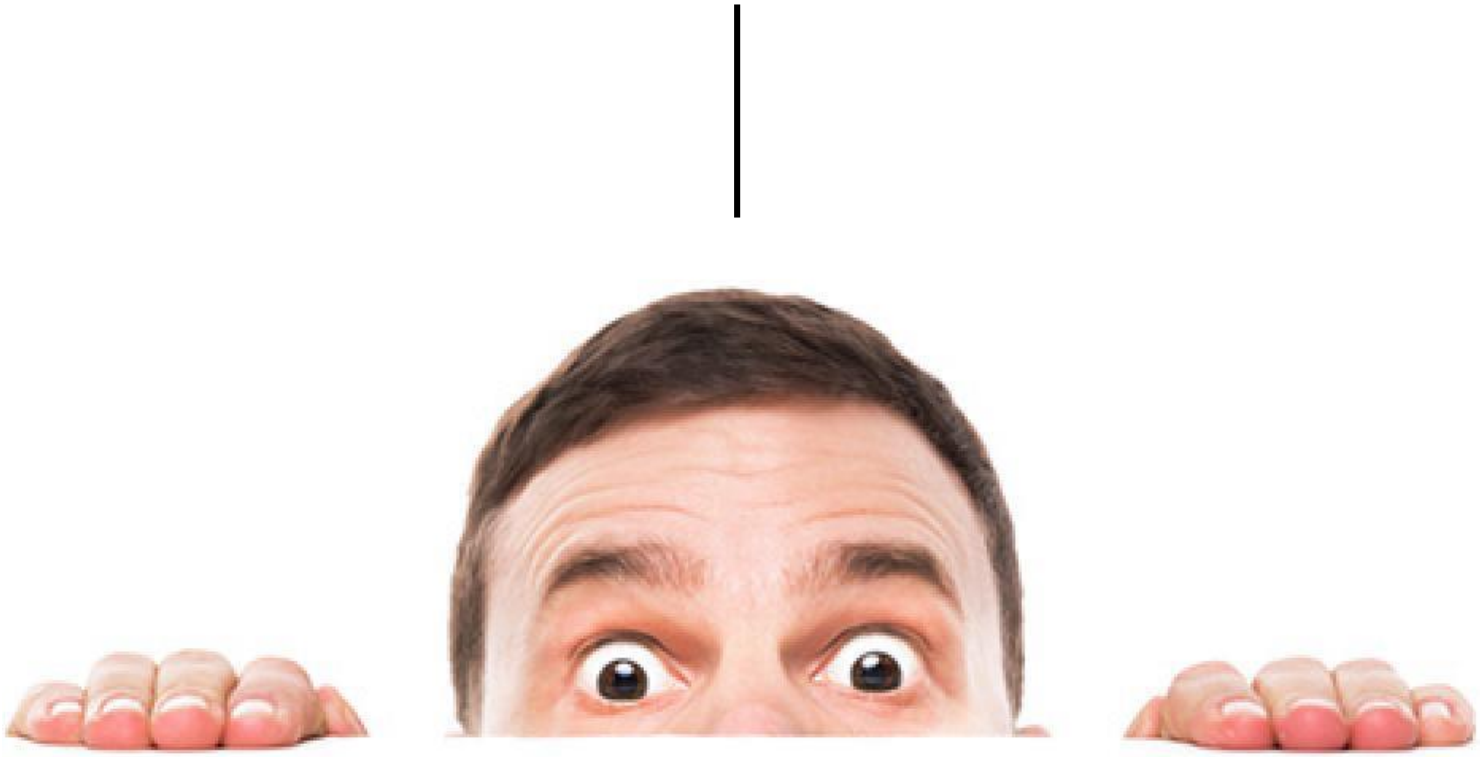
My link.



ahrefs.com
majestic.com
moz.com/researchtools/ose/

Dan made a new link?

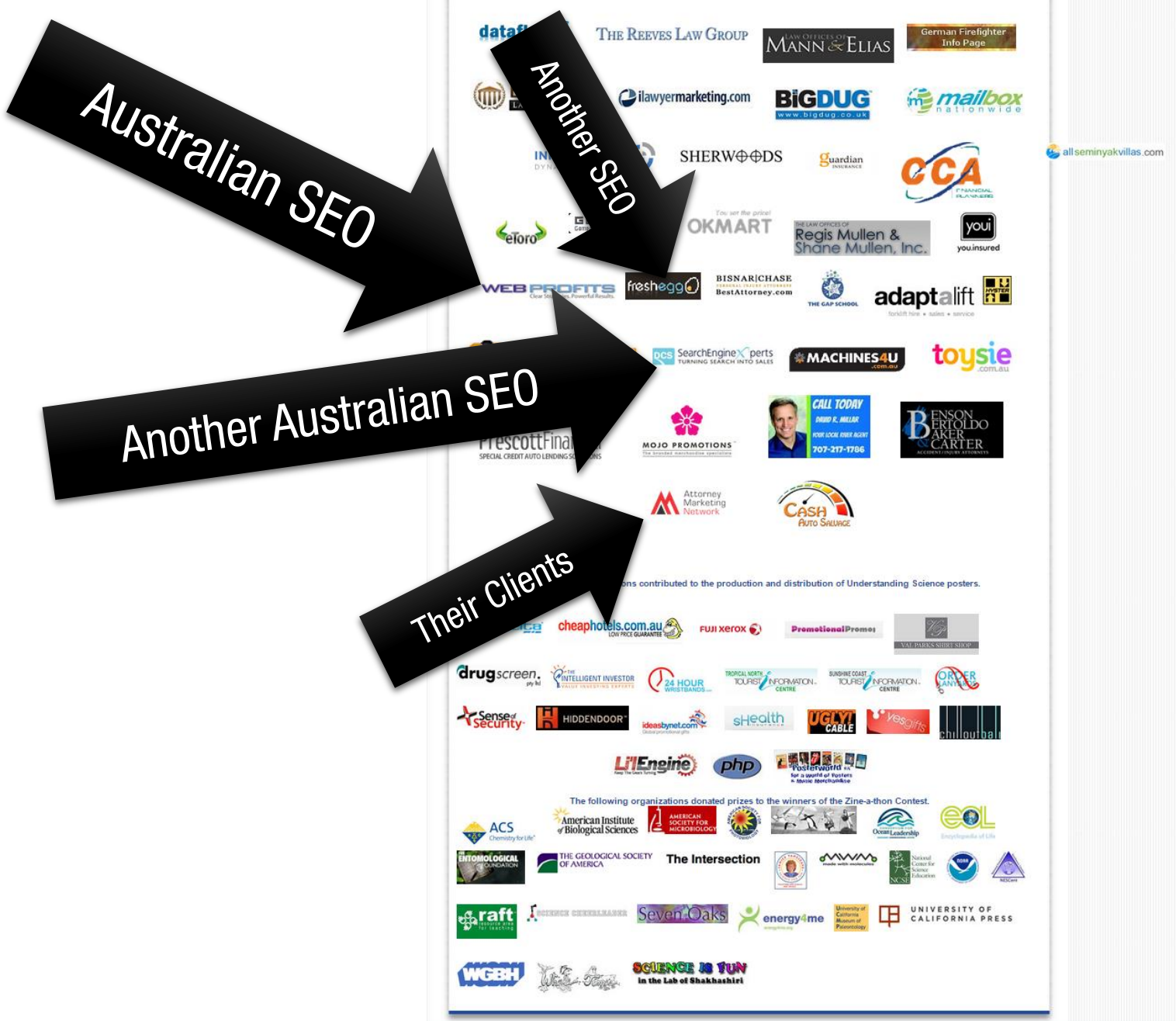
Quick let's steal the idea and ruin the linking page.



Weeks later…

LINKS!!!!!!!!!!!

MOAR LINKS!!!!1



Scientist using data analyzer photo provided by CDC/ Hsi Liu, Ph.D., MBA, James Gathany;
astronaut photo provided by NASA;
scientist measuring swan provided by the U.S. Fish and Wildlife Service;
birdwatching photo provided by F. Albert Ellis © California Academy of Sciences;
paper planes photo provided by James Tubbs from his Misterteacher flickr photostream under this Creative Commons license;
fish market photo provided by NH567's flickr photostream under this Creative Commons license

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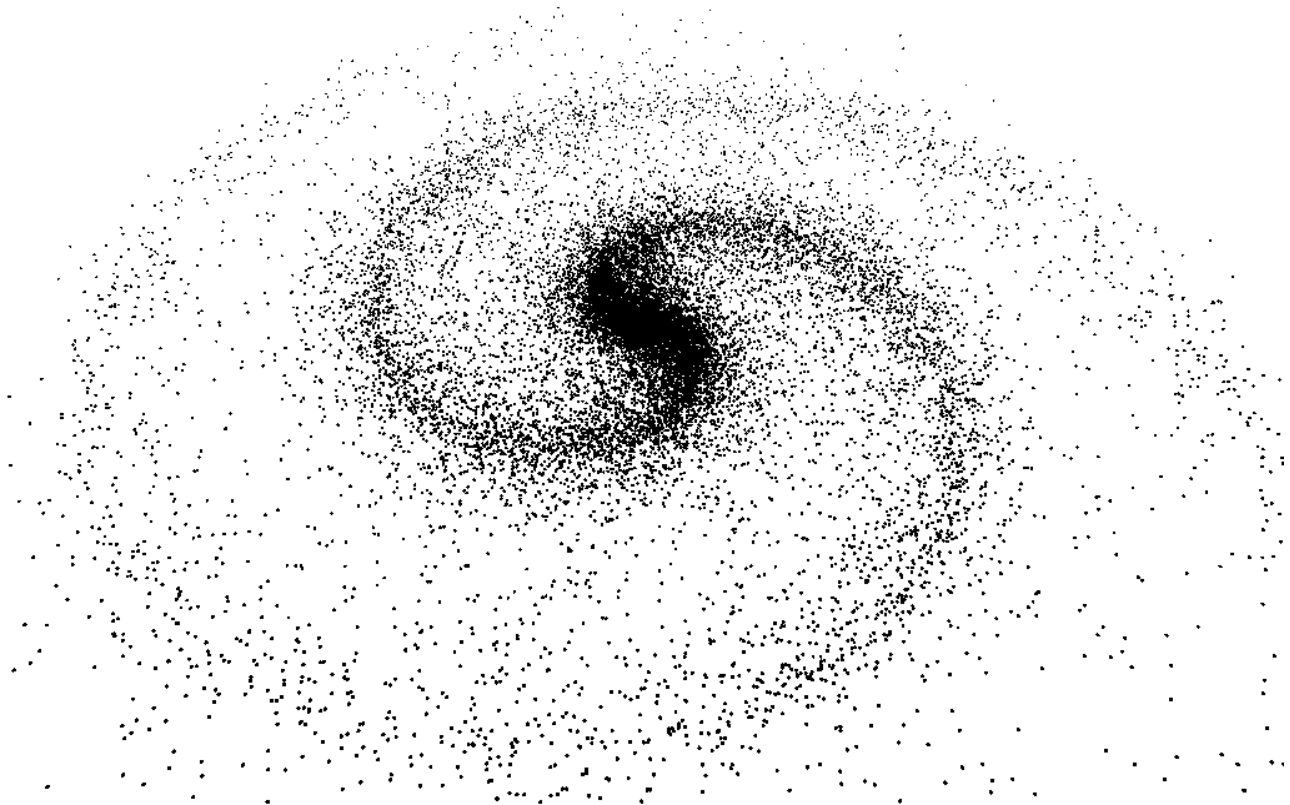
The Science Lady Be Like…

Freaking philanthropists.

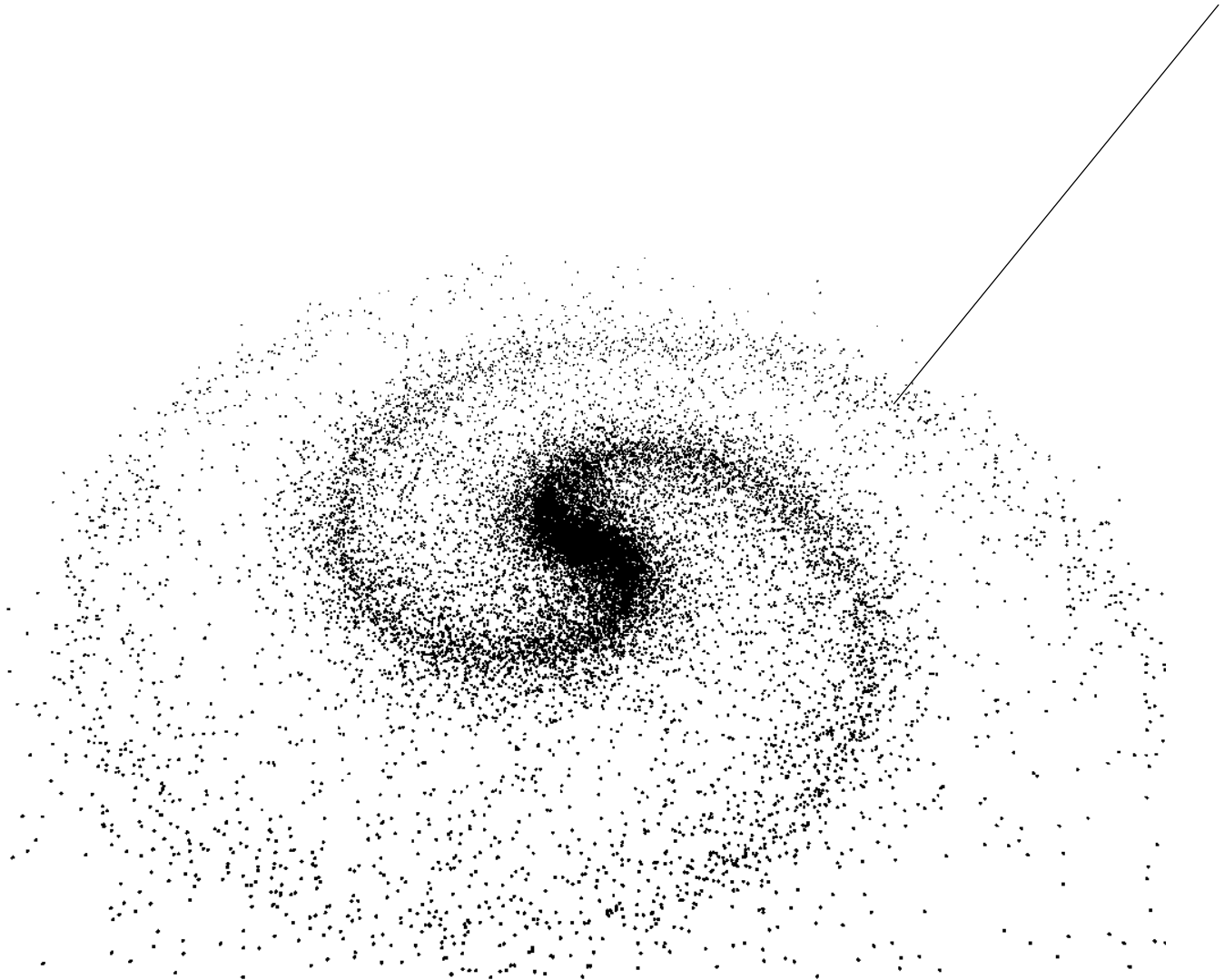
Perspective.

URLs on the web: 1.0 trillion

Stars in our galaxy: 0.4 trillion



So much choice.
Why pick my page?



Lazy. Unimaginative.
Disconnected. Boring.
Time-Poor.

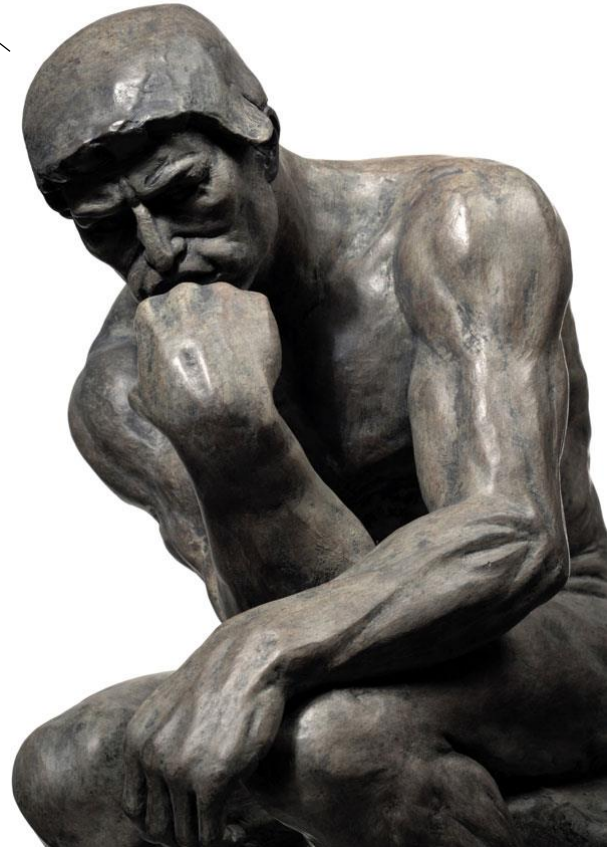
My Solution?
Generate ‘unreplicable’ links.

You want links to surprise you.

You should never know in advance a link is coming, or where it's coming from.

Duane Forrester, Bing

I’m going to be creative.



Take One.

Send People Money.

From account

DEJAN SEO
06 4170 1053 2354

Your transaction description
Batch Transfer

Authorised by
NOELA HUNTER

To group

(34 payees) $0.34

Account name	BSB	Account number	To account description	Amount
DB INFORMATICS PTY LTD	805-023	2357 758	DEJAN SEO	$0.01
SOUNDCORP PTY LTD	083-466	0462 8637 4	DEJAN SEO	$0.01
STIRLING HOLDINGS PTY LTD	036-224	8702 29	DEJAN SEO	$0.01
HUGLEES PTY LTD	032-096	4694 58	DEJAN SEO	$0.01
PSA PARTS PTY LTD	113-879	2810 1997	DEJAN SEO	$0.01
HY-Q INTERNATIONAL AUST	083-518	6864 6883 8	DEJAN SEO	$0.01
AJML BUSINESS SERVICES	012-347	4952 5179 1	DEJAN SEO	$0.01
GLOBAL CYCLES PTY LTD	063-000	1109 6903	DEJAN SEO	$0.01
BEO EXPORT AUST	032-206	1234 75	DEJAN SEO	$0.01
NYK LINE AUST PTY LTD	034-002	4403 39	DEJAN SEO	$0.01
TIME CLOCKS AUSTRALIA	142-201	0024 6020 0	DEJAN SEO	$0.01

Screw that.

Take Two.

Mirrors.

Welcome to Zsh

This site provides an index to Zsh information and archives.

Zsh is a shell designed for interactive use, although it is also a powerful scripting language. More information can be found on the "Zsh Web Pages" sites.

* *indicates Master Site*

(4) *site known to stay up-to-date*

Zsh Web Pages

United States of America*	HTTP	(SourceForge)

Frequently Asked Questions

United States of America*	HTTP	(SourceForge)
Denmark	HTTP	(Aalborg University) Being retired (October 2009)

Distribution Sites

Global	HTTP	(SourceForge)
Australia*	HTTP	(PrimeNet)
[illegible]	[illegible]	[illegible]
Australia	HTTP	(Dejan SEO)
Hungary (4)	HTTP	(Eötvös Loránd University)
Hungary (4)	FTP	(Eötvös Loránd University)

Mailing List Archives

Australia*	HTTP	(PrimeNet)
Australia*	FTP	(PrimeNet)

$Date: 2012/07/02 13:03:39 $
Index maintained by Geoff Wing

zsh.org (PageRank 5)

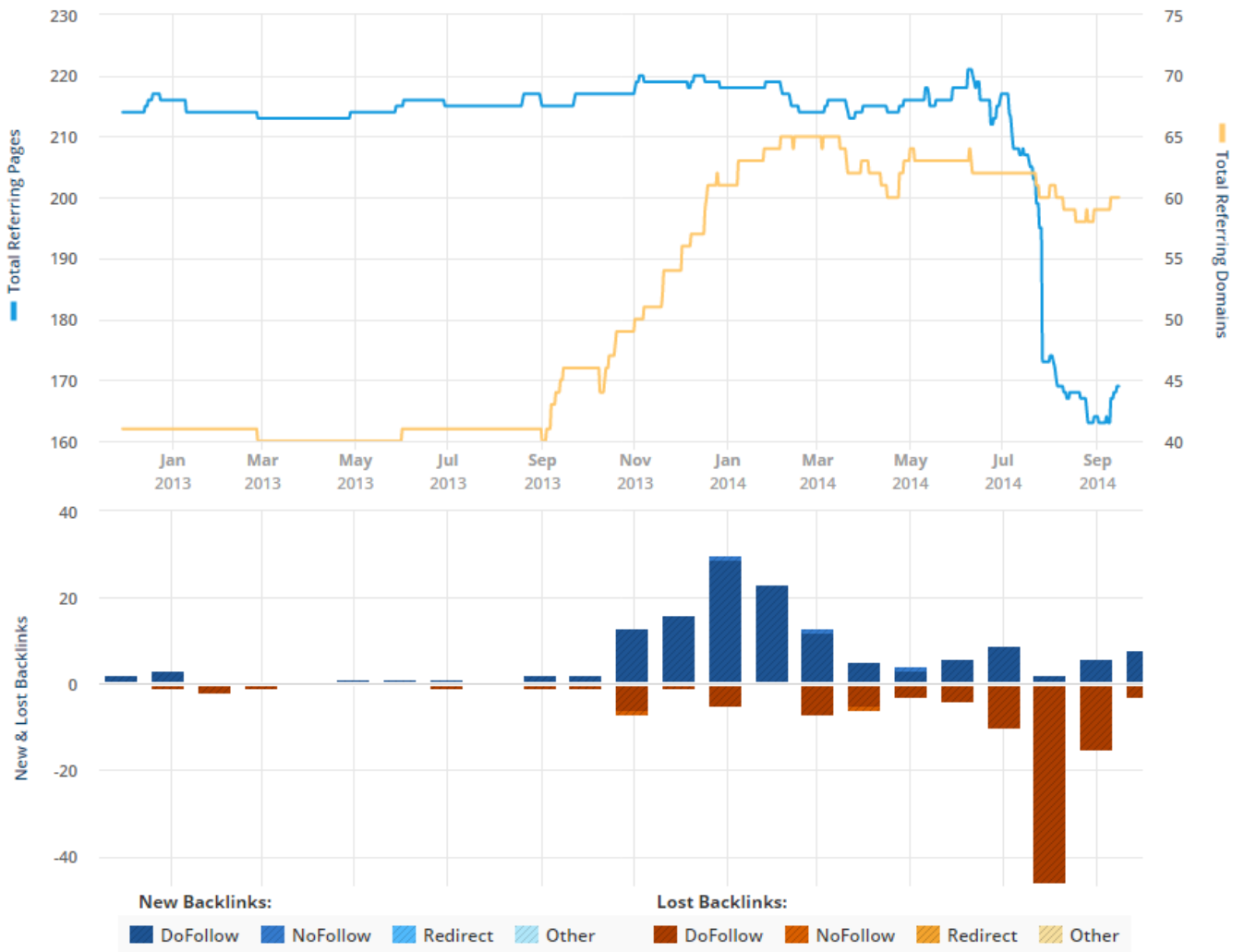
URL Rank	Ahrefs Domain Rank	Backlinks	Referring Domains
13	64	171	60

Referring Pages	169
Total Backlinks	171
Crawled Pages	0
Referring IPs	55
Referring Subnets	54
Referring Domains	60
Governmental	0
Educational	8
.com	13
.net	7
.org	13

Backlink Types:	
text	171
dofollow	169
nofollow	2
sitewide	0
not sitewide	171
redirect	0
image	0
form	0

Referring Pages

JUL AUG SEP ALL ONE YEAR LAST 30 DAYS



POSTFIX

QUICK LINKS

Home
Announcements
Non-English Info
Feature overview
Web sites (text)
Download (source)
Mailing lists
Press and Interviews
Documentation
Howtos and FAQs
Add-on Software
Packages and Ports
Becoming a mirror site

Search

Please choose a Postfix Download Site

Mirror status report

Europe

Multiple locations
Austria, Vienna
Finland, Tampere
France, Paris
France, Strasbourg
Germany, Bayern
Germany, Berlin
Germany, Berlin
Germany, Berlin
Germany, Duesseldorf
Germany, Frankfurt am Main
Germany, Goettingen
Germany, Hamburg
Germany, Hamburg
Germany, Munich
Greece, Athens
Ireland, Dublin
Latvia, Riga
Netherlands, Amsterdam
Netherlands, Haarlem
Netherlands, Utrecht
Norway, Oslo
Romania, Bucharest
Romania, Bucharest
Romania, Bucharest
Russia, Saint Peterburg
Russian Federation, somewhere
Slovenia, Ljubljana
Spain, Bilbao
Spain, Malaga
Sweden, Falkenberg
Sweden, Uppsala
Switzerland, Basel
Switzerland, Zuchwil
UK, London
UK, somewhere

North America

Multiple locations
Canada, Alberta, Edmonton
USA, FL, Homestead
USA, NY, New York
USA, NY, White Plains
USA, PA, Philadelphia
USA, PA, Pittsburgh
USA, somewhere

Wietse's own site

Central America

Costa Rica

South America

Brazil, Sao Paulo
Brazil, Campinas
Brazil, somewhere

Africa

South Africa

Middle East

Iran, Tehran

East Asia/Pacific

Multiple locations
Australia, Brisbane
Australia, Melbourne
Australia, somewhere
China, Hong Kong
Japan, Kyoto
Japan, Shizuoka
South Korea, Seoul
Taiwan, NSYSU CDPA
Taiwan, Providence

postfix.org/download.html (PageRank 7)

POSTFIX

QUICK LINKS

Home
Announcements
Non-English Info
Feature overview
Web sites (text)
Download (source)
Mailing lists
Press and Interviews
Documentation
Howtos and FAQs
Add-on Software
Packages and Ports
Becoming a mirror site

Search

Please choose a Postfix Download Site

Mirror status report

Europe

Multiple locations
Austria, Vienna
Finland, Tampere
France, Paris
France, Strasbourg
Germany, Bayern
Germany, Berlin
Germany, Berlin
Germany, Berlin
Germany, Duesseldorf
Germany, Frankfurt am Main
Germany, Goettingen
Germany, Hamburg
Germany, Hamburg
Germany, Munich
Greece, Athens
Ireland, Dublin
Latvia, Riga
Netherlands, Amsterdam
Netherlands, Haarlem
Netherlands, Utrecht
Norway, Oslo
Romania, Bucharest
Romania, Bucharest
Romania, Bucharest
Russia, Saint Peterburg
Russian Federation, somewhere
Slovenia, Ljubljana
Spain, Bilbao
Spain, Malaga
Sweden, Falkenberg
Sweden, Uppsala
Switzerland, Basel
Switzerland, Zuchwil
UK, London
UK, somewhere

North America

Multiple locations
Canada, Alberta, Edmonton
USA, FL, Homestead
USA, NY, New York
USA, NY, White Plains
USA, PA, Philadelphia
USA, PA, Pittsburgh
USA, somewhere

Wietse's own site

Central America

Costa Rica

South America

Brazil, Sao Paulo
Brazil, Campinas
Brazil, somewhere

Africa

South Africa

Middle East

Iran, Tehran

East Asia/Pacific

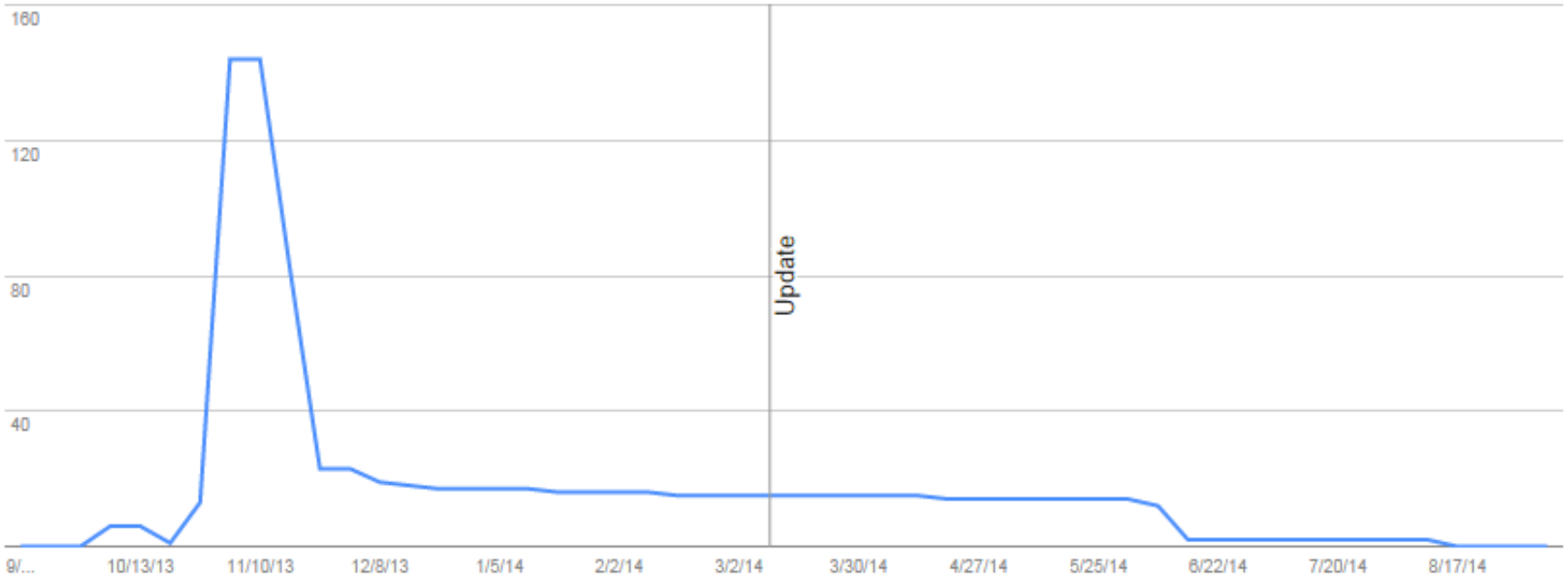
Multiple locations
Australia, Brisbane
Australia, Melbourne
Australia, somewhere
China, Hong Kong
Japan, Kyoto
Japan, Shizuoka
South Korea, Seoul
Taiwan, NSYSU CDPA
Taiwan, Providence

postfix.org/download.html (PageRank 7)

Dan made a new link?

Quick let's steal the idea and ruin the linking page.

So we killed the mirror.



While our paged gradually got deindexed we noticed the PageRank canonicalisation phenomenon.

And then did this…

Take Three.

Google Research.

http://dejanseo.com.au/research/google/ later moved to:
http://www.australianscience.com.au/research/google/

Home: Google Research Papers [PDF]

Collection of 516 research papers, documents and presentations aggregated from Google Research website in one handy location.

1. Globally Optimal Surfaces by Continuous Maximal Flows
2. Unary Data Structures for Language Models
3. A Web-Based Tool for Developing Multilingual Pronunciation Lexicons
4. Deploying Google Search by Voice in Cantonese
5. Search by Voice in Mandarin Chinese
6. Building Transcribed Speech Corpora Quickly and Cheaply for ...
7. Voice Search for Development
8. On-Demand Language Model Interpolation for Mobile Speech Input
9. Failure Trends in a Large Disk Drive Population
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13. PLANET: Massively Parallel Learning of Tree Ensembles with ...
14. Characterizing End-to-End Packet Reordering with UDP Traffic
15. Eyetracking in Online Search
16. Efficient Parallel CKY Parsing on GPUs
17. The W3C Web Content Accessibility Guidelines (WCAG) provides ...
18. pr125 sodafmb.qxp
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20. Energy proportional datacenter networks
21. Label Embedding Trees for Large Multi-Class Tasks
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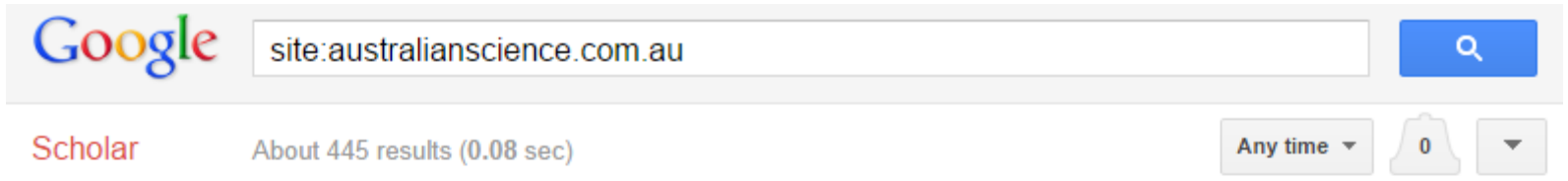

[PDF] Fiber optic communication technologies: What's needed for datacenter network operations — australianscience.com.au [PDF]
CF Lam, H Liu, B Koley, X Zhao... - IEEE ..., 2010 - australianscience.com.au
The last decade has seen tremendous growth in the deployment of broadband access networks around the world. The proliferation of access bandwidths offered by technologies such as fiber to the home (FTTH) has led to the mushrooming of many new web ...
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C Whittaker, B Ryner, M Nazif - NDSS, 2010 - australianscience.com.au
Abstract Phishing websites, fraudulent sites that impersonate a trusted third party to gain access to private data, continue to cost Internet users over a billion dollars each year. In this paper, we describe the design and performance characteristics of a scalable machine ...
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K Rodden, X Fu - Web Information Seeking and ..., 2007 - australianscience.com.au
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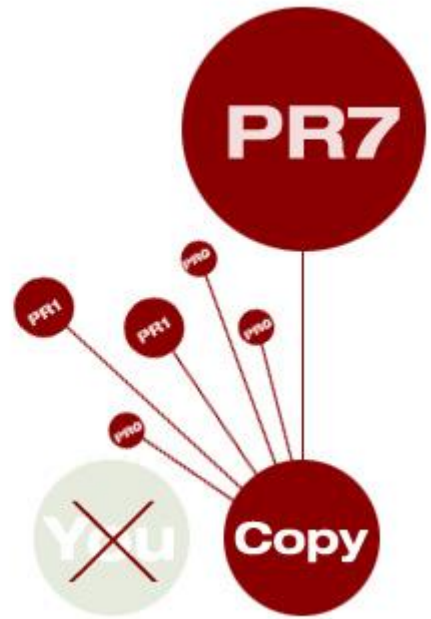
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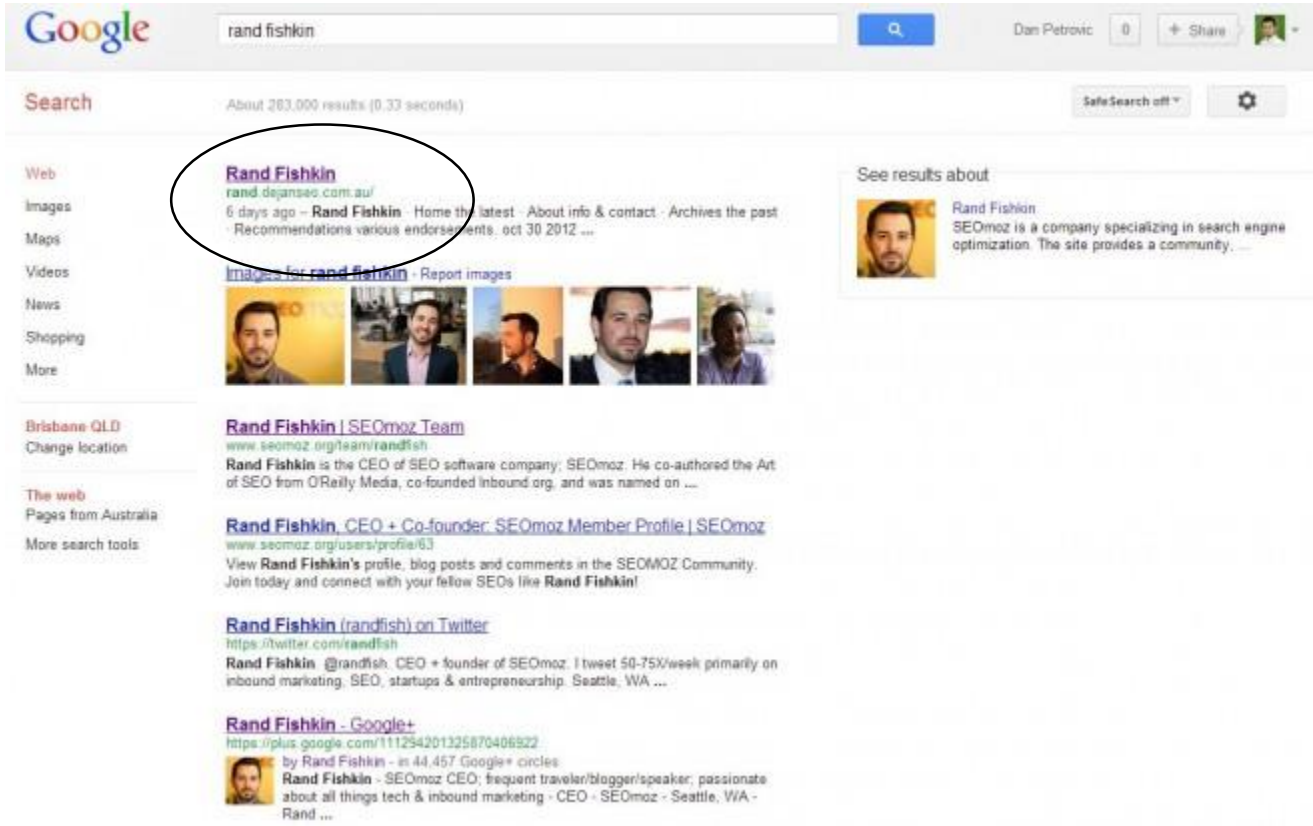
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1 Oct 2012 – I felt like I was going down a path of **personal branding** that would compete with the SEOmoz **company brand**. As an entrepreneur, **personal ...**

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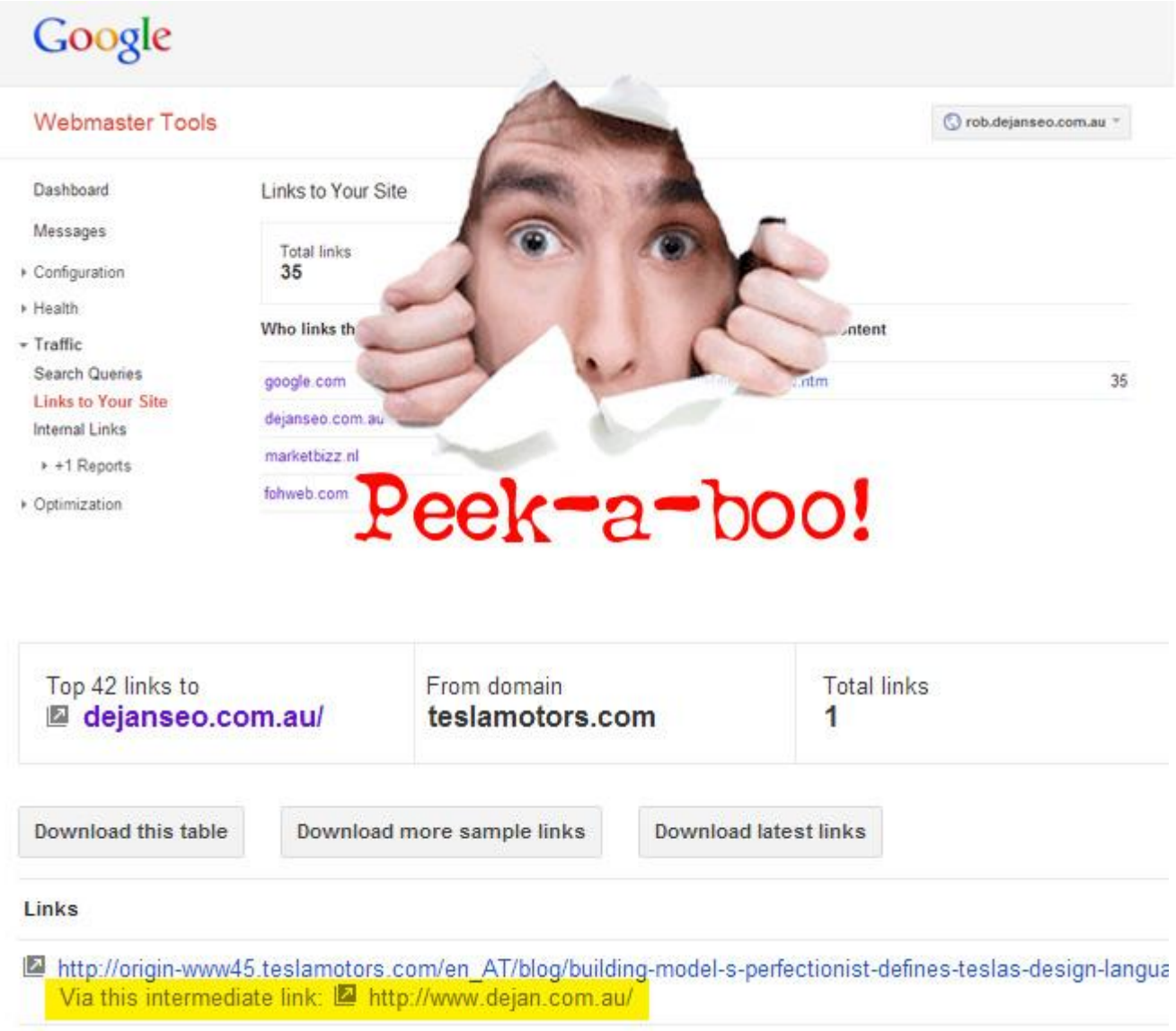
by Rand Fishkin - in 44,457 Google+ circles
30 Sep 2012 – **Yellow Shoes and Personal vs. Company Branding**. Date / oct 1, 2012 / Category / Marketing, Personal, SEOmoz, Startups. For the first few **...**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Dear site owner or webmaster of http://dejanseo.com.au/,

We've detected that some of your site's pages may be using techniques that are outside Google's Webmaster Guidelines.

Specifically, we detected low-quality pages on your site which do not provide substantially unique content or added value. Examples could include thin affiliate pages, doorway pages, automatically generated content, or copied content. For more information about unique and compelling content, visit http://www.google.com/support/webmasters/bin/answer.py?answer=66361.

We encourage you to make changes to your site so that it meets our quality guidelines. Once you've made these changes, please submit your site for reconsideration in Google's search results.

If you have any questions about how to resolve this issue, please see our Webmaster Help Forum for support.

Sincerely,

Google Search Quality Team

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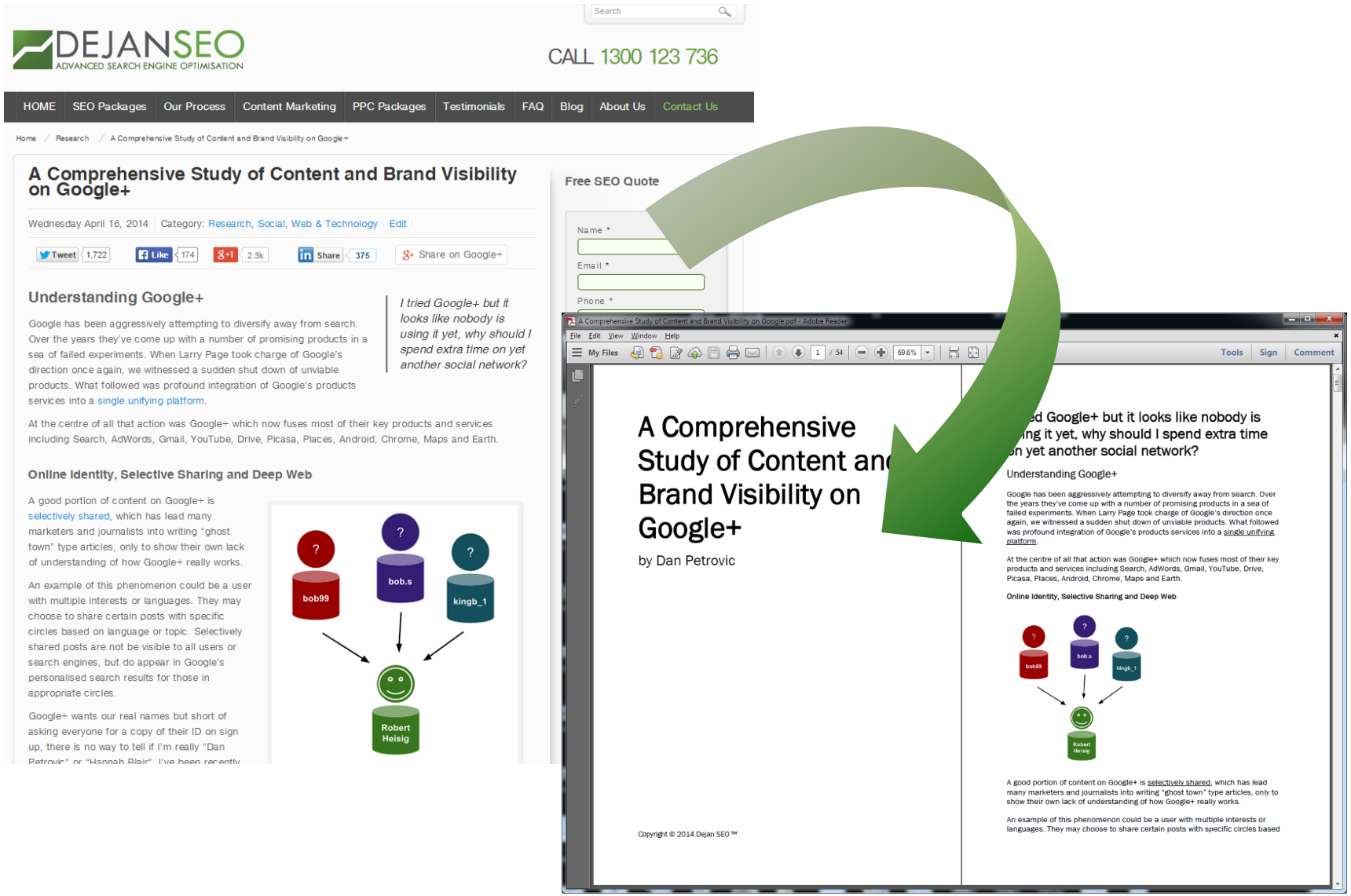
BitTorrent.

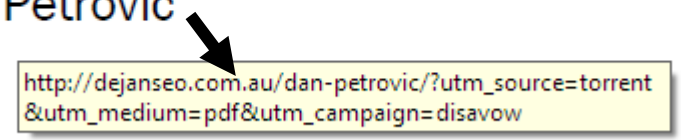
Step 1: PDF Your Best Content

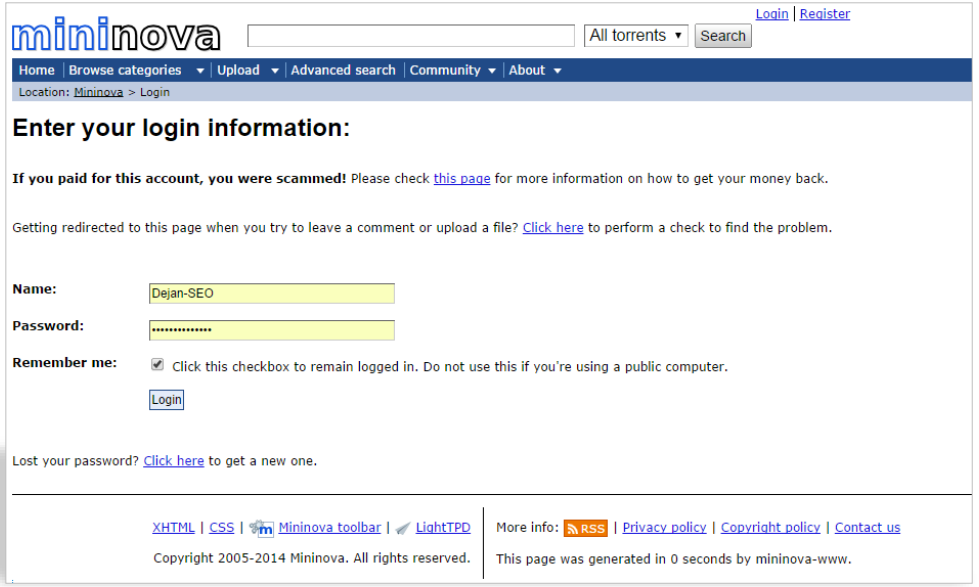


Pro Tip:

A Comprehensive Study of Content and Brand Visibility on Google+

by Dan Petrovic





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Google has been aggressively attempting to diversify away from search. Over the years they've come up with a number of promising products in a sea of failed experiments. When Larry Page took charge of Google's direction once again, we witnessed a sudden shut down of unviable products. What followed was profound integration of Google's products services into a single unifying platform. At the centre of all that action was Google+ which now fuses most of their key products and services including Search, AdWords, Gmail, YouTube, Drive, Picasa, Places, Android, Chrome, Maps and Earth.

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Added	Category	Name	Seeds	Leechers	Downloads
21 Aug 14	Books	A Comprehensive Study of Content and Brand Visibility on Google+	1	0	0
18 Jan 13	Books	Dejan SEO: Advanced SEO Topics [Book]	3	0	11,755
18 Jan 13	Other	SEO Competitor Research Methodology Hangout [Video]	2	0	9,424
13 Jan 13	Other	Random Acts of SEO [Video]	2	0	7,452
13 Jan 13	Other	Phrase Potential Calculator [Video]	3	0	8,070
12 Jan 13	Other	Ask Dan: SEO Questions [Video]	3	0	6,774
12 Jan 13	Other	Creative Link Building Hangout [Video]	3	0	17,873
11 Jan 13	Other	SEO Industry Standards and Issues [Video]	3	0	16,270
11 Jan 13	Other	Link Building Hangout #2 [Video]	3	0	19,290
11 Jan 13	Other	Google Link Disavow Tool [Video]	3	0	27,760
11 Jan 13	Other	Hangout with Dejan SEO [Video]	3	0	5,210
10 Jan 13	Other	Link Building Hangout [Video]	3	0	15,053
10 Jan 13	Other	Search Engines & Link Graph Theory [Video]	3	0	26,425
10 Jan 13	Movies	5 Minute SEO Challenge [Video]	3	0	22,415
10 Jan 13	Movies	Mindmapping Meaningful Link Opportunities [Video]	3	0	29,755
10 Jan 13	Movies	Using Google Webmaster Tools: Like a Pro [Video]	5	0	71,090
09 Jan 13	Movies	Panda & Penguin: SEO and Search Quality [Video]	3	0	23,572
09 Jan 13	Other	SEO Challenge by Dejan SEO [Video]	3	0	7,925
08 Jan 13	Books	Enterprise SEO: 2012 and Beyond [Slides]	3	0	34,857
06 Jan 13	Books	Applying Random Surfer Model to Peer-to-Peer Network Distribution	3	0	18,800
06 Jan 13	Pictures	Australia's Top 10 Muscle Cars	2	0	16,664
06 Jan 13	Pictures	Adding Insult to Injury Infographic	3	0	2,479
06 Jan 13	Pictures	The Most Expensive Classic Cars	3	0	41,568
06 Jan 13	Books	Funny travel questions.	2	0	8,833
06 Jan 13	Books	How to get awesome links?	4	0	9,773

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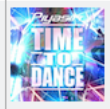
Category	Name	Size	Seeds	Leechers
Music	Knalland - Volhard (MP3 & VIDEO) 2 Knalland is a community art platform based in Utrecht, the Netherlands. VOLHARD is the second music album of the collective, on which nearly fifty musicians from Utrecht joined forces in new collaborations.	203.54 MB	9	1
Music	The Death Beats - Lock Me Down EP - Urban Sickness Audio 4 The Death Beats are proud to present a brand new selection of hard hitting dance floor smashers headed up by the gut wrenching bass lines and uplifting melodies of Dubstep anthem "Lock Me Down".	54.08 MB	14	1
Music	Flembaz - Wild Horse EP (mp3) 2 Deep progressive techno inspired beats full of energy and melody, that will surely put a smile on everyone in the dancefloor!	59.18 MB	4	0
Music	 Piyasiri - Time To Dance (Electro House Album 320 kbit MP3) Download Piyasiri's new album for free! With over 500.000 downloads this far Piyasiri's on his way to the top! Time to Dance!	53.86 MB	23	0
Music	SKYLAB VOL 2 [Instrumentals] 10 instrumental beats + mixtape produced by RAZPRO 3 SKYLAB VOL 2 (Instrumentals) 10 dope beats produced by RAZPRO.	176.98 MB	11	0

Other torrents RSS

Category	Name	Size	Seeds	Leechers
Books	A Comprehensive Study of Content and Brand Visibility on Google+	2.12 MB	2	
Software	Rock Shoegaze Drums free download new	29.39 MB	1	0
Music	Rico Real @RicoRealWorld - Shut Up And Listen via @PromoMixtapes	47.6 MB	2	0
Books	Subconscious Demons and Conscious Delights - Vol:5	899.89 KB	1	0
Music	Poisonous Mobb Back to The Bizness Vol 2	172.28 MB	1	0
Music	Mix series: Dj Joy-C's 'Best of The Prodigy Mix'	106.52 MB	2	0
Music	Hardcore Scm 14 - Frogs [trip hop]	13.29 MB	2	0
Music	Mio Soul - Subliminal Melody Album - [Electronic, Chillwave, Enhanced Download]	90.1 MB	1	0
Music	[ABC 017] SAFOH - Killa Bach FLAC	67.5 MB	1	0
Music	CRAPPEO & DJ ChyllTyrant Present IAMKING - You Are A King I Am The Remix (C.R.E.M.) (2014)	63.38 MB	3	0
Music	Helaku * Miracle Rebirth (Breakcore - Mashup)	105.09 MB	3	0
Music	Fulleffekt - Music Is The Answer [DJ Set] (Uplifting/Tech Trance)	141.53 MB	2	0
Music	Like Red Hot Neon (Final EP 2014) - Magdalen	14.9 KB	1	0
Music	@1TiffanyFoxx @KDakaHanDMan - Im N Da Streets Not Industry 8	54.88 MB	2	0
Music	kynky - Skyline - Mixtape Series 2014 (Drum & Bass)	149.32 MB	2	0
Music	Platemaker - £400 of unwanted salmon [Noisecore]	131.61 MB	2	0
Other	Trash Video Podcast ep 11 DIY Directors and movies Cheerleader Camp	147.91 MB	1	0
Software	PeaZip 5.4.0 for Windows	5.84 MB	2	0
Music	Hox Vox - 2014 - Glyphs [mp3 320k]	96.07 MB	2	0
Music	best bass music EDM dubstep podcast on the Internet by Poniiboi #edm #krewella (follow @poniiboi) (f	16.05 MB	1	0

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3832 torrents in subcategory "Articles" RSS

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21 Aug 14	A Comprehensive Study of Content and Brand Visibility on Google+	2.12 MB	2	0
03 Aug 14	Media_Industry- HollyShorts_Film_Fest_MTV_Video_Music_Awards_Telluride_Film_Fest_Melbourne_Film	5.72 MB	2	0
28 Jul 14	Peace and depolluting the planet - Transition - Multidimentional Being - Dream - Hathor	45.39 KB	1	0
06 Jul 14	Media_Industry-Skip_City_D-Cinema_Festival_Comic-Con_International_Kauaâ€™i_Music_Festival_Revelatio	1.25 MB	1	0
10 Jun 14	Media_Industry-Bonnaroo_NXNE_2014_The_BET_Experience_Banff_World_Media_Festival-[mininova]	3.29 MB	1	0
07 May 14	Media_Industry-Festival_de_Cannes_Casual_Connect_Asia_PALM_Expo_Canadian_Music_Week-[mininova]	1.11 MB	2	0
06 Apr 14	Media_Industry-French_Quarter_Festival_Supanova_Pop_Culture_Expo_Tribeca_Film_Festival_NAB_2014_Show	8.75 MB	1	0
06 Mar 14	Media_Industry-MIFF_2014_SXSW_2014_Hong_Kong_International Film_and_TV_Market_World_of_Womens_Cinema	4.35 MB	2	0
24 Feb 14	Get Your Music/Video Placed On 75 Guaranteed Urban/Hip-Hop Sites!!	133.96 KB	1	0
04 Feb 14	Media_Industry-Country_Radio_Seminar_Publishing_and_Media_Expo_Byron_Bay_Film_Festival_Berlinale	3.43 MB	1	0
06 Jan 14	Media_Industry-Sundance_Film_Festival_2014_NAMM_Show_56th_Grammy_Awards_London_Short_Film_Festival	3.53 MB	1	0
04 Jan 14	I Unlocked My Subconscious Your Turn -- Vol:3	2.16 MB	7	0
03 Dec 13	Media_Industry-AuditionInside_Guest_Article_on_audition_faux_pas_and_Asia_Television_Forum_Mixed_Msg	1.25 MB	1	0
30 Nov 13	The Quick and the Demotic --- - -Vol:8	1.68 MB	1	0
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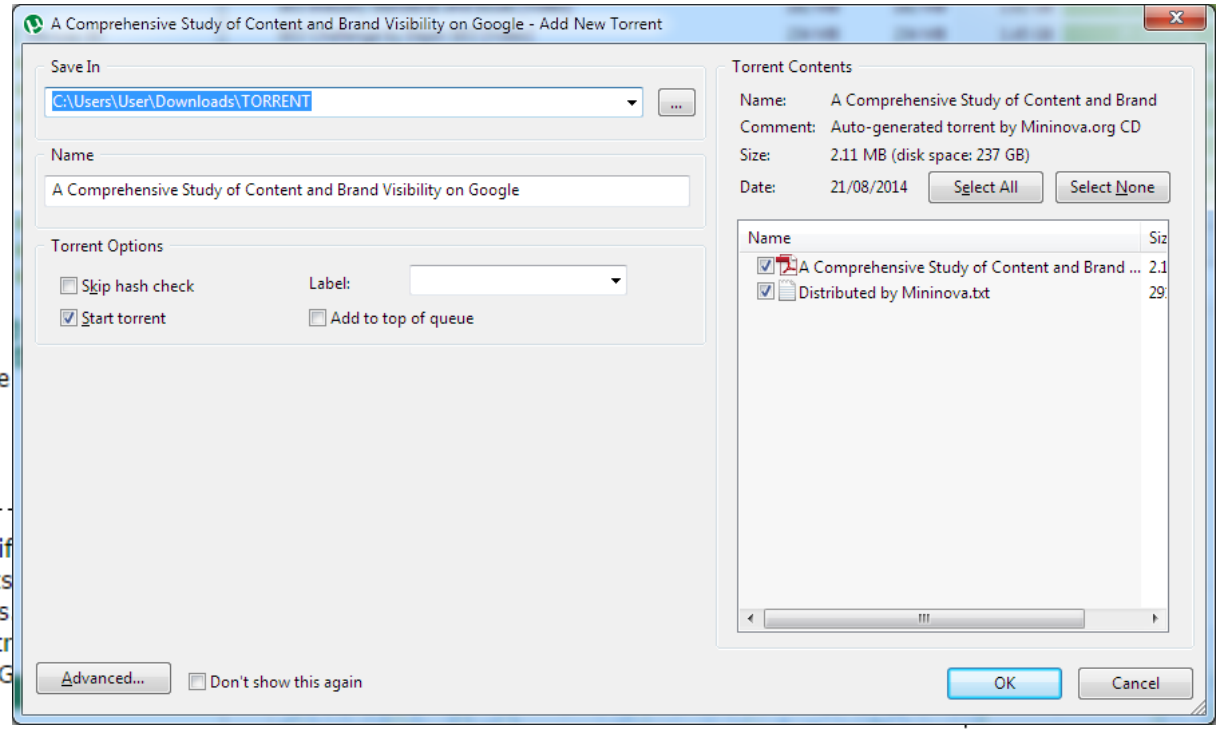

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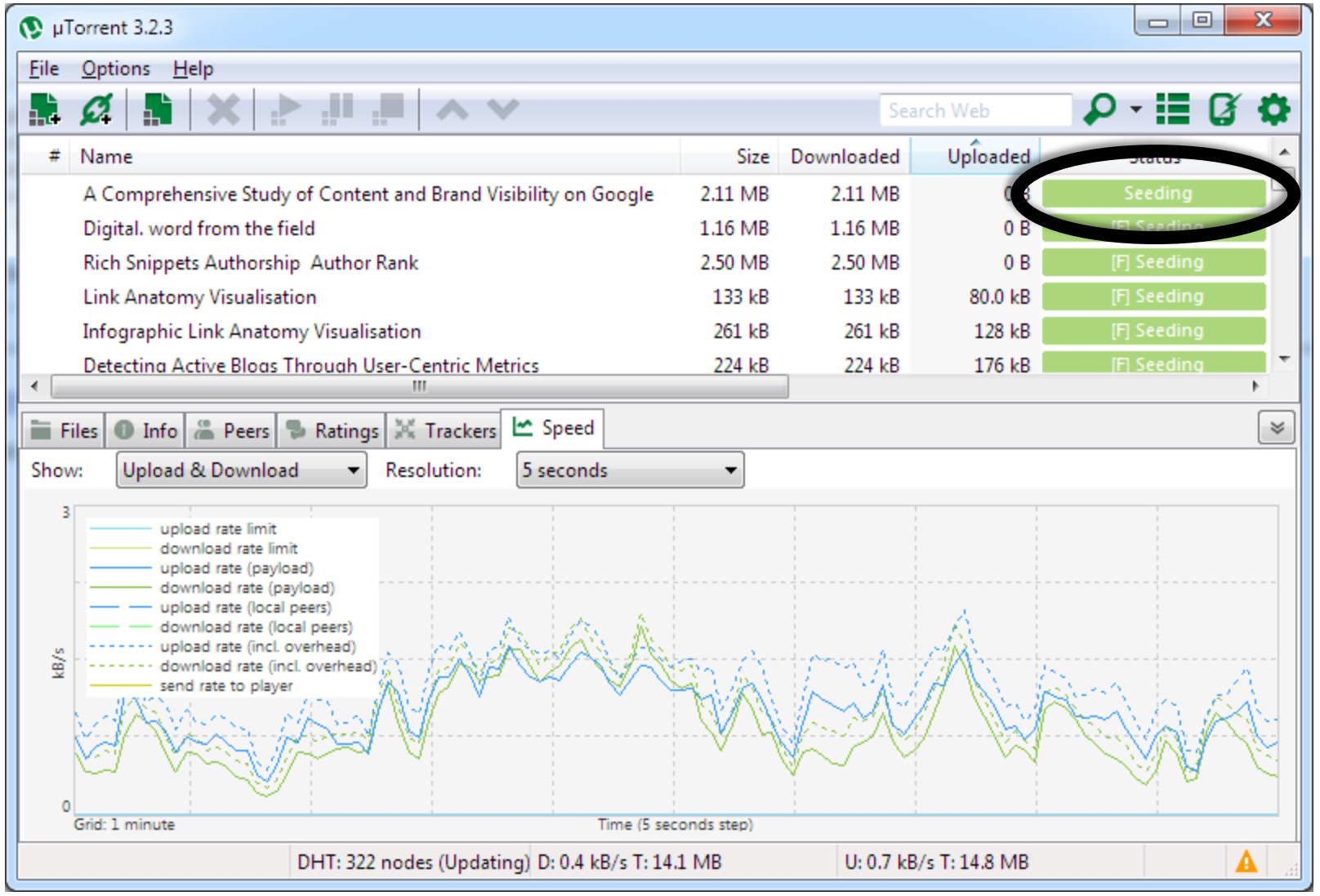
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download rate limit
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download rate (payload)
upload rate (local peers)
download rate (local peers)
upload rate (incl. overhead)
download rate (incl. overhead)
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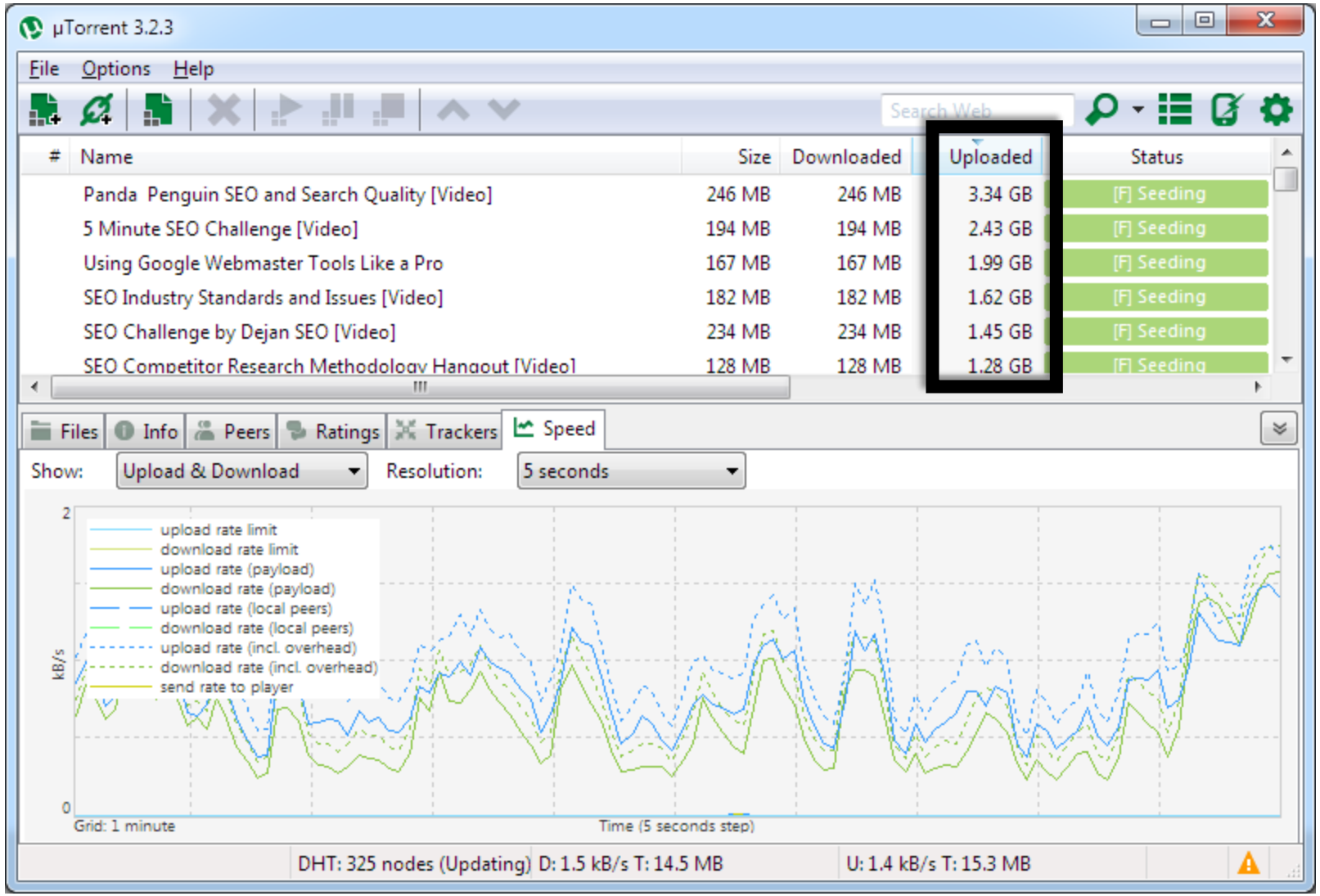
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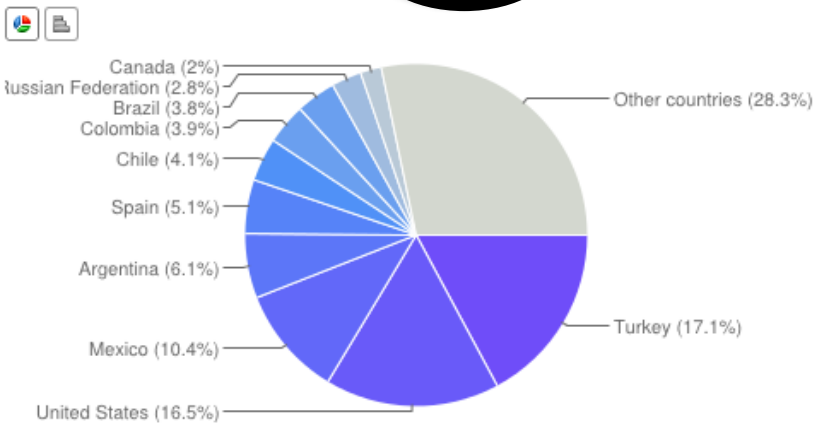
Panda Penguin SEO and Search Quality [Video] 246 MB 246 MB 3.34 GB [F] Seeding
5 Minute SEO Challenge [Video] 194 MB 194 MB 2.43 GB [F] Seeding
Using Google Webmaster Tools Like a Pro 167 MB 167 MB 1.99 GB [F] Seeding
SEO Industry Standards and Issues [Video] 182 MB 182 MB 1.62 GB [F] Seeding
SEO Challenge by Dejan SEO [Video] 234 MB 234 MB 1.45 GB [F] Seeding
SEO Competitor Research Methodology Hangout [Video] 128 MB 128 MB 1.28 GB [F] Seeding
Files Info Peers Ratings Trackers Speed
Show: Upload & Download
Resolution: 5 seconds
upload rate limit
download rate limit
upload rate (payload)
download rate (payload)
upload rate (local peers)
download rate (local peers)
upload rate (incl. overhead)
download rate (incl. overhead)
send rate to player
kB/s
2
0
Grid: 1 minute
Time (5 seconds step)
DHT: 325 nodes (Updating) D: 1.5 kB/s T: 14.5 MB
U: 1.4 kB/s T: 15.3 MB

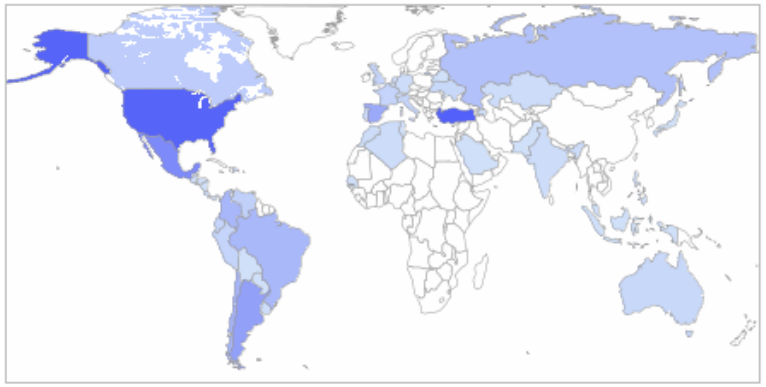
Added	Category	Name	Seeds	Leecher	Downloads
10 Jan 13	Movies	Using Google Webmaster Tools: Like a Pro [Video]	5		71,103
06 Jan 13	Pictures	The Most Expensive Classic Cars	3		41,579
06 Jan 13	Books	Google Link Disavow Tool: The Complete Guide	4		35,531
08 Jan 13	Books	Enterprise SEO: 2012 and Beyond [Slides]	3		34,861
06 Jan 13	Other	Rich Snippets, Authorship & Author Rank	3		30,685
10 Jan 13	Movies	Mindmapping Meaningful Link Opportunities [Video]	3		29,757
06 Jan 13	Other	Presentation Slides: SEO in 2012	3		28,530
11 Jan 13	Other	Google Link Disavow Tool [Video]	2		27,769
10 Jan 13	Other	Search Engines & Link Graph Theory [Video]	3		26,427
06 Jan 13	Books	Managing Complex Link Building Campaigns	2		26,364
09 Jan 13	Movies	Panda & Penguin: SEO and Search Quality [Video]	4		23,574
10 Jan 13	Movies	5 Minute SEO Challenge [Video]	3		22,415
11 Jan 13	Other	Link Building Hangout #2 [Video]	3		19,291
06 Jan 13	Books	Applying Random Surfer Model to Peer-to-Peer Network Distribution	3		18,804
06 Jan 13	Pictures	Infographic: Link Anatomy Visualisation	3		18,448
12 Jan 13	Other	Creative Link Building Hangout [Video]	3		17,873
06 Jan 13	Pictures	Australia's Top 10 Muscle Cars	1		16,666
11 Jan 13	Other	SEO Industry Standards and Issues [Video]	3		16,274
10 Jan 13	Other	Link Building Hangout [Video]	3		15,053
06 Jan 13	Other	Google, Angry Panda & Wordpress	3		14,682
06 Jan 13	Pictures	Link Anatomy Visualisation	3		14,015
06 Jan 13	Other	Demystifying SEO: Workflow, Content & Links	3		13,757
06 Jan 13	Books	Detecting Active Blogs Through User-Centric Metrics	3		12,806
18 Jan 13	Books	Dejan SEO: Advanced SEO Topics [Book]	2		11,755
06 Jan 13	Books	Conversations with Google	4		9,889
06 Jan 13	Books	How to get awesome links?	4		9,775
18 Jan 13	Other	SEO Competitor Research Methodology Hangout [Video]	2		9,424
06 Jan 13	Books	Funny travel questions.	2		8,834
13 Jan 13	Other	Phrase Potential Calculator [Video]	2		8,071
09 Jan 13	Other	SEO Challenge by Dejan SEO [Video]	3		7,925
06 Jan 13	Other	Digital. Word from the field.	3		7,796
13 Jan 13	Other	Random Acts of SEO [Video]	1		7,452
06 Jan 13	Books	Relationships in Large-Scale Graph Computing	2		6,901
12 Jan 13	Other	Ask Dan: SEO Questions [Video]	3		6,774
11 Jan 13	Other	Hangout with Dejan SEO [Video]	2		5,210
06 Jan 13	Pictures	Is Google Skynet?	3		4,337
06 Jan 13	Pictures	Adding Insult to Injury Infographic	3		2,480
06 Jan 13	Books	Search & Education	2		980
21 Aug 14	Books	A Comprehensive Study of Content and Brand Visibility on Google+	4		48

Downloads per country:

Your torrents have been downloaded 670075 times from 209 different countries *



Click on the map to zoom in



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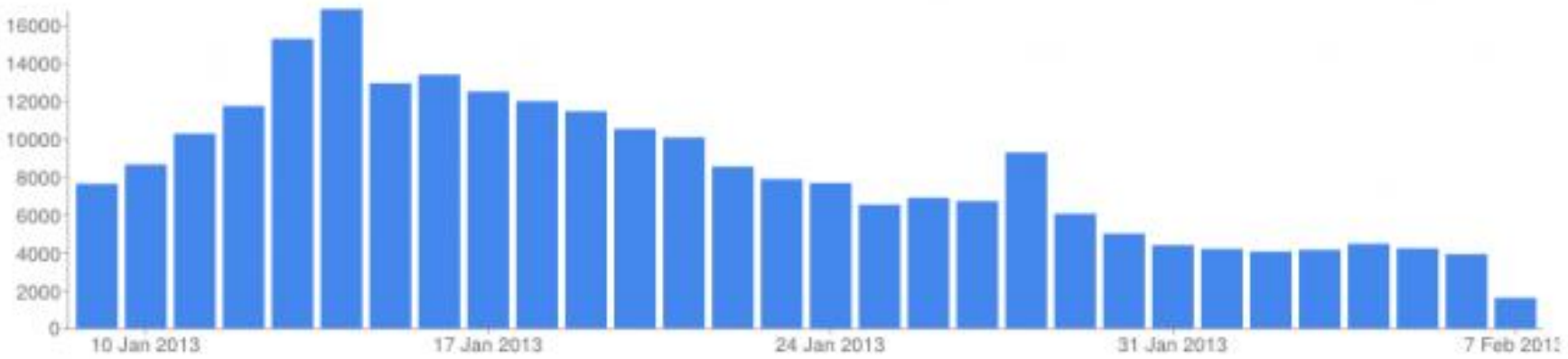


Content Marketing, PDF & CDN

Webmaster Tools

cdn.dejanseo.com.au | Help

CDN

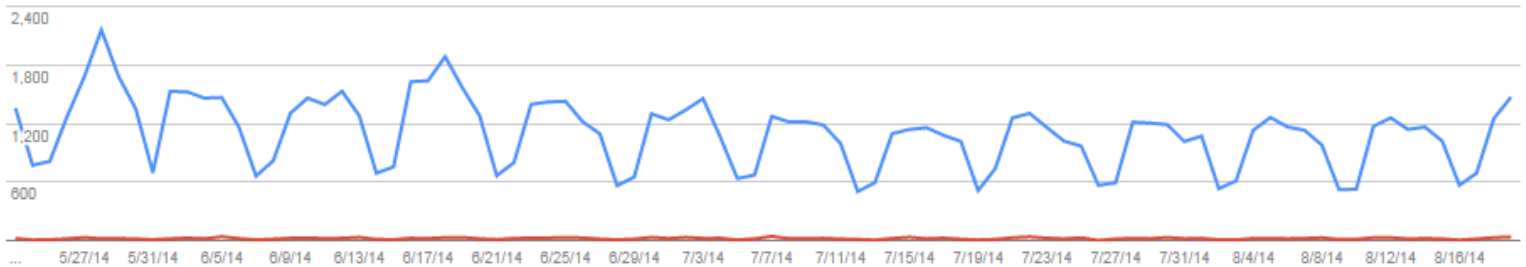
- Site Dashboard
- Site Messages
- Search Appearance
- Search Traffic
  - Search Queries
  - Links to Your Site
  - Internal Links
  - Manual Actions
  - International Targeting
- Google Index
- Crawl
- Security Issues
- Other Resources

Search Queries

Top queries | Top pages

Filters | May 23, 2014 to Aug 20, 2014

Queries	Impressions	Clicks
202	97,560	1,812
	Displaying 2,330	Displaying 113



Download this table | Download chart data | Basic | With change | Show 25 rows | 1-25 of 202

Query	Impressions	Clicks	CTR	Avg. position
disavow tool	570	11	2%	7.2
google disavow tool	323	11	3%	6.7
disavow links format	11	7	64%	2.2
disavow file format	23	5	22%	2.1
disavow file	44	4	9%	5.5
disavow backlinks	26	4	15%	6.1

Pages	Impressions	Clicks
33	93,307 Displaying 16,213	1,775 Displaying 491

Download this table | Download chart data | Basic | With change | Show 25 rows | 1-25 of 33

Page	Impressions	Clicks ▲	CTR	Avg. position
/Google-Link-Disavow-Tool-Guide.pdf	15,828	476	3%	8.9
/wp-content/uploads/2011/04/Dejan-SEO-Practical-SEO-Tips.pdf	18	5	28%	22
/presentation/SMX/Innovative-SEO-Dan-Petrovic-SMX.pdf	115	2	2%	15
/wp-content/uploads/2013/10/trolling.pdf	6	2	33%	5.7

My PDFs attracted 180 links from 109 domains

Site Dashboard
Site Messages
Search Appearance
Search Traffic
Search Queries
Links to Your Site
Internal Links
Manual Actions
International Targeting
Google Index
Crawl
Security Issues
Other Resources

Domains linking to /Google-Link-Disavow-Tool-Guide.pdf

Total links 121

Total domains 52

Download this table | Download more sample links | Download latest links | Show 25 rows | 1-25 of 52

Domains	Links
addictedtoseo.com	18
dejanseo.com.au	9
theartofservice.com	8
google.com	8
ipixel.com.sg	6
medicarepdfs.com	5
blogspot.com	5
freedocumentsearch.com	4
quora.com	4
friendfeed.com	3
inbound.org	3
altervista.org	3
pixel-push.com	3
facewap.ru	3
online.net	2
katacontoh.com	1
pdfindir.com	1
photoshopcs6download.com	1
linkarati.com	1
codemagazine.net	1
downloadily.org	1
x10.mx	1
warriorforum.com	1
twtrland.com	1
ruturaj.in	1

Am I getting any value from this?

PDF is kind of like Flash.

“If you can make your content in a Web-Native format, such as pure HTML, that's often a little more useful to users than just a pure PDF file.”

Source: http://www.stonetemple.com/articles/interview-matt-cutts-012510.shtml

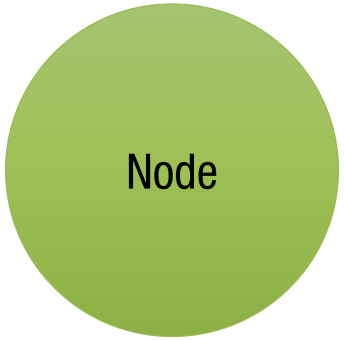
Google reads URLs in any file but...

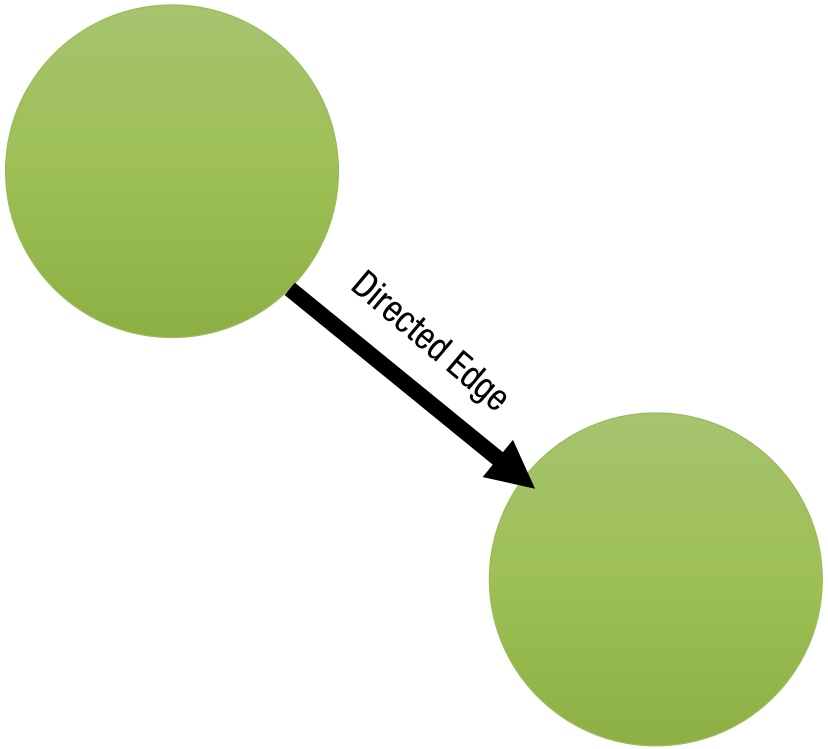
only HTML links pass PageRank.

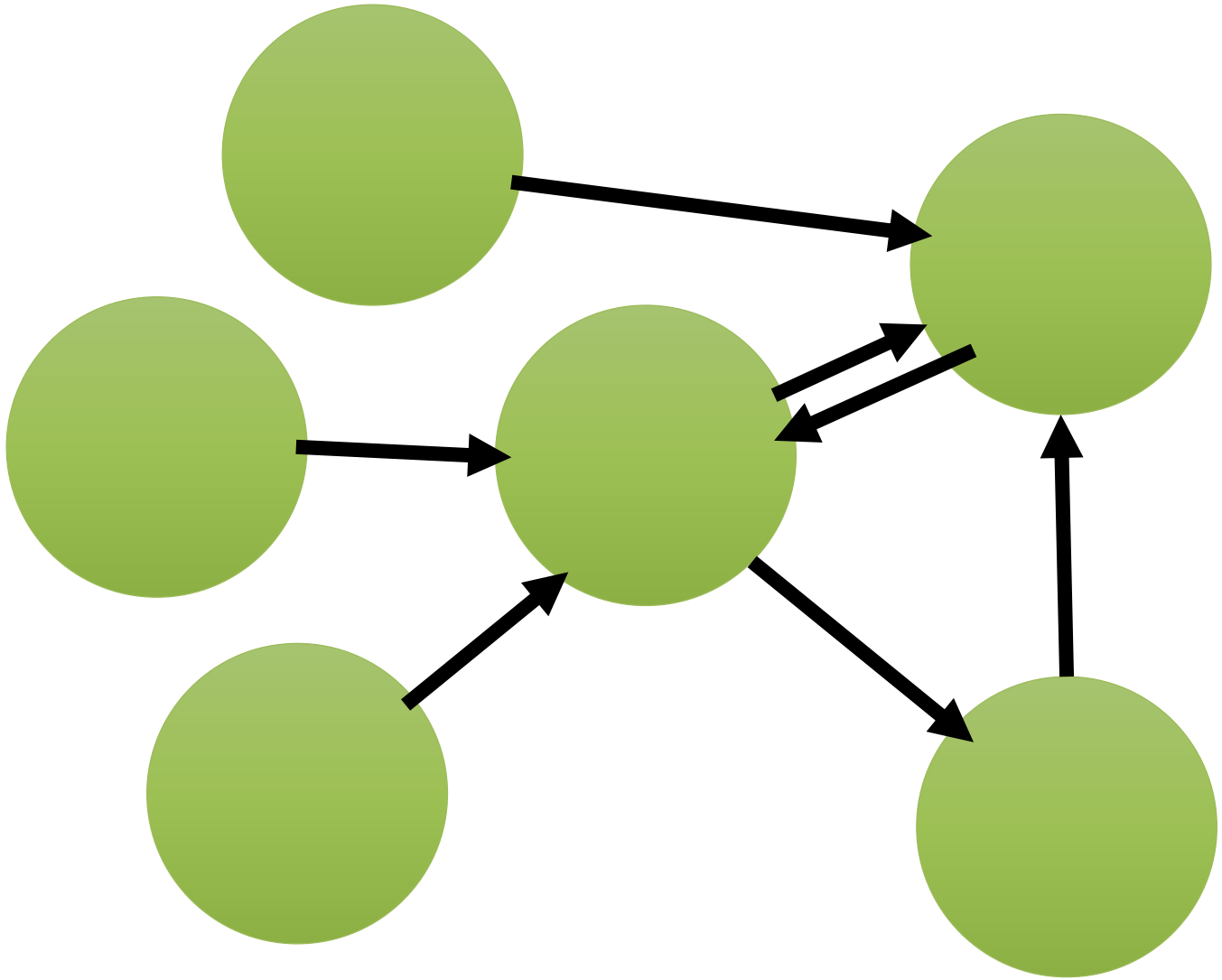
Source: Feb 14th and Feb 24th hangouts. More: http://goo.gl/3fjwVg

Theory.

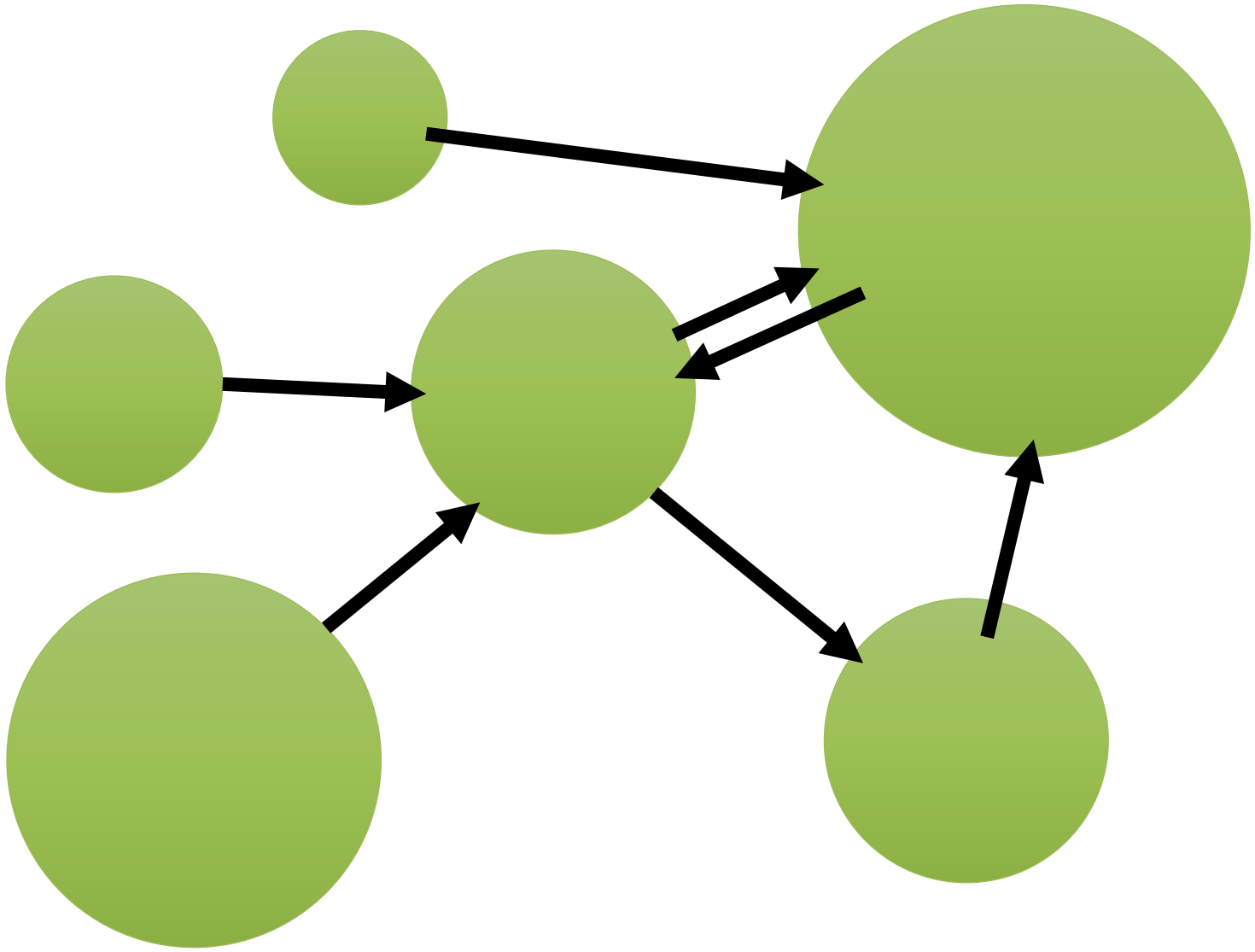
Node - Page or document.
Edge - Link between nodes.
Link Graph - Collection of linked documents.
Random Surfer Model - Document abandonment probability.
Dangling Node - A node with no outgoing edges.


Node

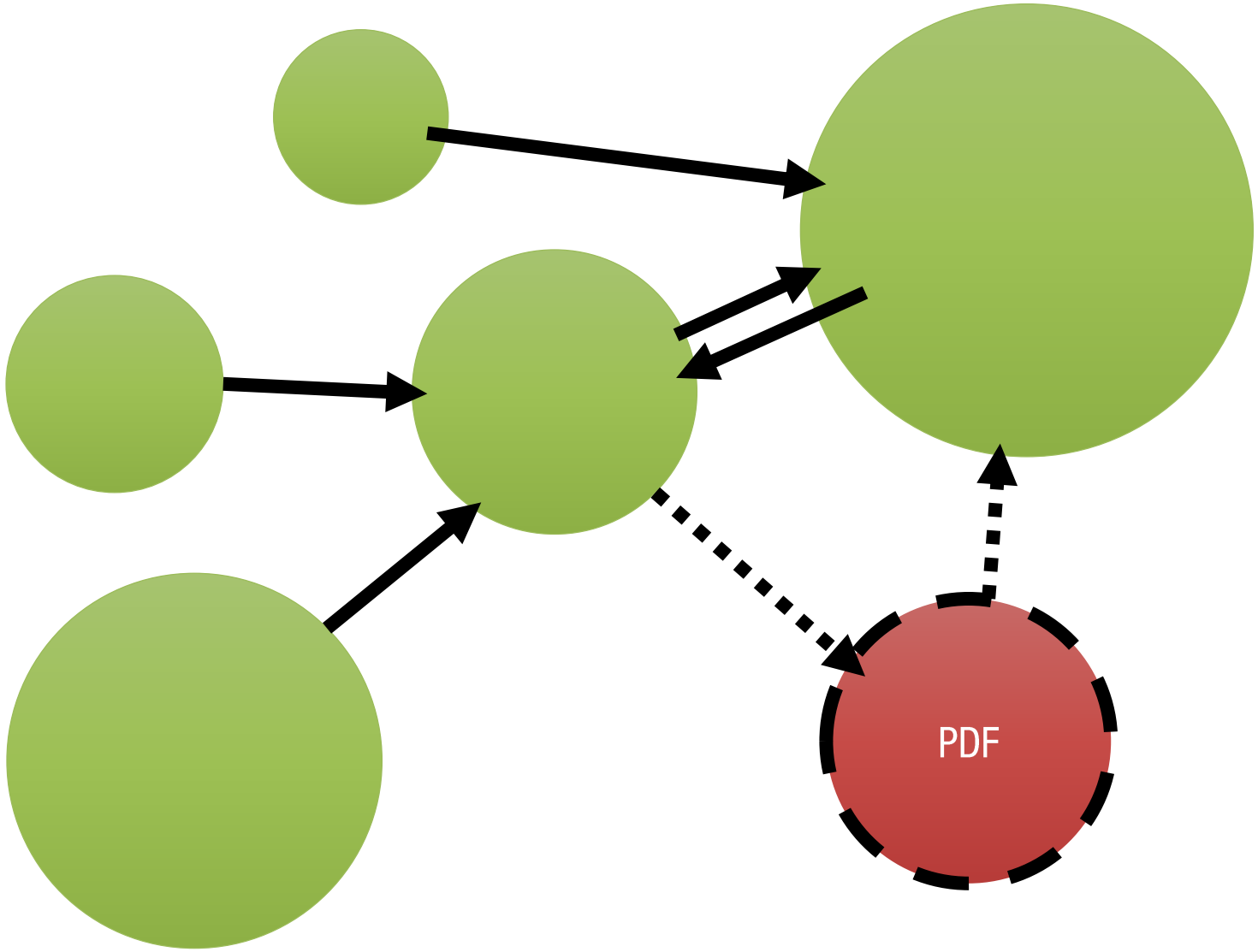

Directed Edge



Link Graph

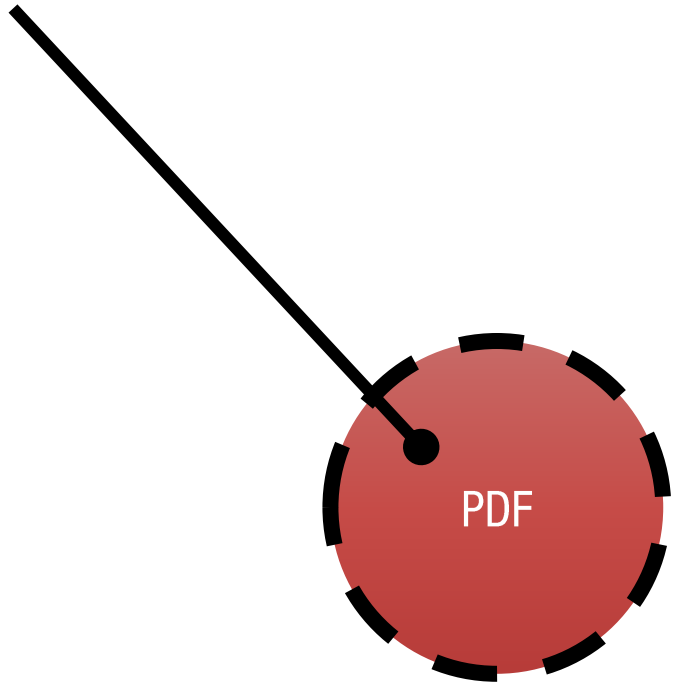


Eigenvector Centrality


PDF

Dangling Node

Removed during PageRank computation and added once PageRank has converged. Used for URL discovery and crawling.



2. PageRank and the Google Matrix

The link structure of the web graph can be represented mathematically as a matrix H [9]. Suppose web page i has $l_i > 0$ outlinks. If page i contains a link to another page $j \neq i$, then $H_{ij} = 1/l_i$, otherwise, $H_{ij} = 0$. Matrix element H_{ij} represents the likelihood that a surfer follows the link from page i to page j. If web page i has no outlinks then row i of H is zero. Such as web page, called a *dangling node*, can be a pdf file or a page whose links have not yet been crawled.

Mathematical Properties and Analysis of Google's PageRank

Ilse C.F. Ipsen, Rebecca S. Wills

http://mira.sai.msu.ru/~megera/docs/IR/search/pagerank/cedya.pdf

We now turn to the philosophical issue of the presence of dangling nodes. In one of their early papers [2], Brin and Page report that they "often remove dangling nodes during the computation of PageRank, then add them back in after the PageRanks have converged." From this vague statement it is hard to say exactly how Brin and Page compute PageRank for the dangling nodes. However, the removal of dangling nodes at any time during the power method does not make intuitive sense. Some dangling nodes should receive high PageRank. For example, a very authoritative pdf file could have many inlinks from respected sources, and thus, should receive a high PageRank. Simply removing the dangling nodes biases the PageRank vector unjustly. (See [5] and [13] for additional arguments against removal of dangling nodes.) Further, incorporating dangling nodes into the PageRank power method is very simple and inexpensive. The power method treats PageRank as an eigenvector problem and follows the iterative formula below.

$$\begin{aligned} \mathbf{x}^{(k)T} &= \mathbf{x}^{(k-1)T}\mathbf{G} \\ &= \alpha\mathbf{x}^{(k-1)T}\mathbf{S} + (1-\alpha)\mathbf{x}^{(k-1)T}\mathbf{e}\mathbf{v}^T \end{aligned}$$

A REORDERING FOR THE PAGERANK PROBLEM

AMY N. LANGVILLE AND CARL D. MEYER

http://meyer.math.ncsu.edu/Meyer/PS_Files/ReorderingPageRank.pdf

However, not all Web pages contain links to other pages. Image files or pdf files, and uncrawled or protected pages have no links to other pages. These pages are called *dangling nodes*, and their number may exceed the number of nondangling pages [11, section 2]. The rows in the matrix S corresponding to dangling nodes would be zero if left untreated. Several ideas have been proposed to deal with the zero rows and force S to be stochastic [11]. The most popular approach adds artificial links to the dangling nodes, by replacing zero rows in the matrix with the same vector, w, so that the matrix S is stochastic.

It is natural as well as efficient to exclude the dangling nodes with their artificial links from the PageRank computation. This can be done, for instance, by

PAGERANK COMPUTATION, WITH SPECIAL ATTENTION TO DANGLING NODES
ILSE C. F. IPSEN AND TERESA M. SELEE
http://www4.ncsu.edu/~ipsen/ps/simax066433.pdf

Introduction

In the language of network analysis, dangling nodes denote the nodes without outgoing links. With the advent of the Web, the concept of dangling nodes became a common topic. It is well understood that most web pages link to and are linked by other pages. But it is possible that some pages do not contain any valid hyperlinks, which may be broken pages (i.e., those that formerly contained hyperlinks but have now become "403/404 Error") or multimedia data types (i.e., PDF, JPG, PS, MOV). The problem of dangling nodes has become more evident with the proliferation of search engines. Search engines are reported to have low coverage of the entire Web (Lawrence & Giles, 1999; Bar-Ilan, 2002; Vaughan & Thelwall, 2004). Consequently, if a page's linked pages are not crawled by search engines, it would become a dangling node.

For citation networks, each node is a publication and each link is a citation tie. Dangling nodes represent publications cited by other publications, but do not cite others. Citing behaviors affect the generation of dangling nodes in citation networks, as papers can only cite papers published earlier. Disciplinarity and databases coverage can also result in dangling nodes in citation networks.

The effects of dangling nodes on citation networks

Erjia Yan and Ying Ding

http://www.pages.drexel.edu/~ey86/papers/issi2011_submission_157.pdf

The problem is caused by the row of zeros in the matrix H. This row of zeros corresponds to the fact that P_2 is a **dangling node**, that is, it has no outlinks. Dangling nodes are very common in the World Wide Web (for example: image files, PDF documents, etc.), and they cause a problem for our random web surfer. When Webster enters a dangling node, he has nowhere to go and is stuck.

To overcome this problem, Brin and Page declare that, when Webster enters a dangling page, he may then jump to any page at random. This corresponds to replacing each row of 0's in the matrix H by a row of $\frac{1}{n}$'s, where n is the total number of nodes in our graph. This new matrix S is called the **stochastic matrix** of the graph W, as each row sums to 1.

Google PageRank

Professor Brian A. Davey, La Trobe University

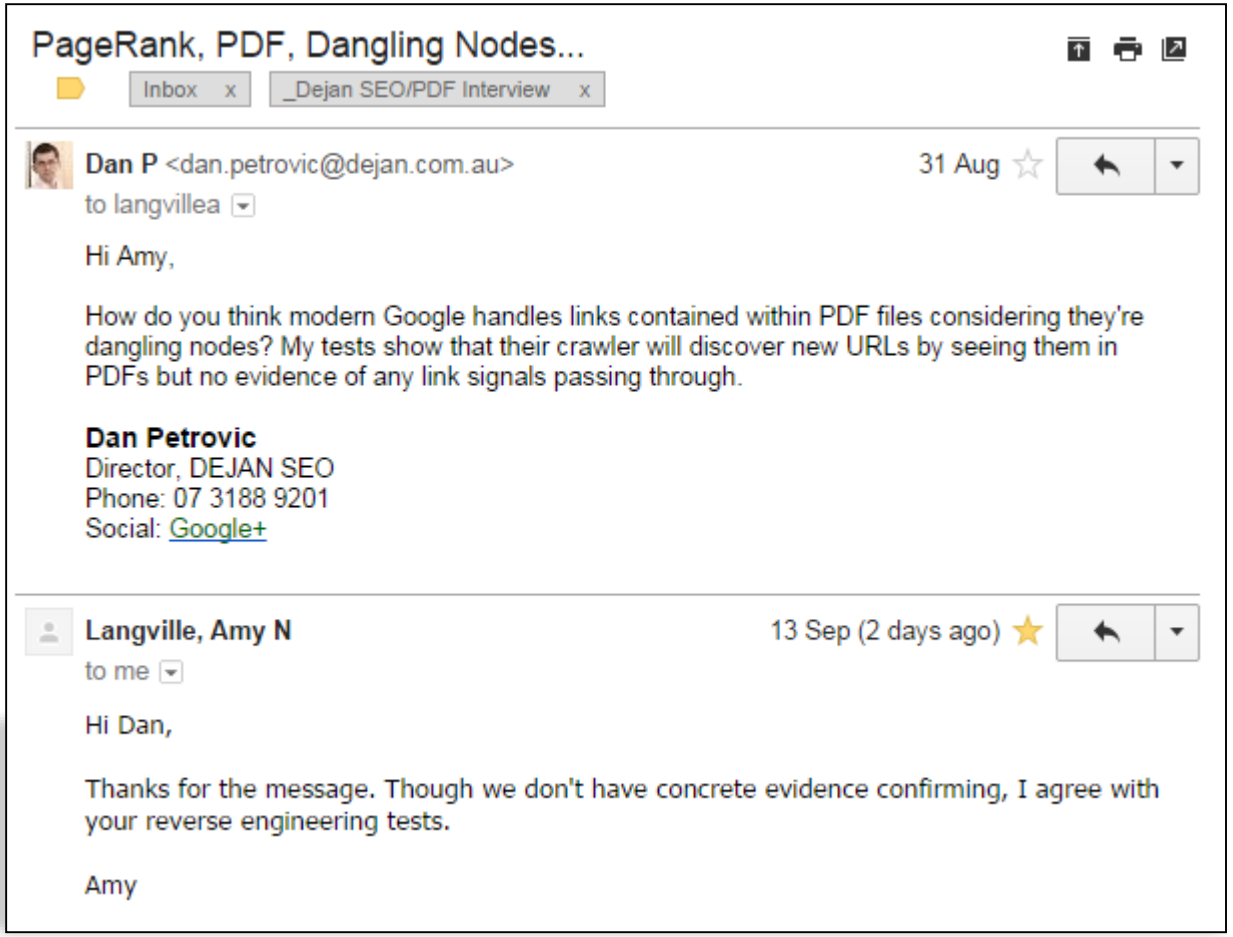
http://www.amsi.org.au/teacher_modules/pdfs/Maths_delivers/Pagerank5.pdf

The final storage issue we discuss concerns dangling nodes. The pages of the web can be classified as either dangling nodes or nondangling nodes. Recall that dangling nodes are webpages that contain no outlinks. All other pages, having at least one outlink, are called nondangling nodes. Dangling nodes exist in many forms. For example, a page of data, a page with a postscript graph, a page with jpeg pictures, a pdf document, a page that has been fetched by a crawler but not yet explored–these are all examples of possible dangling nodes. As the research community moves more and more material online in the form of pdf and postscript files of preprints, talks, slides, and technical reports, the proportion of dangling nodes is growing. In fact, for some subsets of the web, dangling nodes make up 80% of the collection's pages.

Deeper Inside PageRank

AMY N. LANGVILLE AND CARL D. MEYER

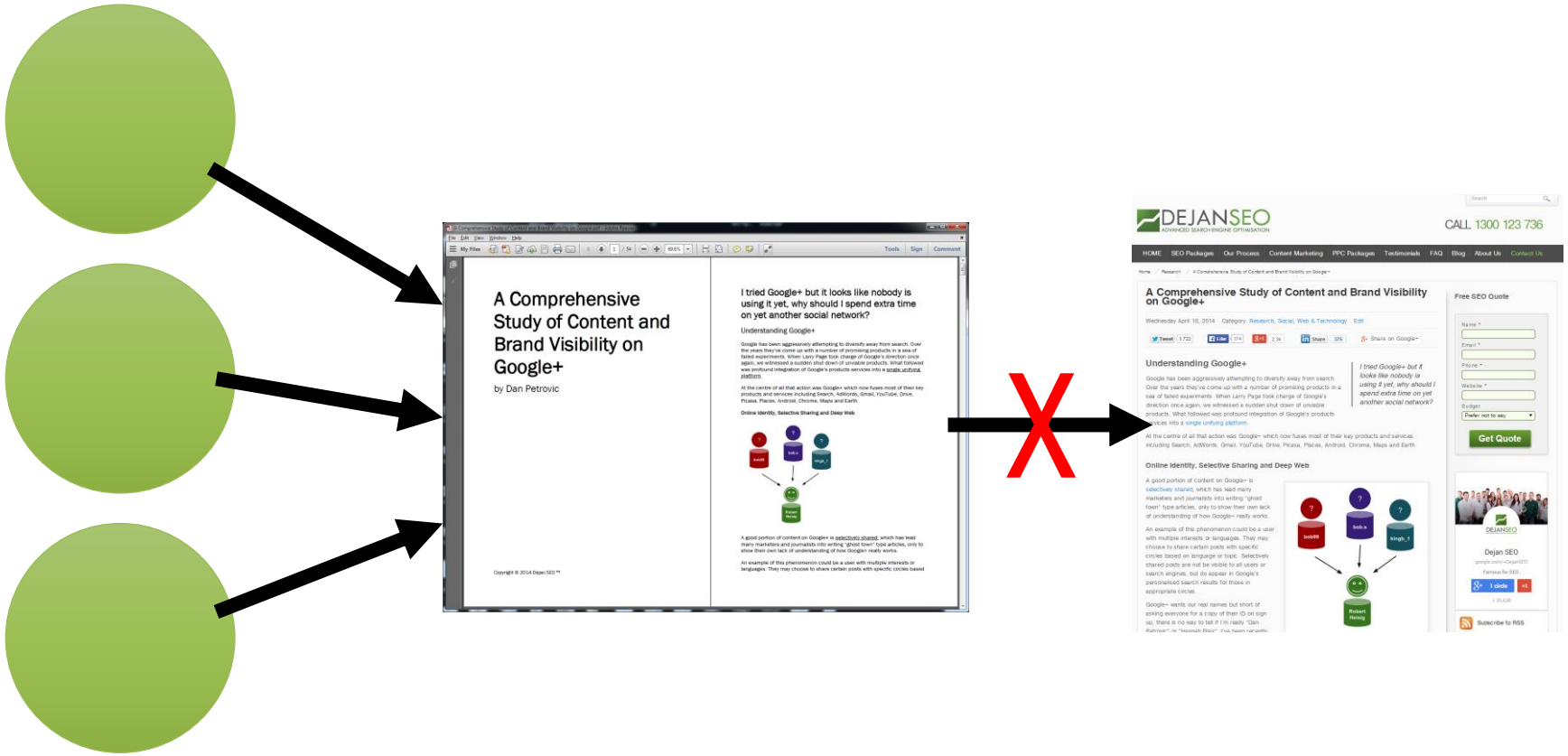
http://www.cems.uvm.edu/~tlakoba/AppliedUGMath/for_talks/DeeperInsidePageRank.pdf



Deeper Inside PageRank

AMY N. LANGVILLE AND CARL D. MEYER

http://www.cems.uvm.edu/~tlakoba/AppliedUGMath/for_talks/DeeperInsidePageRank.pdf


A Comprehensive Study of Content and Brand Visibility on Google+
by Dan Petrovic
I tried Google+ but it looks like nobody is using it yet, why should I spend extra time on yet another social network?
Understanding Google+
Online Identity, Selective Sharing and Deep Web
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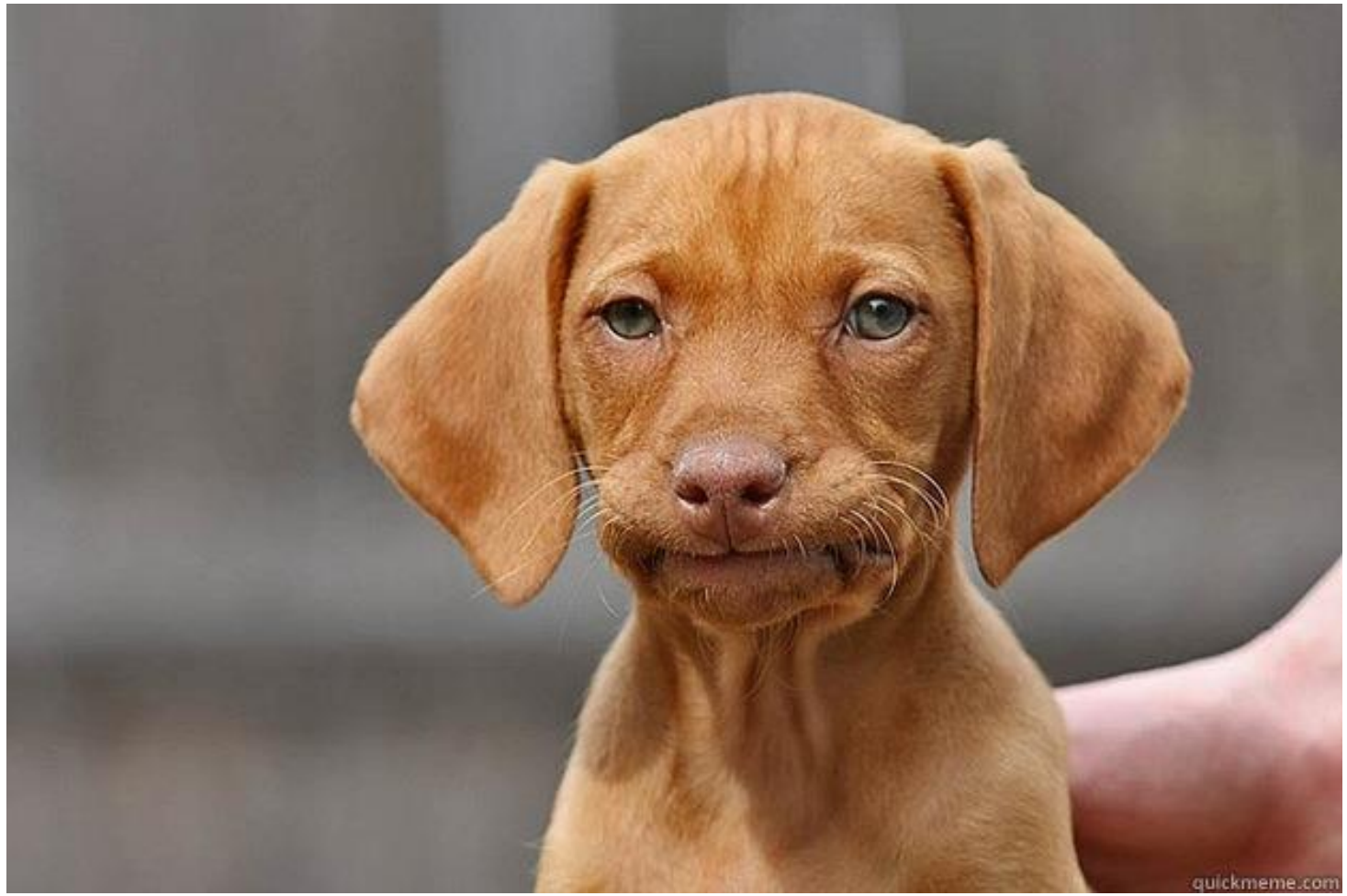
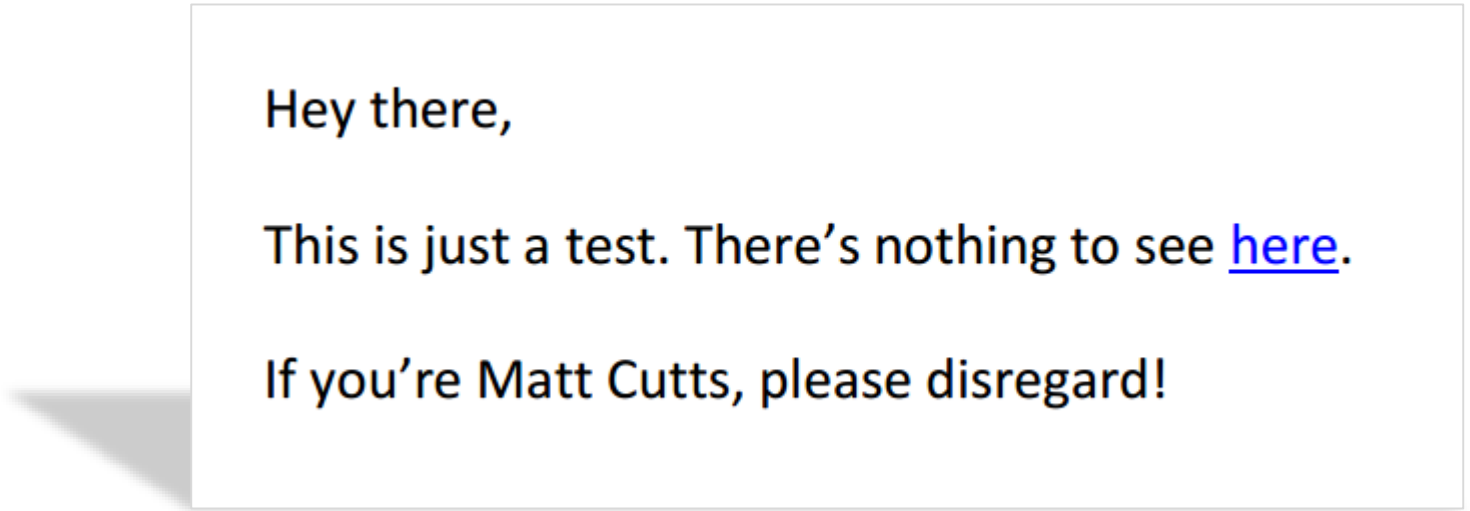
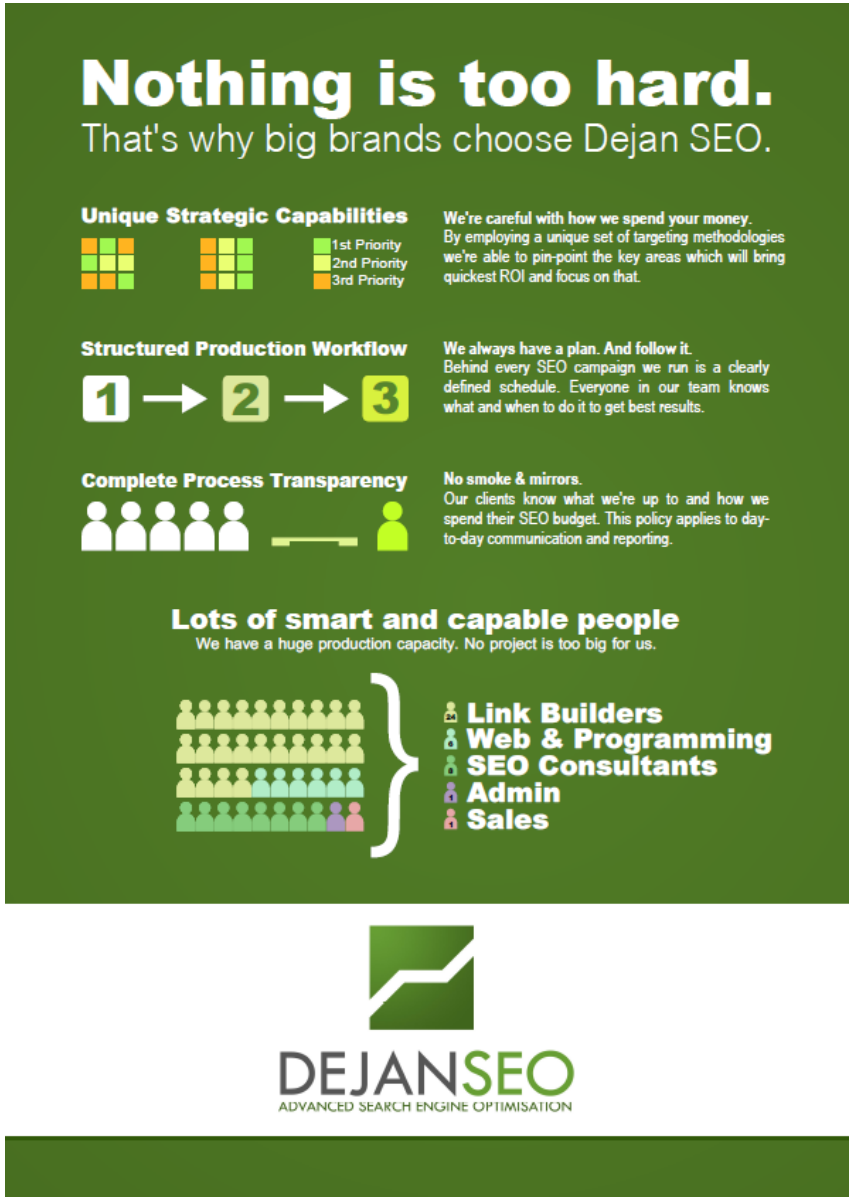

quickmeme.com



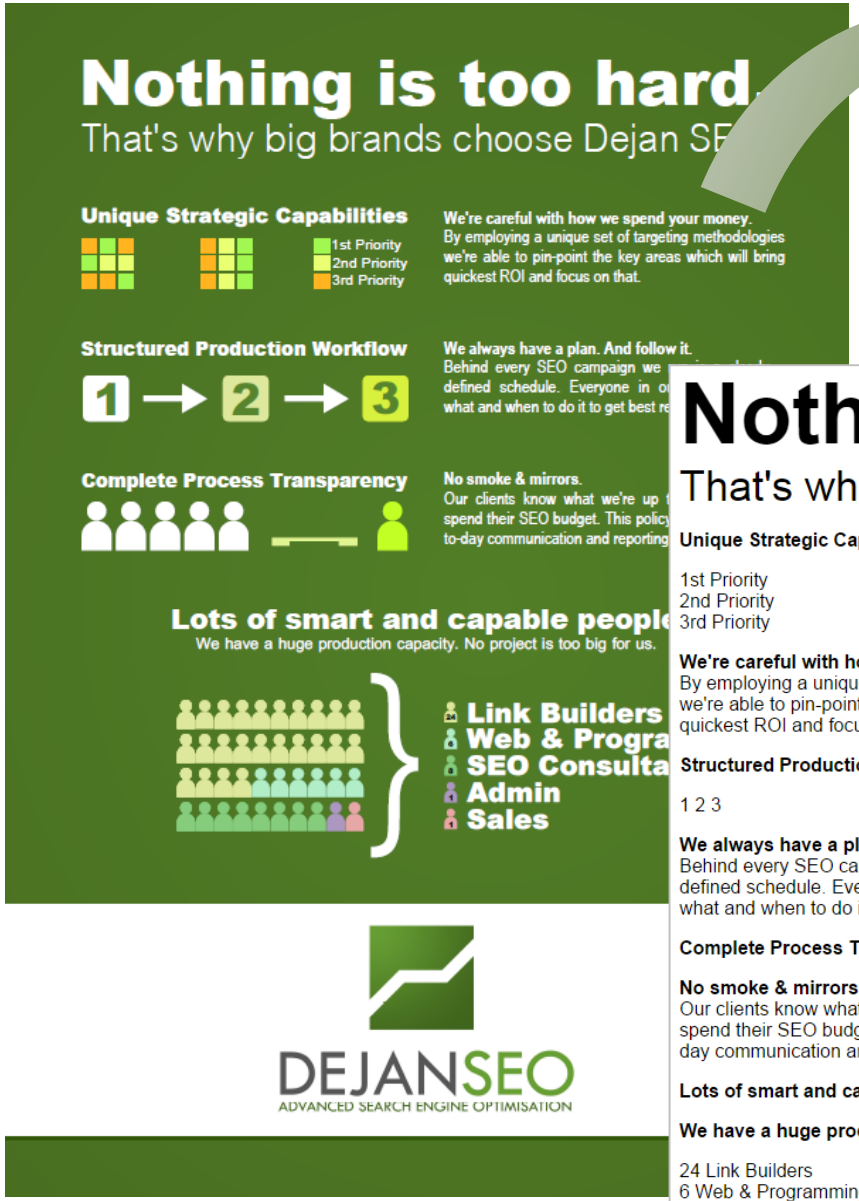
Check to see if Googlebot follows links within the page and passes PageRank. Google has cached the linked the page but no PageRank update to confirm transfer of value.

Test Page: http://dejanseo.com.au/fun/pdf/mystery.pdf



Test Subject

- Old PDF
- Indexed
- Cached



Nothing is too hard.

That's why big brands choose Dejan SEO.

Unique Strategic Capabilities

1st Priority
2nd Priority
3rd Priority

We're careful with how we spend your money.
By employing a unique set of targeting methodologies we're able to pin-point the key areas which will bring quickest ROI and focus on that.

Structured Production Workflow

1 2 3

We always have a plan. And follow it.
Behind every SEO campaign we run is a clearly defined schedule. Everyone in our team knows what and when to do it to get best results.

Complete Process Transparency

No smoke & mirrors.
Our clients know what we're up to and how we spend their SEO budget. This policy applies to dayto-day communication and reporting.

Lots of smart and capable people

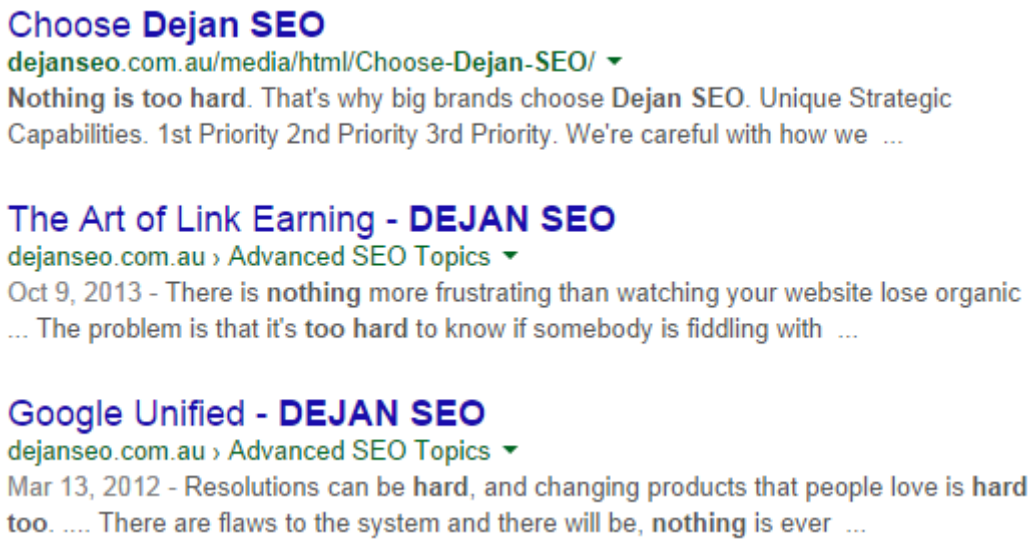
We have a huge production capacity. No project is too big for us.

24 Link Builders
6 Web & Programming
8 SEO Consultants
1 Admin
1 Sales

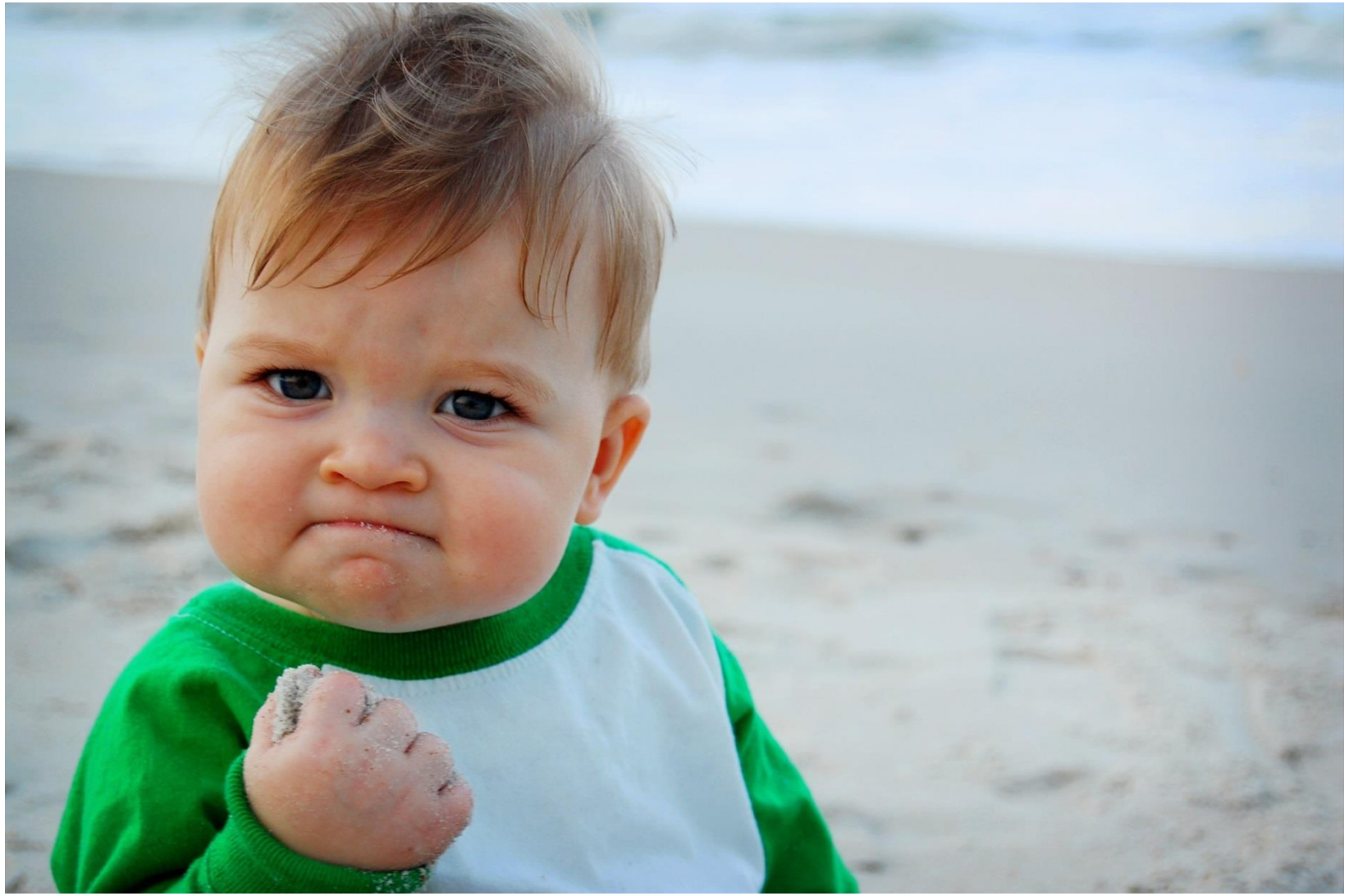
.htaccess

```
<Files "Choose-Dejan-SEO.pdf">
Header add Link '<http://dejanseo.com.au/media/html/Choose-Dejan-SEO/>; rel="canonical"'
</Files>
```

Outcome:



Confirmed: +1s transferred across.
Pending: TBPR update.



CDN DROPS:

cdn.dejanseo.com.au | Help

Search Queries

Top queries | Top pages

Filters | Web ×

Aug 16, 2014 to Sep 15, 2014

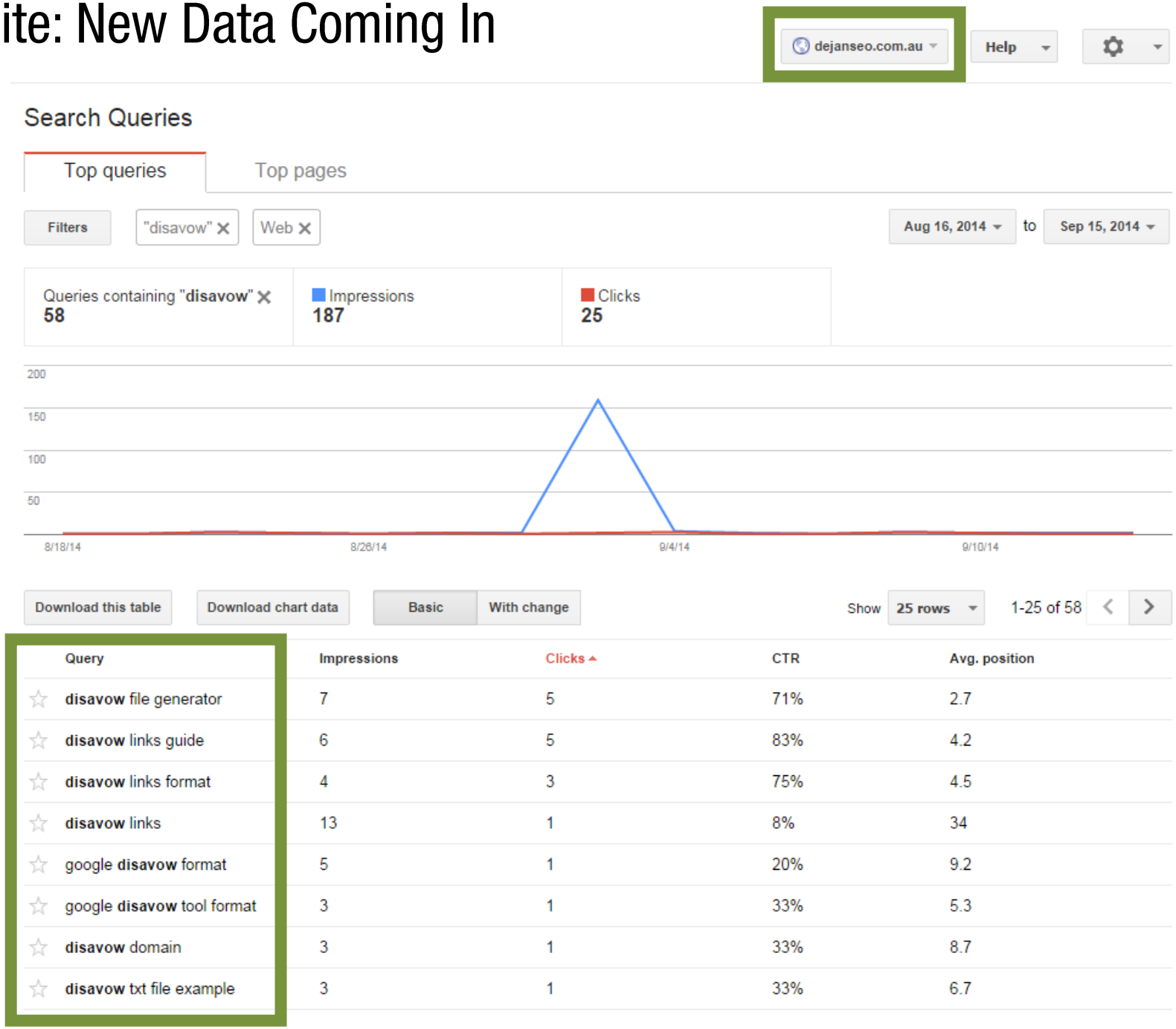
Queries	Impressions	Clicks
327	14,907 ↓ -50%	291 ↓ -51%
	Displaying 8,587	Displaying 85

Download this table | Download chart data | Basic | With change

Show 25 rows 1-25 of 327

	Query	Impressions	Clicks ▲	CTR	Avg. position
☆	practical seo techniques	13	7	54%	2.0
☆	example disavow file	11	6	55%	1.7
☆	google disavow tool	794	5	1%	6.7
☆	disavow file format	42	5	12%	2.4

Main Site: New Data Coming In

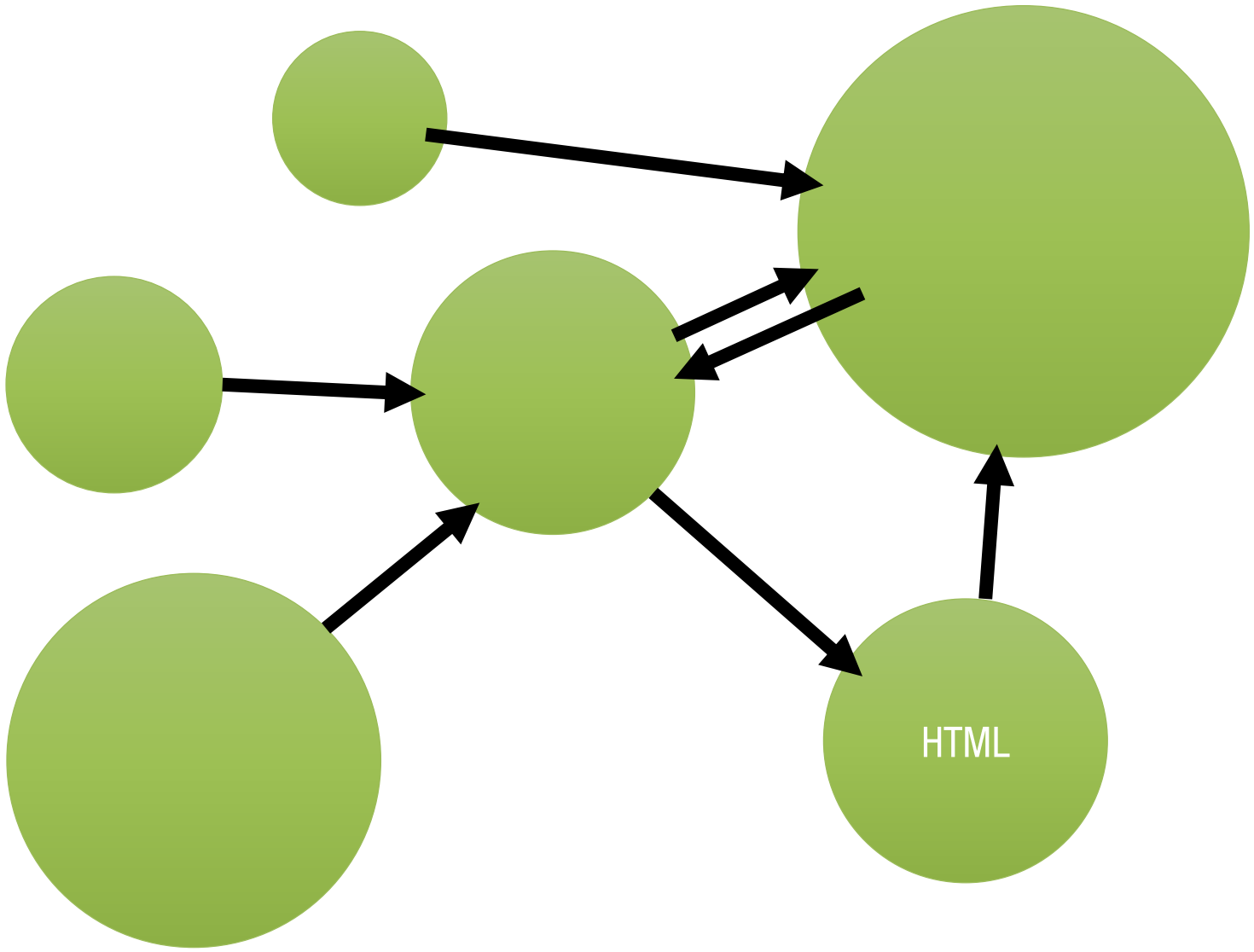


Query	Impressions	Clicks	CTR	Avg. position
disavow file generator	7	5	71%	2.7
disavow links guide	6	5	83%	4.2
disavow links format	4	3	75%	4.5
disavow links	13	1	8%	34
google **disavow** format	5	1	20%	9.2
google **disavow** tool format	3	1	33%	5.3
disavow domain	3	1	33%	8.7
disavow txt file example	3	1	33%	6.7

After:

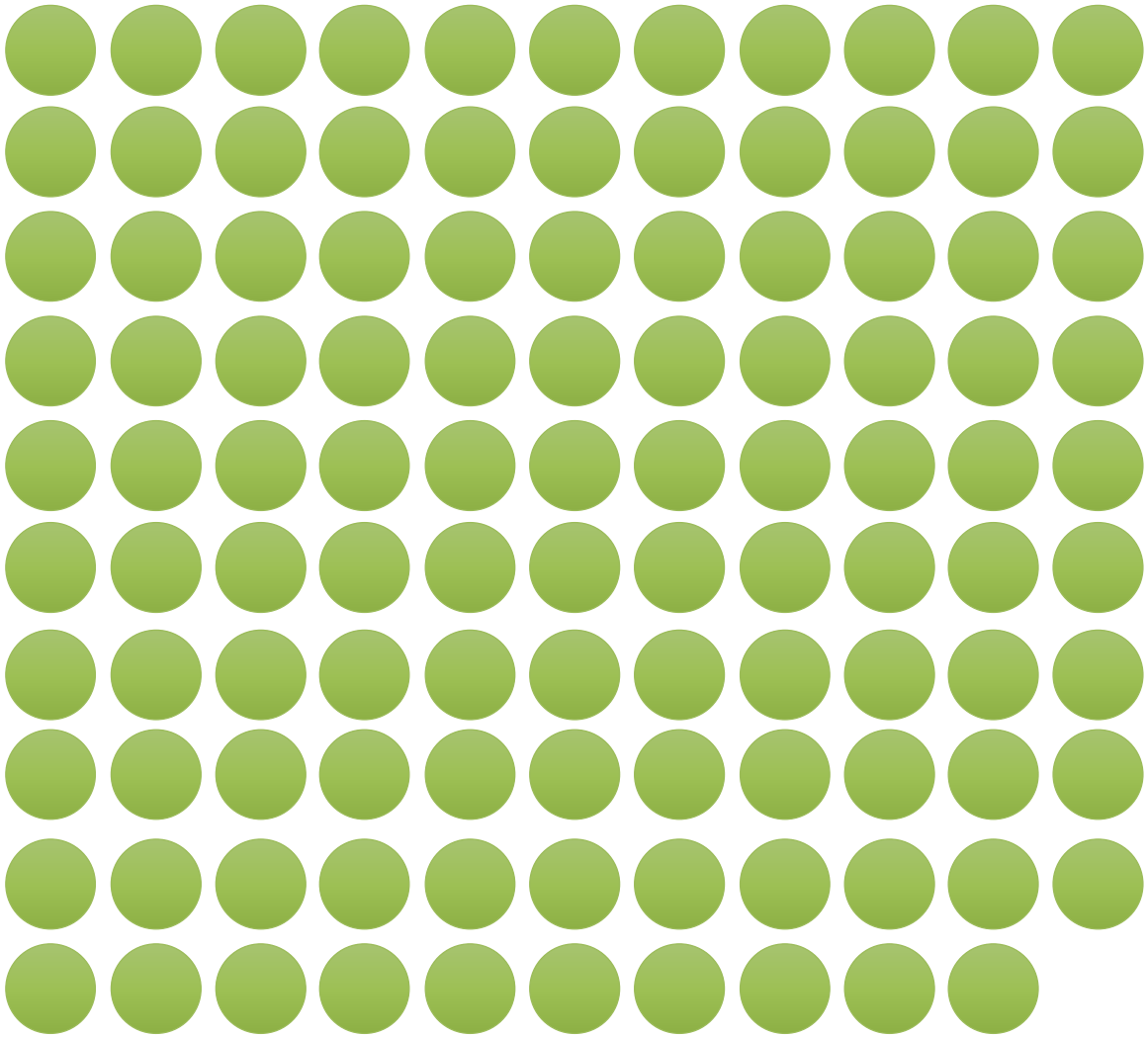
A Comprehensive Study of Content and Brand Visibility on Google+
by Dan Petrovic
I tried Google+ but it looks like nobody is using it yet, why should I spend extra time on yet another social network?
Understanding Google+
DEJANSEO
CALL 1300 123 736
A Comprehensive Study of Content and Brand Visibility on Google+
Understanding Google+
Online Identity, Selective Sharing and Deep Web
Free SEO Quote
Get Quote

After:



Why I monitor and guard my best links:

- Free. Passive, no-effort acquisition.
- Organic. Low risk of causing penalties.
- Copy-Proof. Difficult to replicate.



109 linking domains reclaimed.

Buying Links

Google: Buying links is against our guidelines.

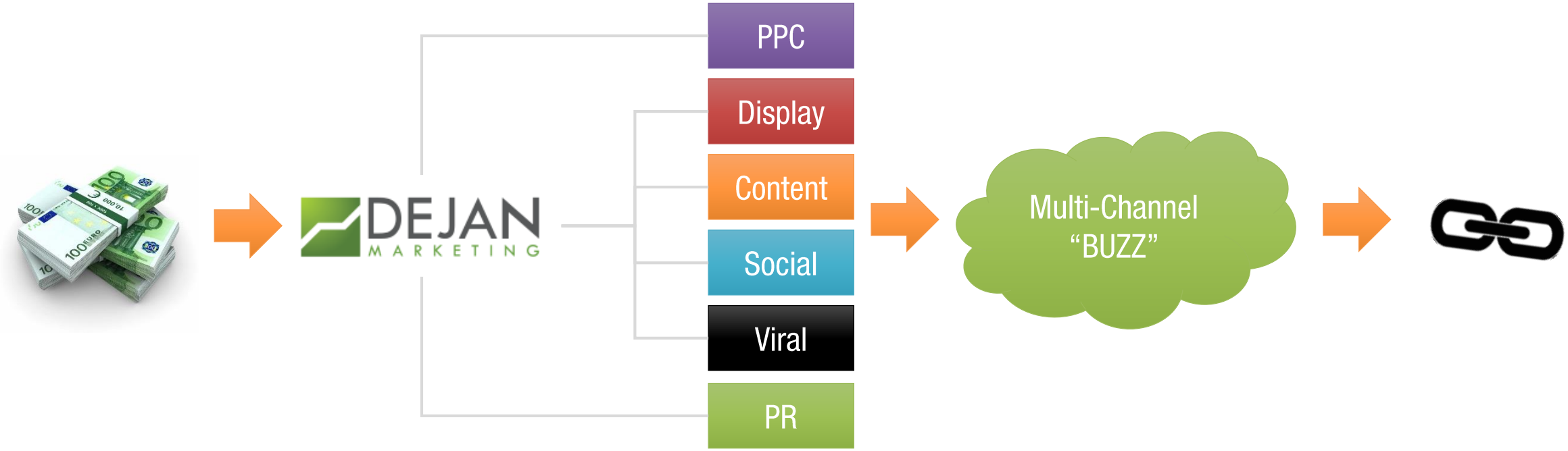
Is paying a link builder to get you some links same as buying the links yourself?

Even if they do it nicely.

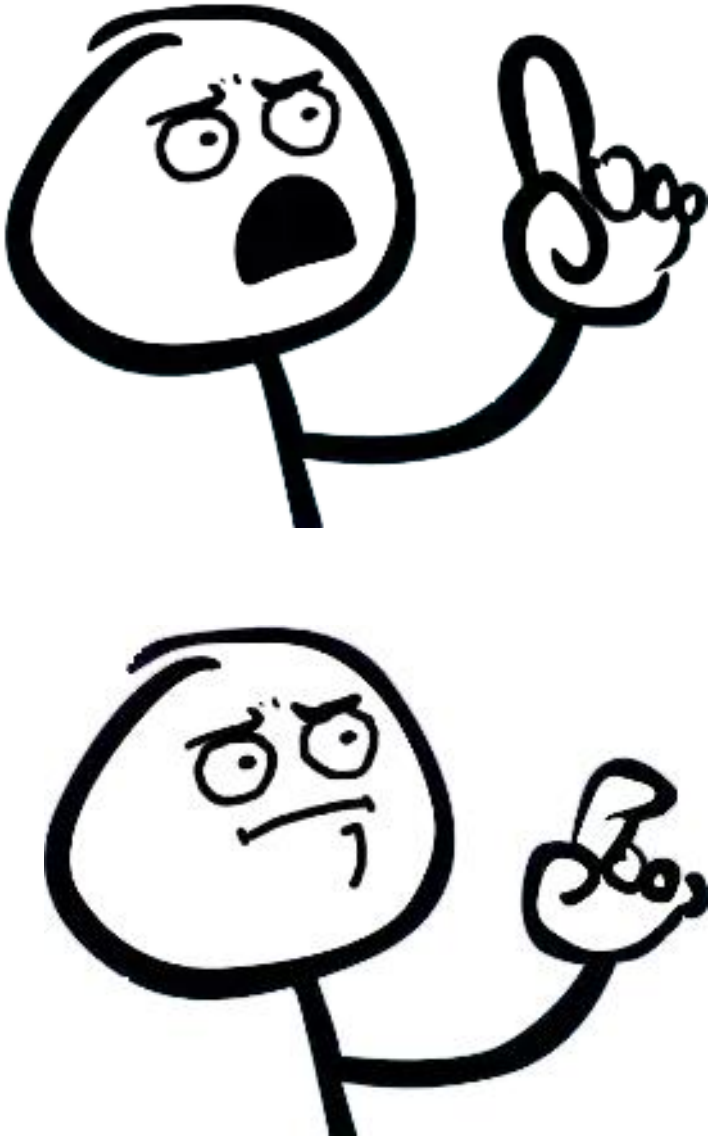
“It’s not the case that I’d have a link building team that would go out and email everyone to try to get links to my clients websites”.

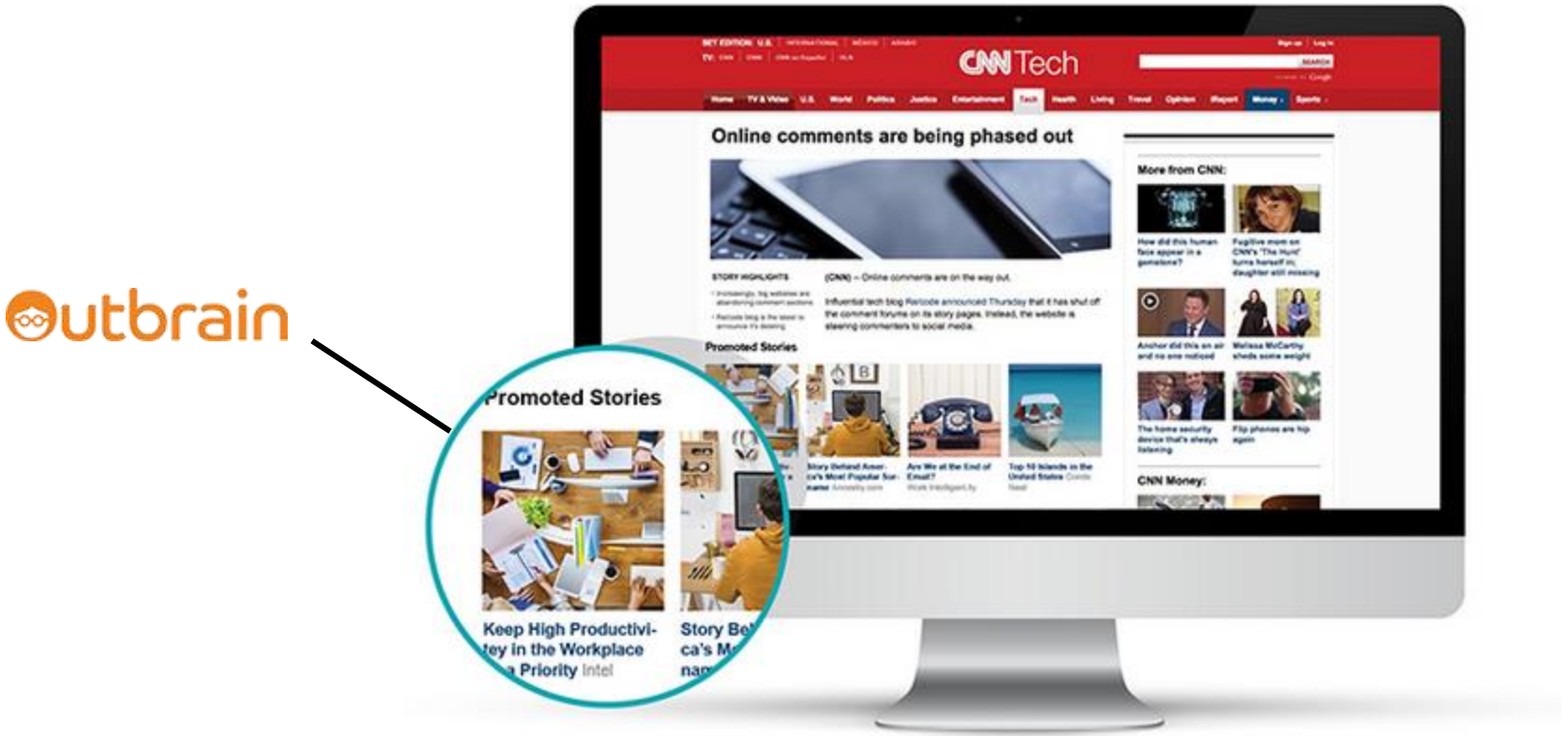
John Mueller, Google

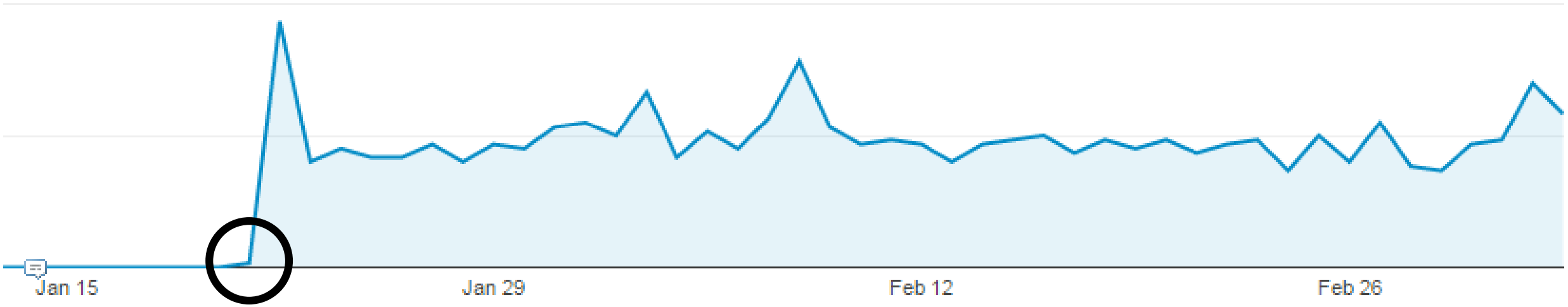
How about link building through marketing?



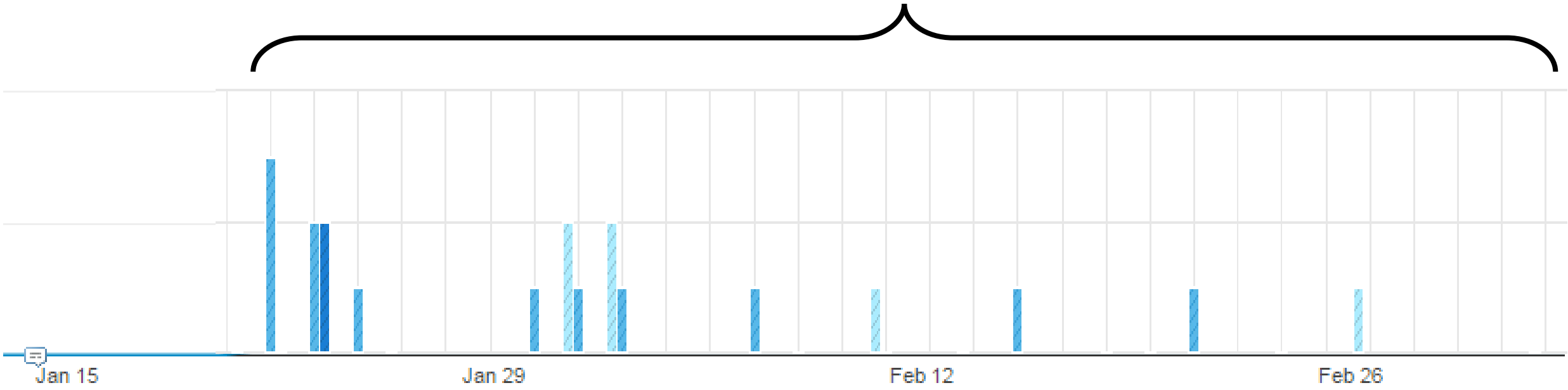
Google be like…




outbrain
CNN Tech
Online comments are being phased out
More from CNN:
Promoted Stories
Promoted Stories
Keep High Productivi-
ey in the Workplace
a Priority Intel
CNN Money:

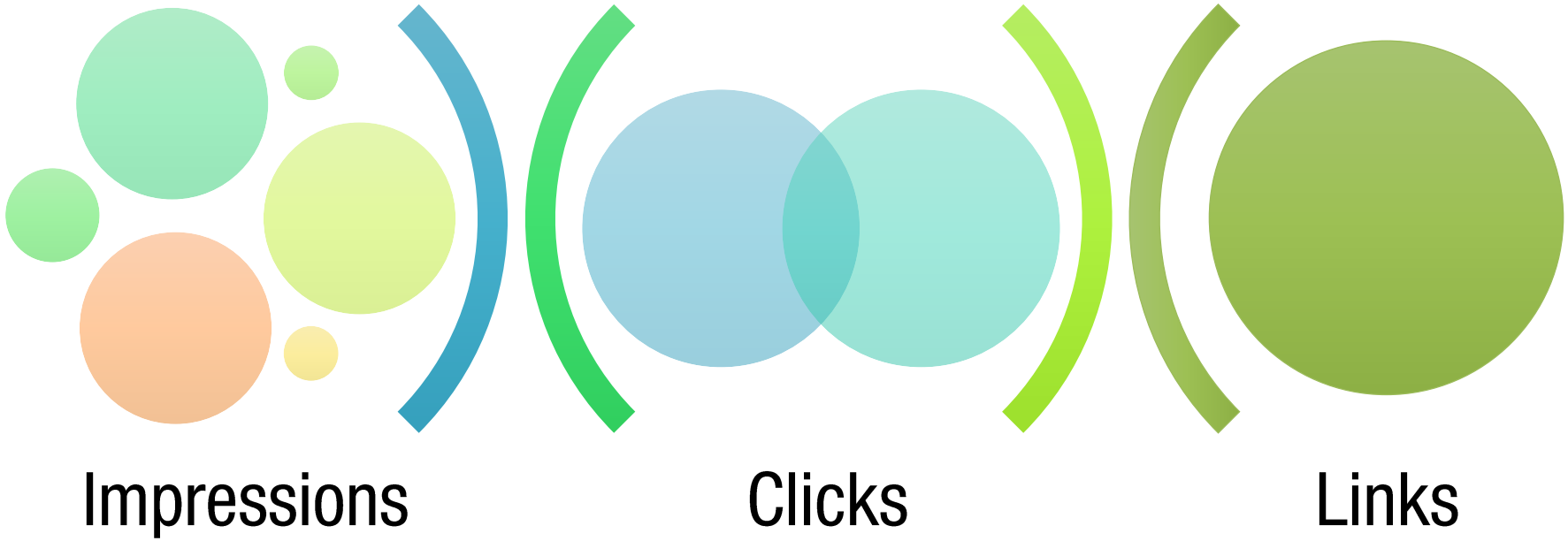

Jan 15
Jan 29
Feb 12
Feb 26

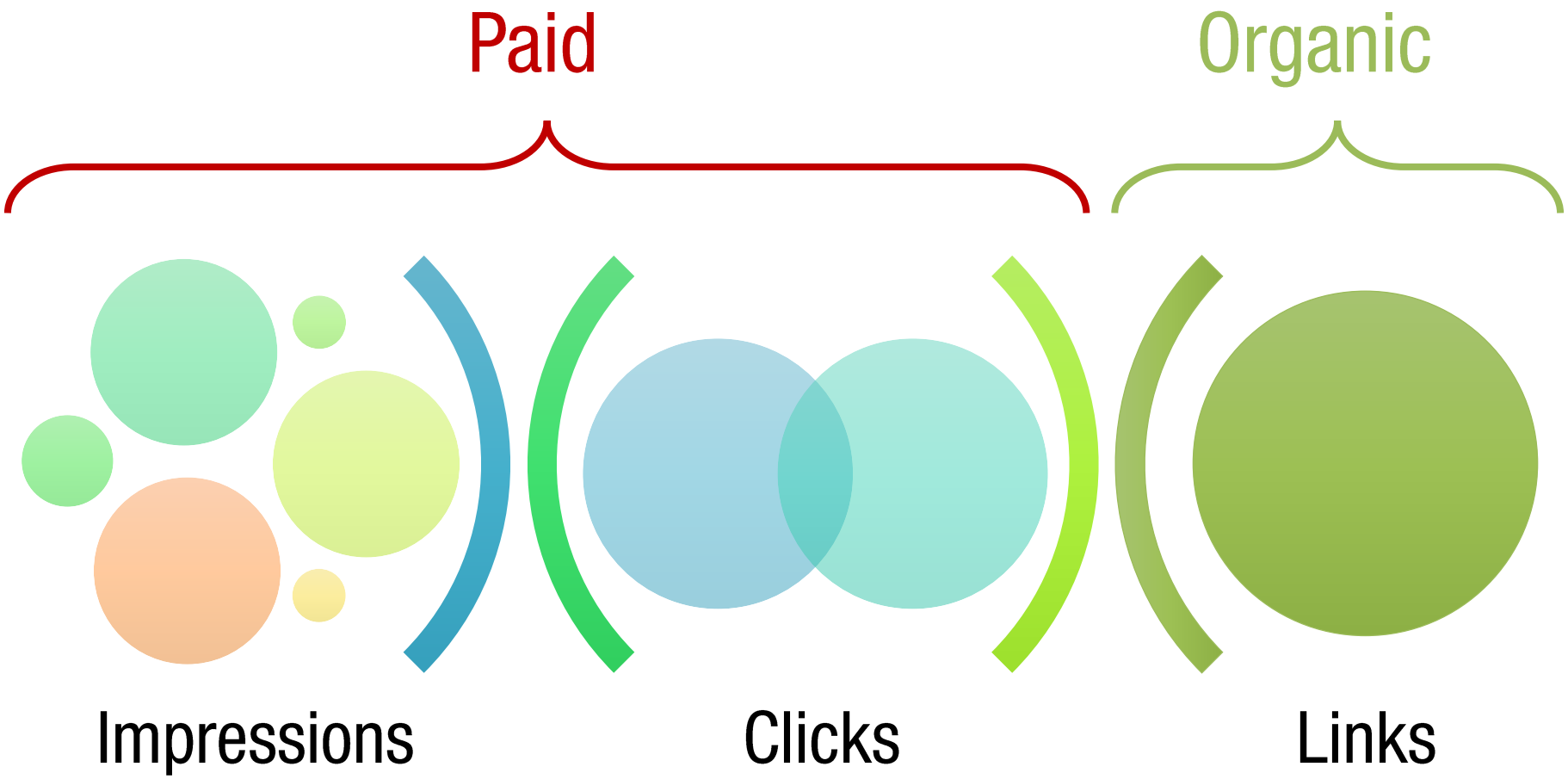
8 unique domain links



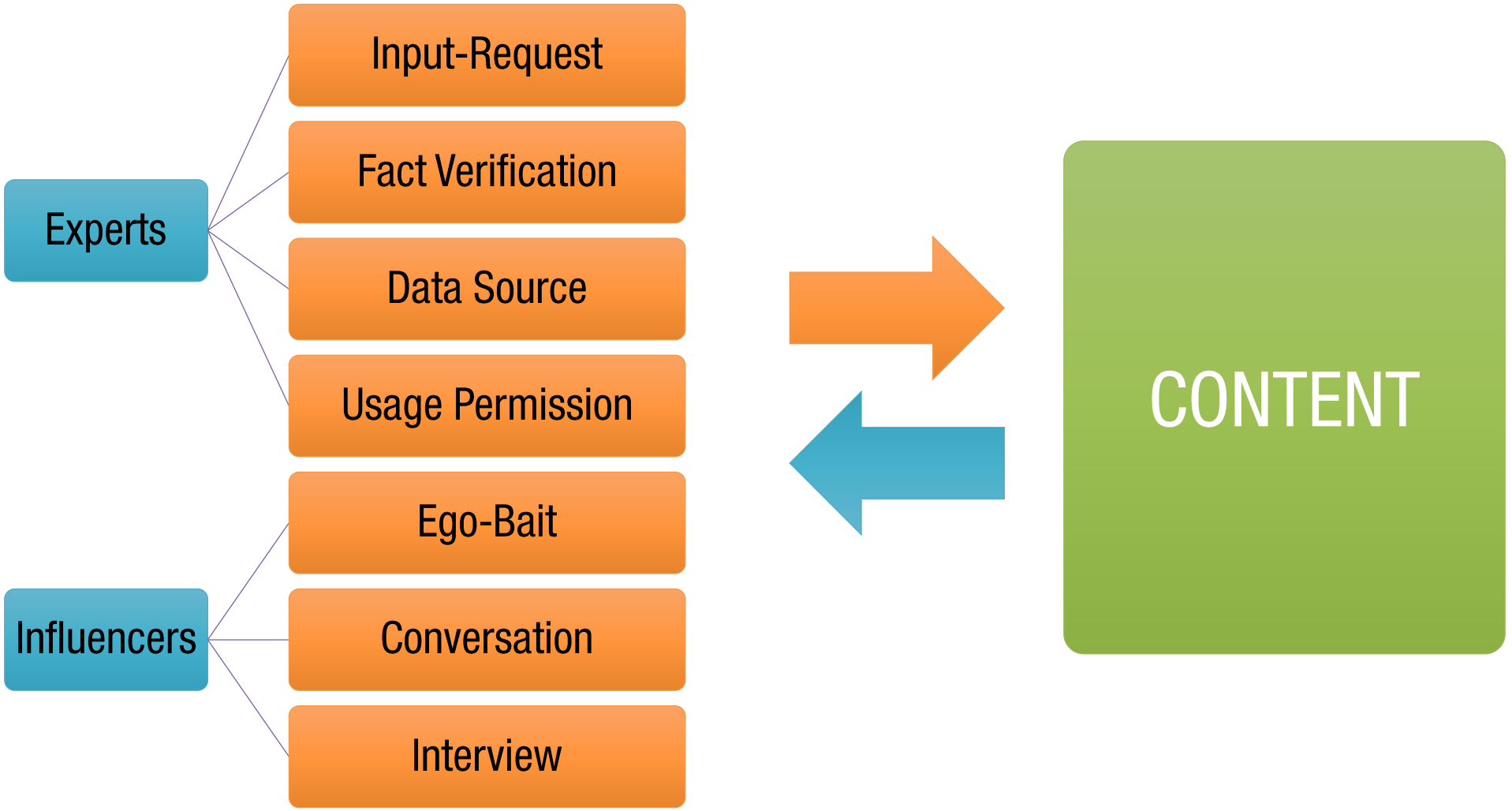
8 links:

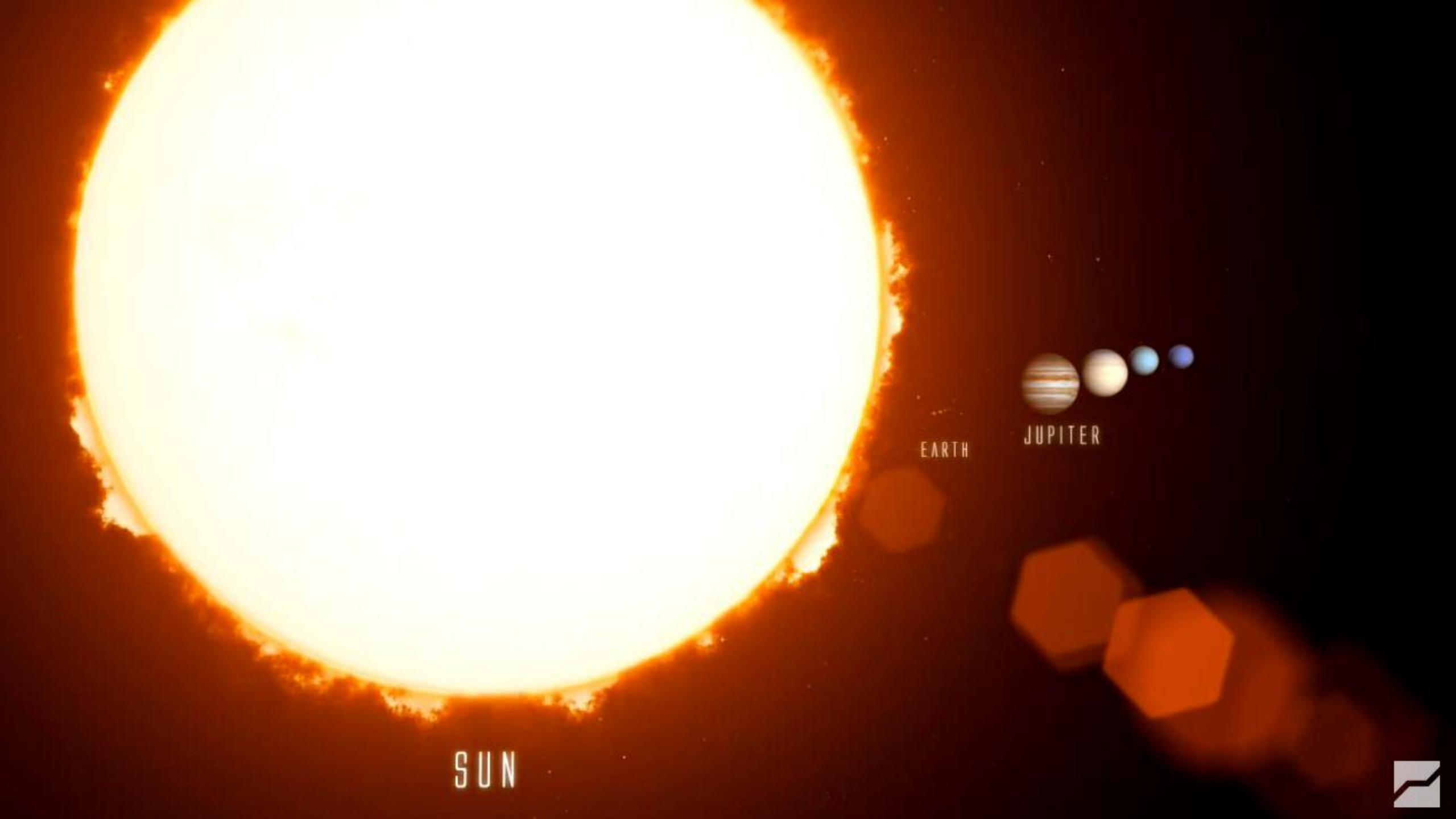
- 4 text links
- 1 image link
- 3 nofollow

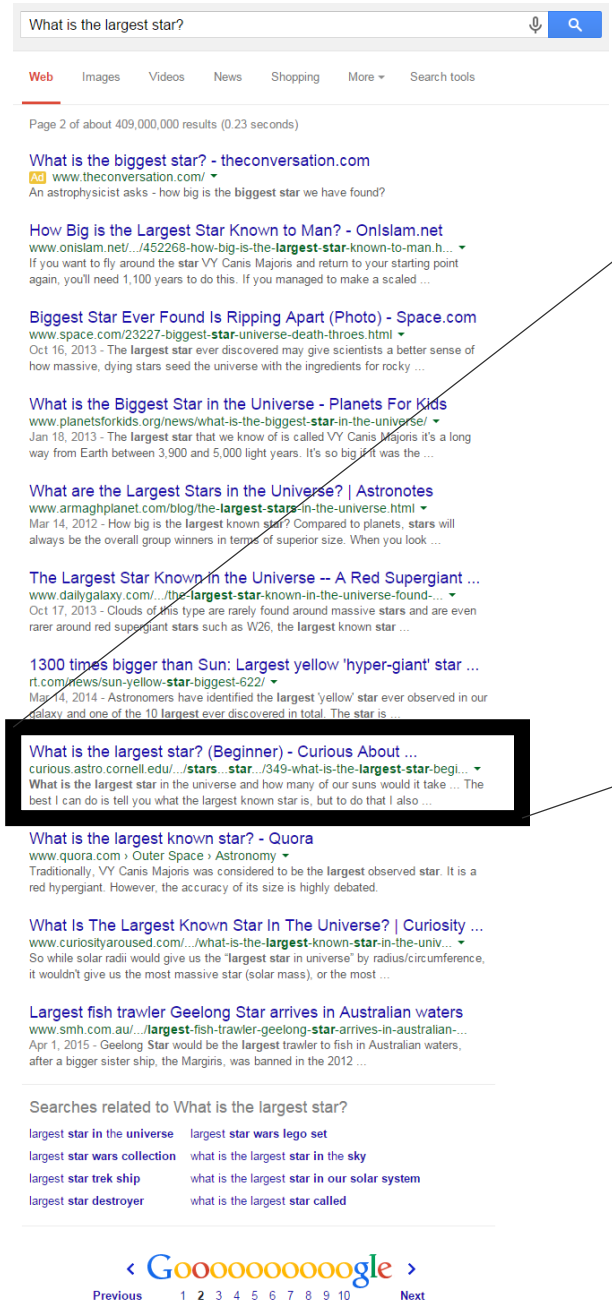

Impressions
Clicks
Links


Paid
Organic
Impressions
Clicks
Links

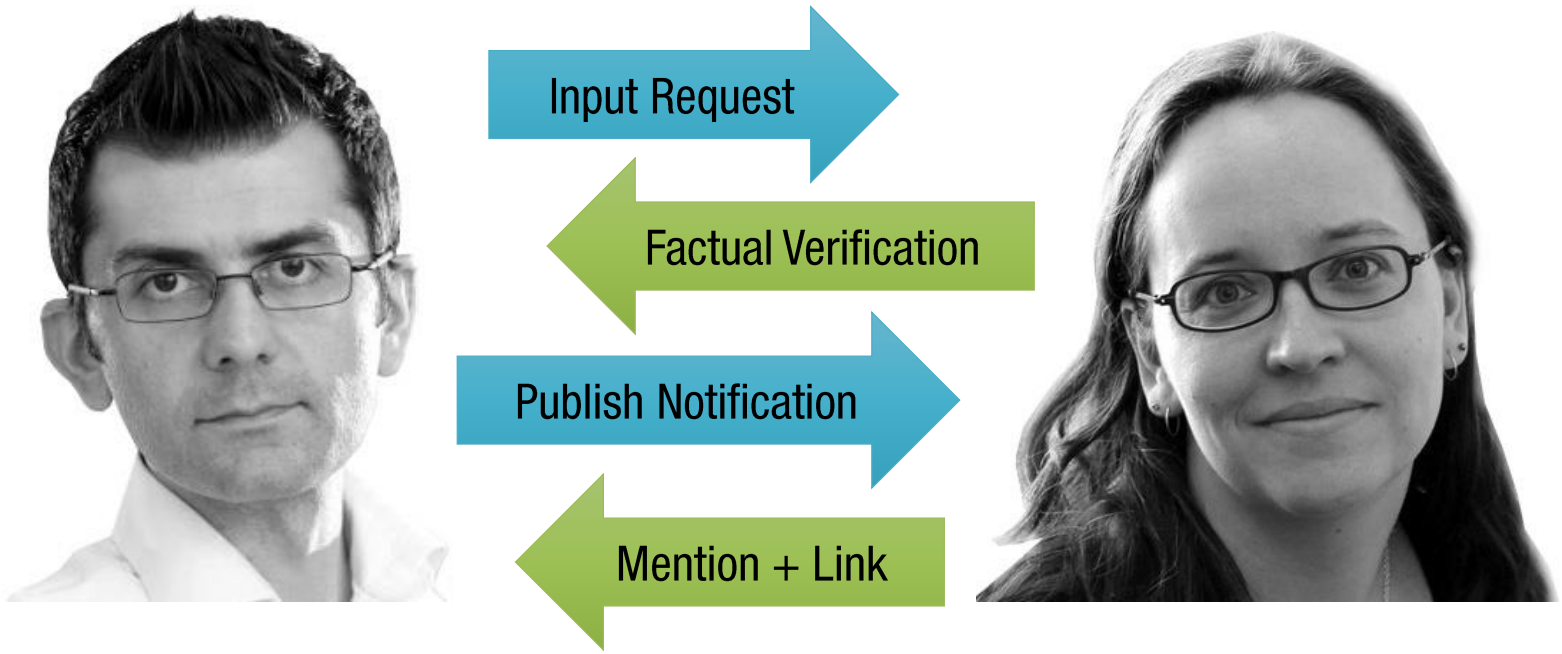
Outreach Before Content




JUPITER
EARTH
SUN



What is the largest star? (Beginner) - Curious About ...
curious.astro.cornell.edu/.../stars...star.../349-what-is-the-largest-star-begi...
What is the largest star in the universe and how many of our suns would it take ... The best I can do is tell you what the largest known star is, but to do that I also ...



> In order to know what the largest star in the universe is we would have had to look at all the stars. We haven't come close to that - we haven't even looked at all the stars in our galaxy. There are about 100 billion stars in our galaxy, and about as many galaxies in the observable universe so you might understand why.

curious.astro.cornell.edu

What if it doesn’t work?

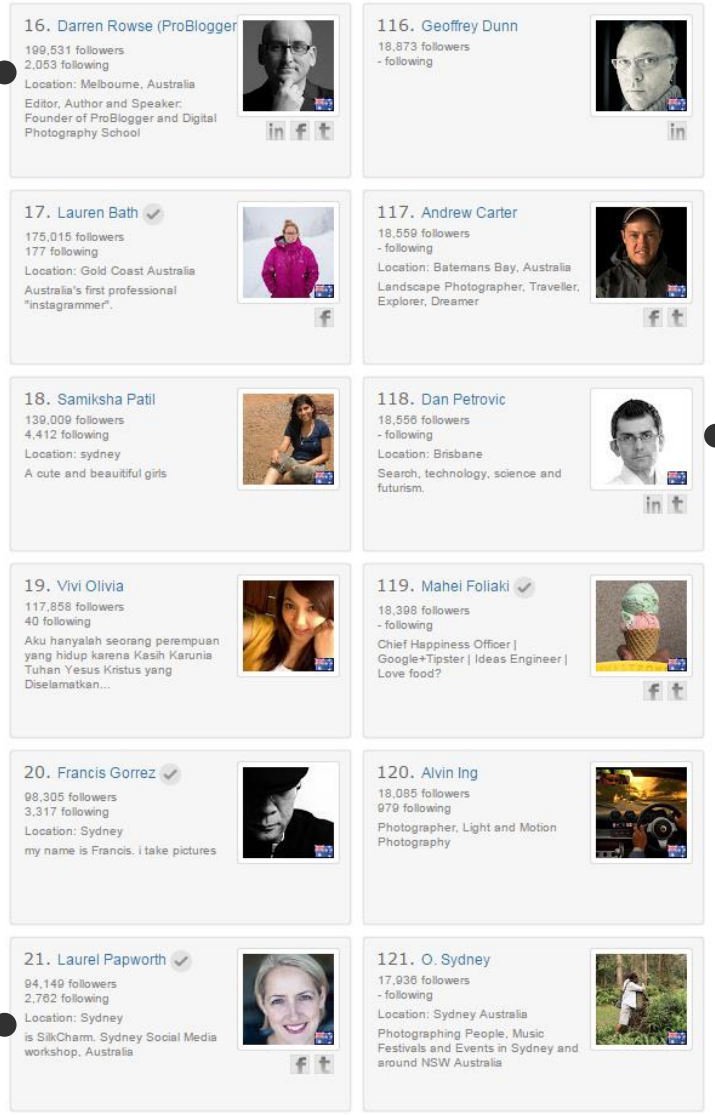
Worst case scenario, you’ve got a great piece of well-referenced content.

Finding Influencers

The Goldilocks Zone: Vertical Celebrities

Darren
199,531
followers

Laurel
94,149
followers



Dan
18,556
followers

Crystal

Crystal

Individual | Type and select someone's name

People | Email Assistant | Crystal for Gmail

PERSONALITY PROFILE

Ben Grubb

Deputy Technology Editor »

Location: Sydney, Australia

May 18 2011 Everything under Australia's media marketing & entertainment umbrella SMH jo...

- Overview
- Communication
- Personality
- Example Email
- You & Ben
- Ben & DEJAN

Ben is persuasive, independent, loves to take calculated risks, and sometimes disregards existing structures entirely.

Tweet this sentence | Save screenshot

Accuracy confidence: **46%**

We found limited data for Ben, but enough to analyze.
Where does this come from?

When **speaking** to Ben...

- Expect him to interrupt
- Stick to the big picture
- Don't expect to lead the conversation
- Don't take time to earn trust before making your point

When **emailing** Ben...

- Write 3 sentences or less
- Write with short, casual language and abbreviations
- Don't use a sentence to express appreciation for his time
- Don't use a formal greeting and closing

Do you know Ben?

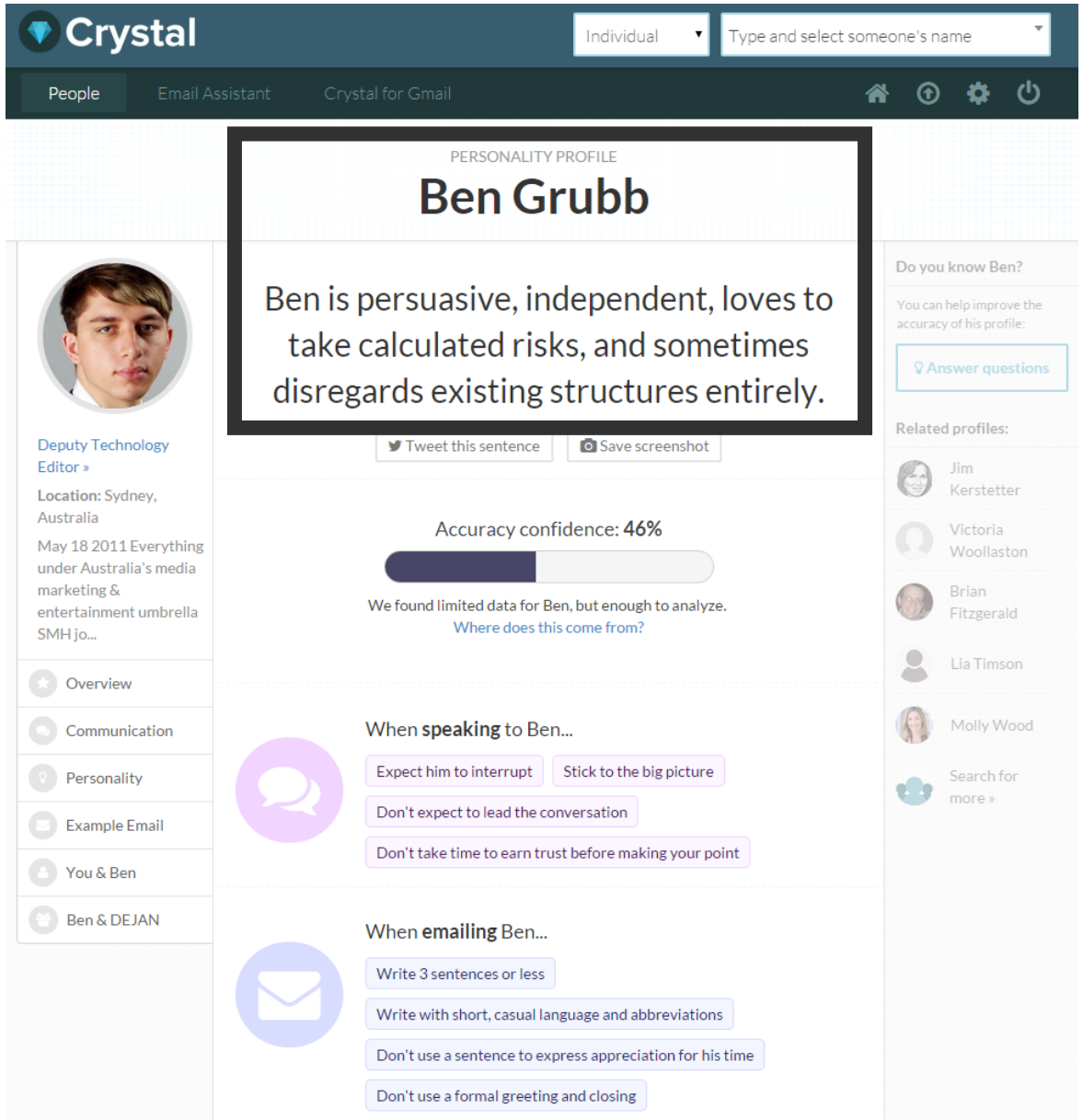
You can help improve the accuracy of his profile:

Answer questions

Related profiles:

- Jim Kerstetter
- Victoria Woollaston
- Brian Fitzgerald
- Lia Timson
- Molly Wood

Search for more »


Crystal
Individual
Type and select someone's name
People
Email Assistant
Crystal for Gmail
PERSONALITY PROFILE
Ben Grubb
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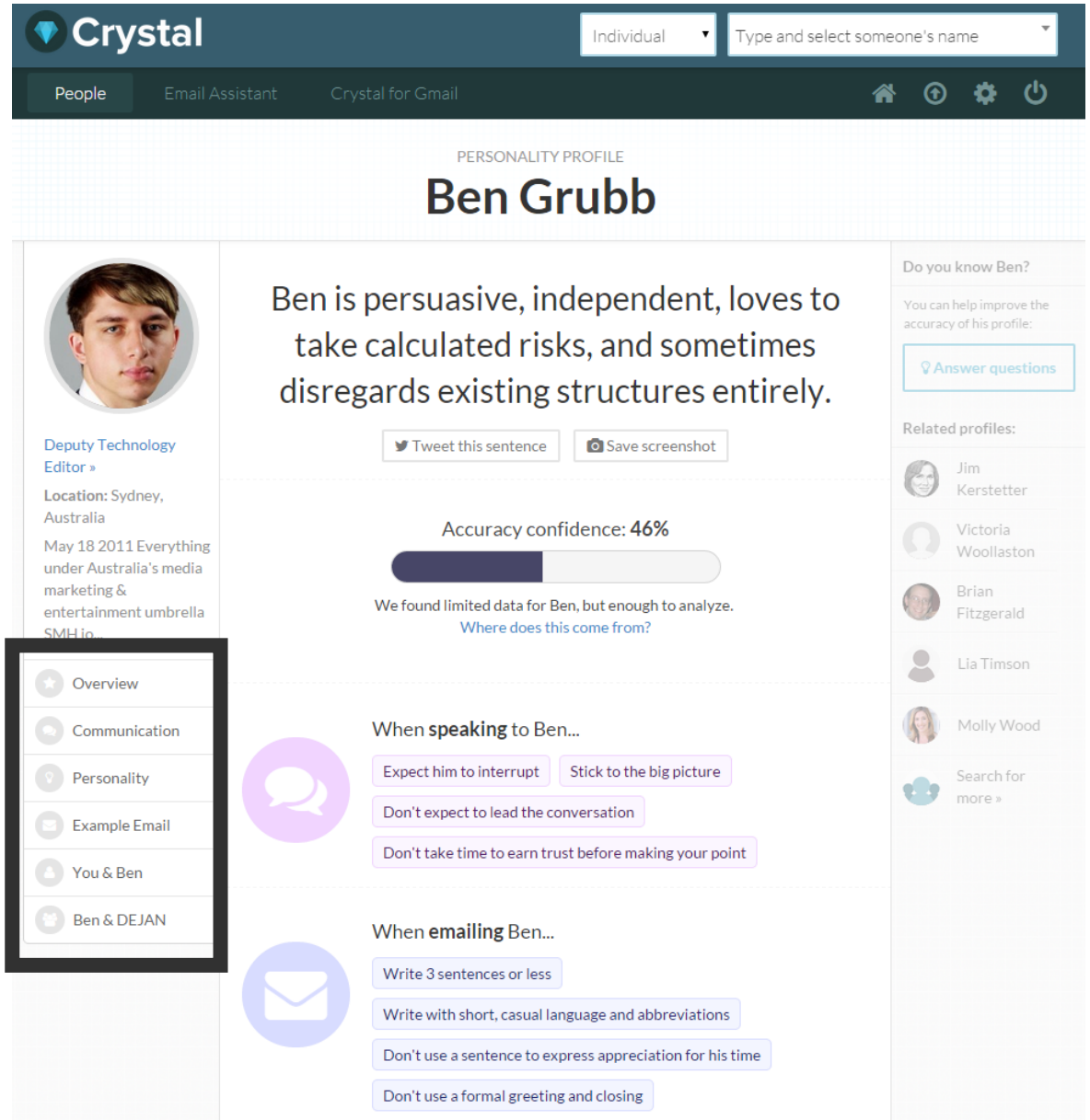
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- Victoria Woollaston
- Brian Fitzgerald
- Lia Timson
- Molly Wood
- Search for more »

Your relationship with Ben

Click to preview your relationship or...

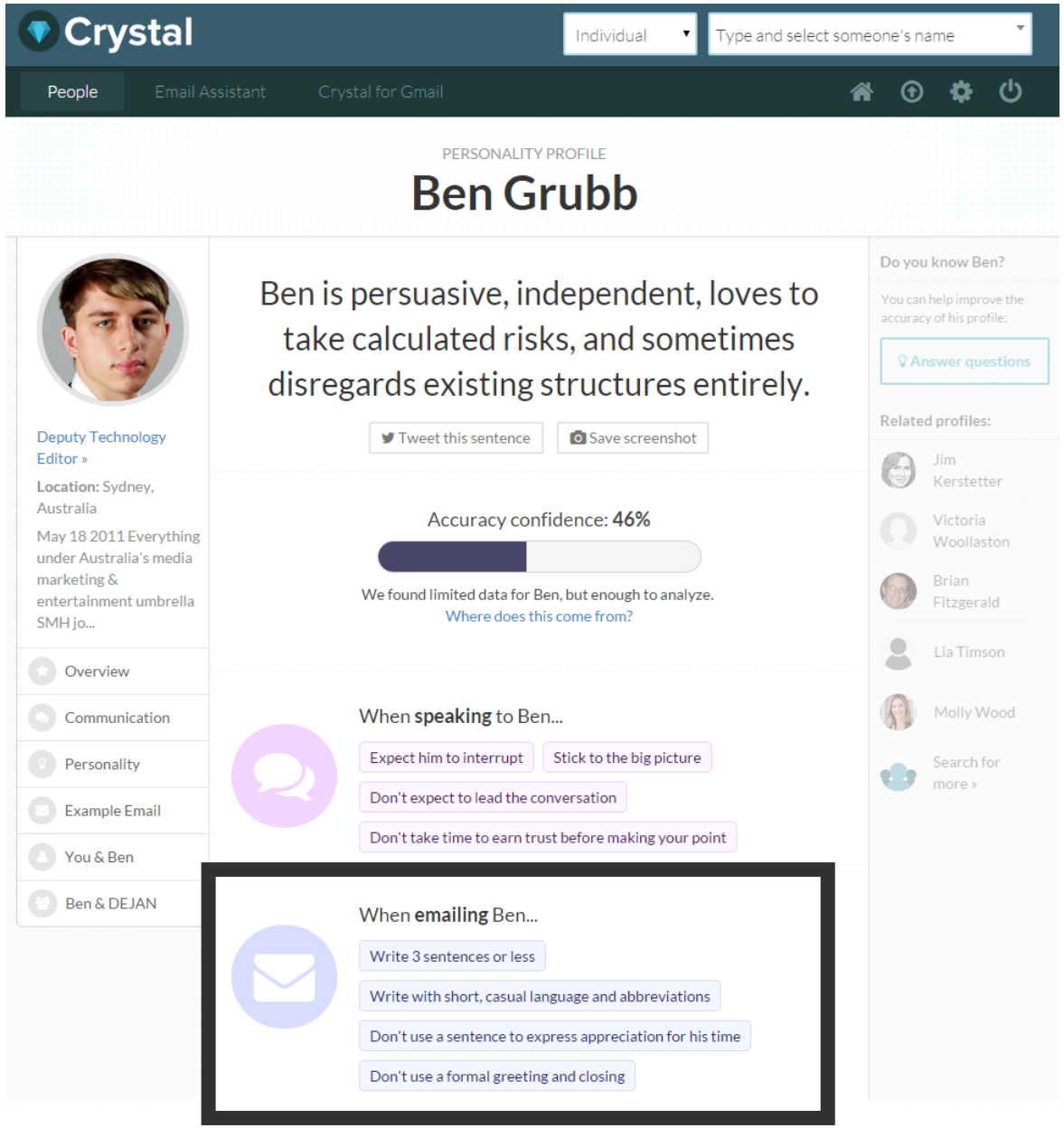
Look up Ben's relationship with another person »

How Ben would relate to the DEJAN team:

Ben is **very similar** to:

Martin Reed

Chris Butterworth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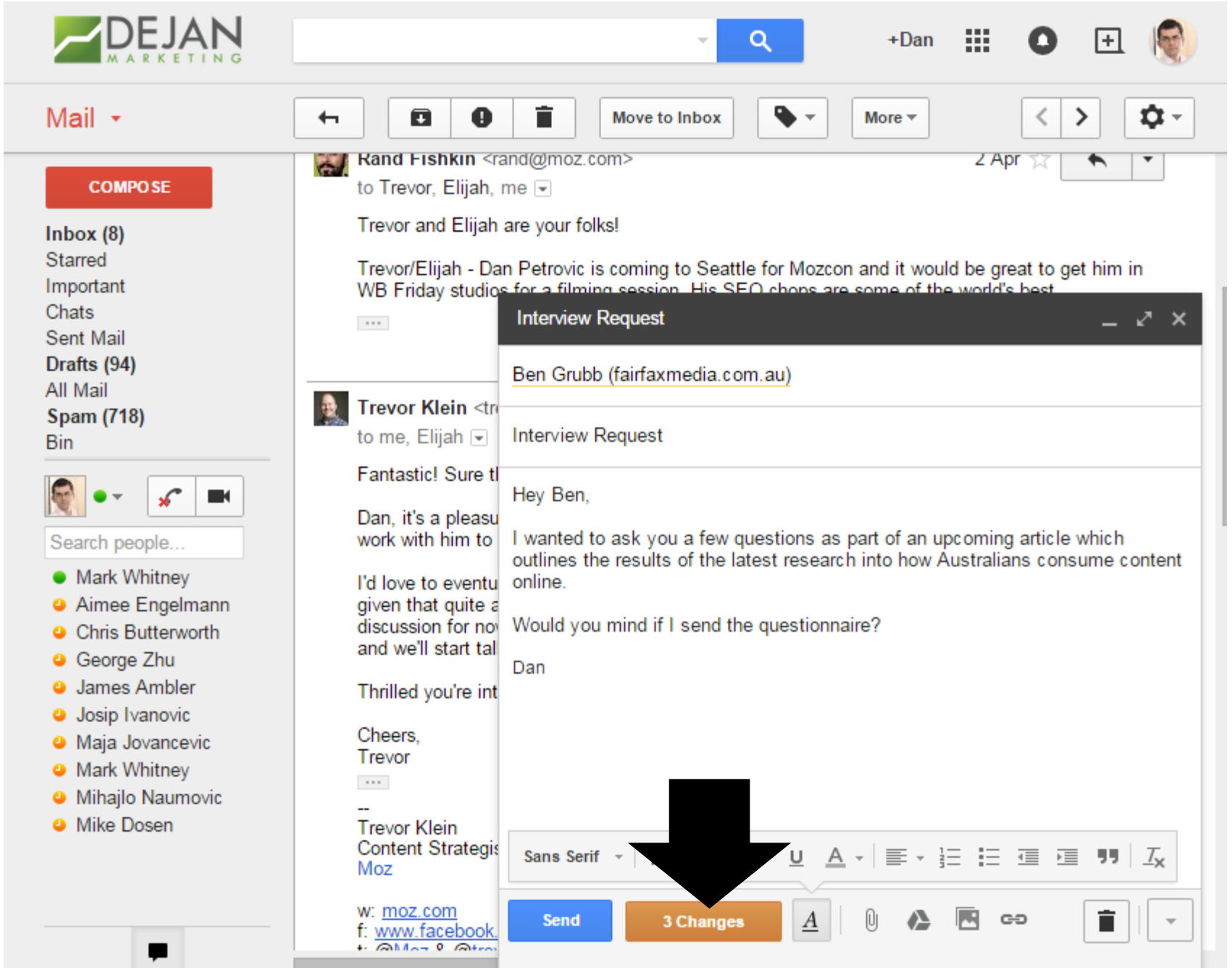
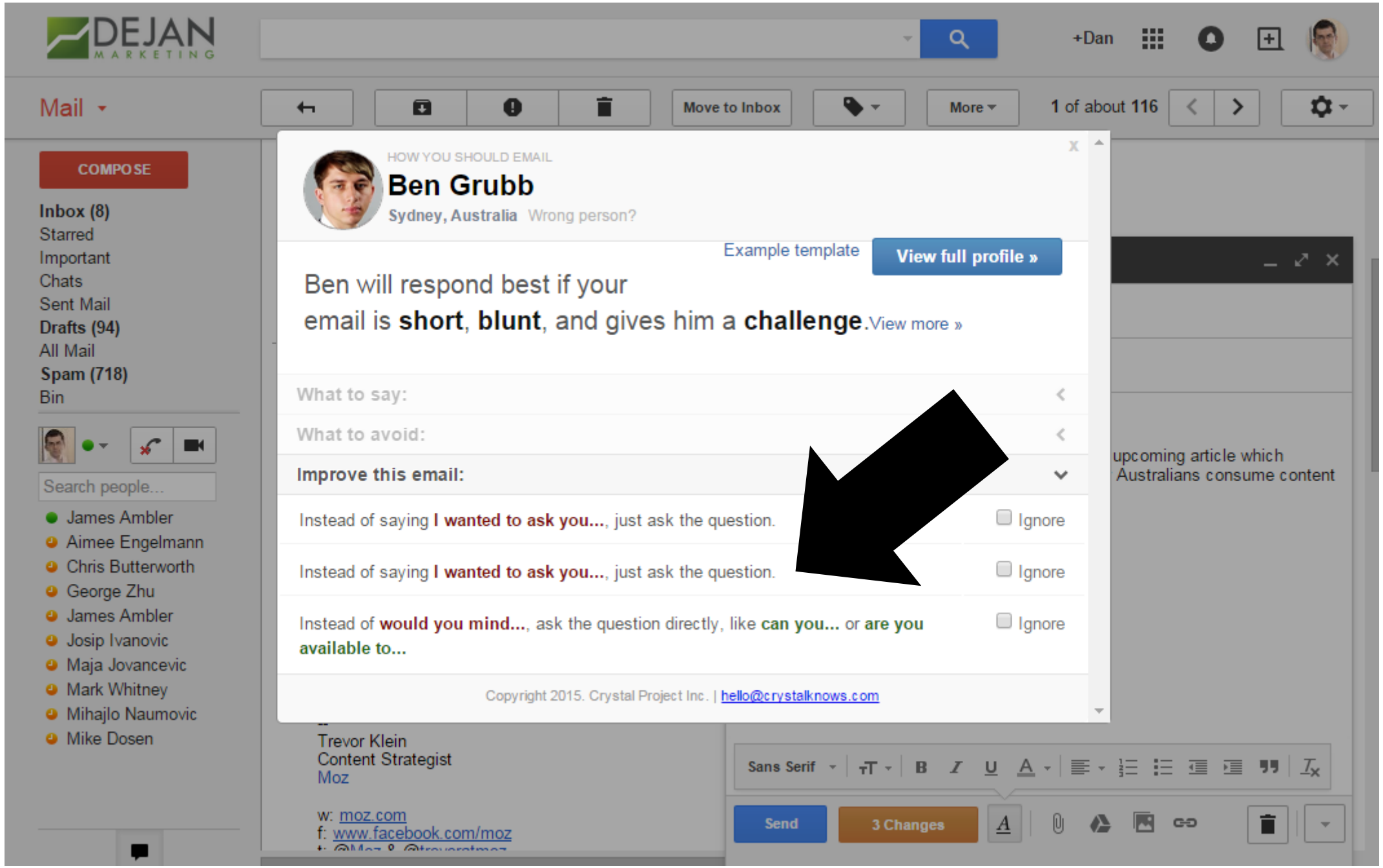

DEJAN MARKETING
+Dan
Mail
Move to Inbox
More
COMPOSE
Inbox (8)
Starred
Important
Chats
Sent Mail
Drafts (94)
All Mail
Spam (718)
Bin
Search people...
Mark Whitney
Aimee Engelmann
Chris Butterworth
George Zhu
James Ambler
Josip Ivanovic
Maja Jovancevic
Mark Whitney
Mihajlo Naumovic
Mike Dosen
Rand Fishkin <rand@moz.com>
2 Apr
to Trevor, Elijah, me
Trevor and Elijah are your folks!
Trevor/Elijah - Dan Petrovic is coming to Seattle for Mozcon and it would be great to get him in
Trevor Klein
to me, Elijah
Fantastic! Sure t
Dan, it's a pleasu
work with him to
I'd love to eventu
given that quite a
discussion for no
and we'll start tal
Thrilled you're int
Cheers,
Trevor
--
Trevor Klein
Content Strategis
Moz
w: moz.com
f: www.facebook.
Interview Request
Ben Grubb (fairfaxmedia.com.au)
Interview Request
Hey Ben,
I wanted to ask you a few questions as part of an upcoming article which outlines the results of the latest research into how Australians consume content online.
Would you mind if I send the questionnaire?
Dan
Sans Serif
Send
3 Changes


DEJAN MARKETING
+Dan
Mail
Move to Inbox
More
1 of about 116
COMPOSE
Inbox (8)
Starred
Important
Chats
Sent Mail
Drafts (94)
All Mail
Spam (718)
Bin
Search people...
James Ambler
Aimee Engelmann
Chris Butterworth
George Zhu
James Ambler
Josip Ivanovic
Maja Jovancevic
Mark Whitney
Mihajlo Naumovic
Mike Dosen
HOW YOU SHOULD EMAIL
Ben Grubb
Sydney, Australia Wrong person?
Example template
View full profile »
Ben will respond best if your email is short, blunt, and gives him a challenge. View more »
What to say:
What to avoid:
Improve this email:
Instead of saying I wanted to ask you..., just ask the question. Ignore
Instead of saying I wanted to ask you..., just ask the question. Ignore
Instead of would you mind..., ask the question directly, like can you... or are you available to... Ignore
Copyright 2015. Crystal Project Inc. | hello@crystalknows.com
upcoming article which Australians consume content
Trevor Klein
Content Strategist
Moz
w: moz.com
f: www.facebook.com/moz
Sans Serif
Send
3 Changes

What to say:

Short, incomplete sentences (i.e. "Need this tonight.", "Sent the wrong one.")

"You should take the lead" | Blunt language | "Use your best judgement"

"It's already taken care of" | "It's up to you." | "The end goal..." | "You can do better than that"

"ASAP" | "I disagree."

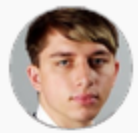
What to avoid:

"...to earn your trust" | "widely-accepted", "well-established"

"in reference to our previous discussion..." | Subtle hints | "I understand how you feel..."

Formal grammatical structure | "I appreciate the time..." | "The safest bet is to..."

"the consensus is..." | "...what your team thinks"



HOW YOU SHOULD EMAIL

Ben Grubb

Sydney, Australia Wrong person?

◂ Overview **View full profile »**

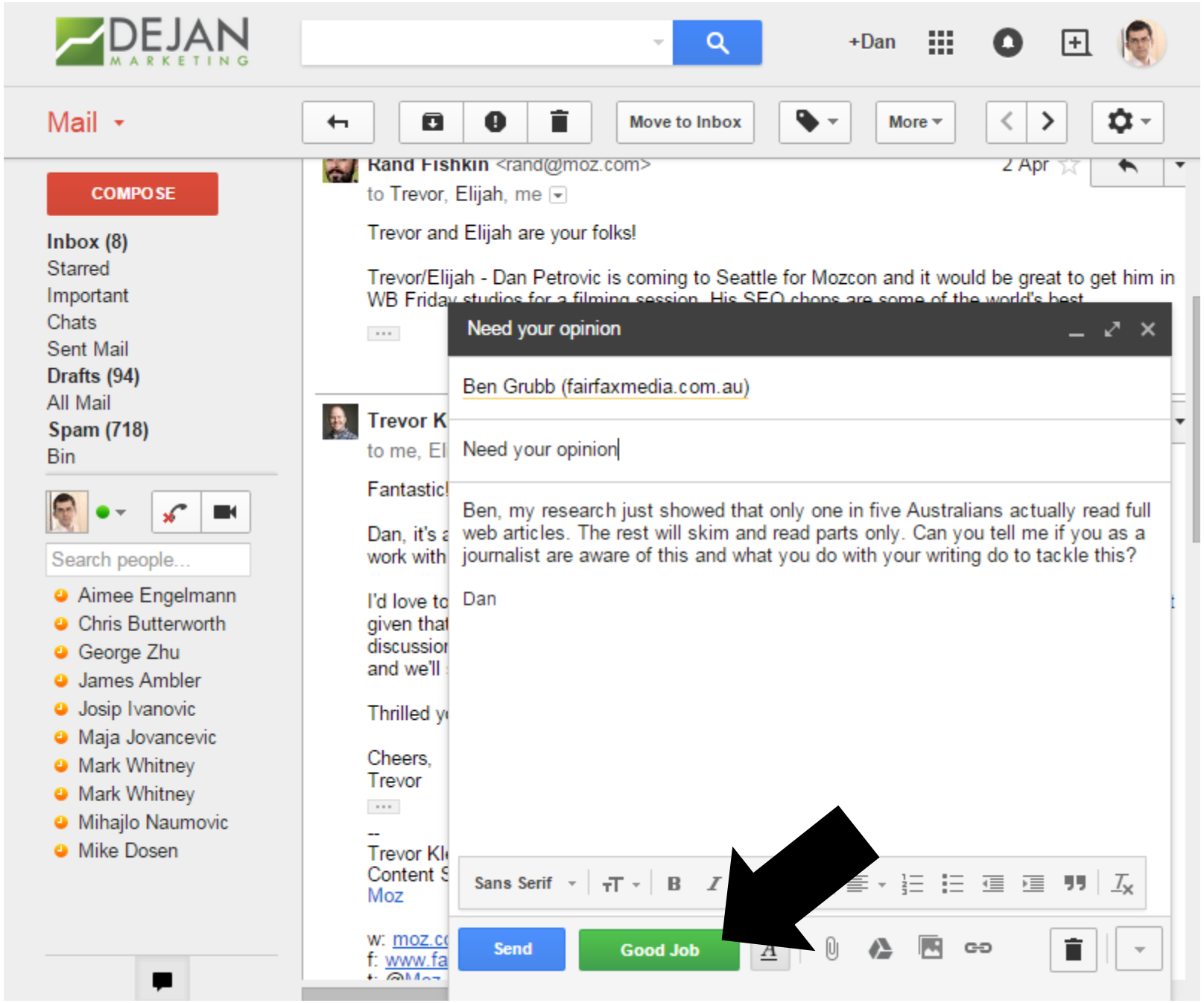
Template:

Try coffee for free

Ben,

I'm introducing a new drink that can help you wake up more quickly in the morning and feel more energized at work. It's called "Coffee" and it's selling quickly, so please call or email me this week if you'd like to try it.

-[user_name]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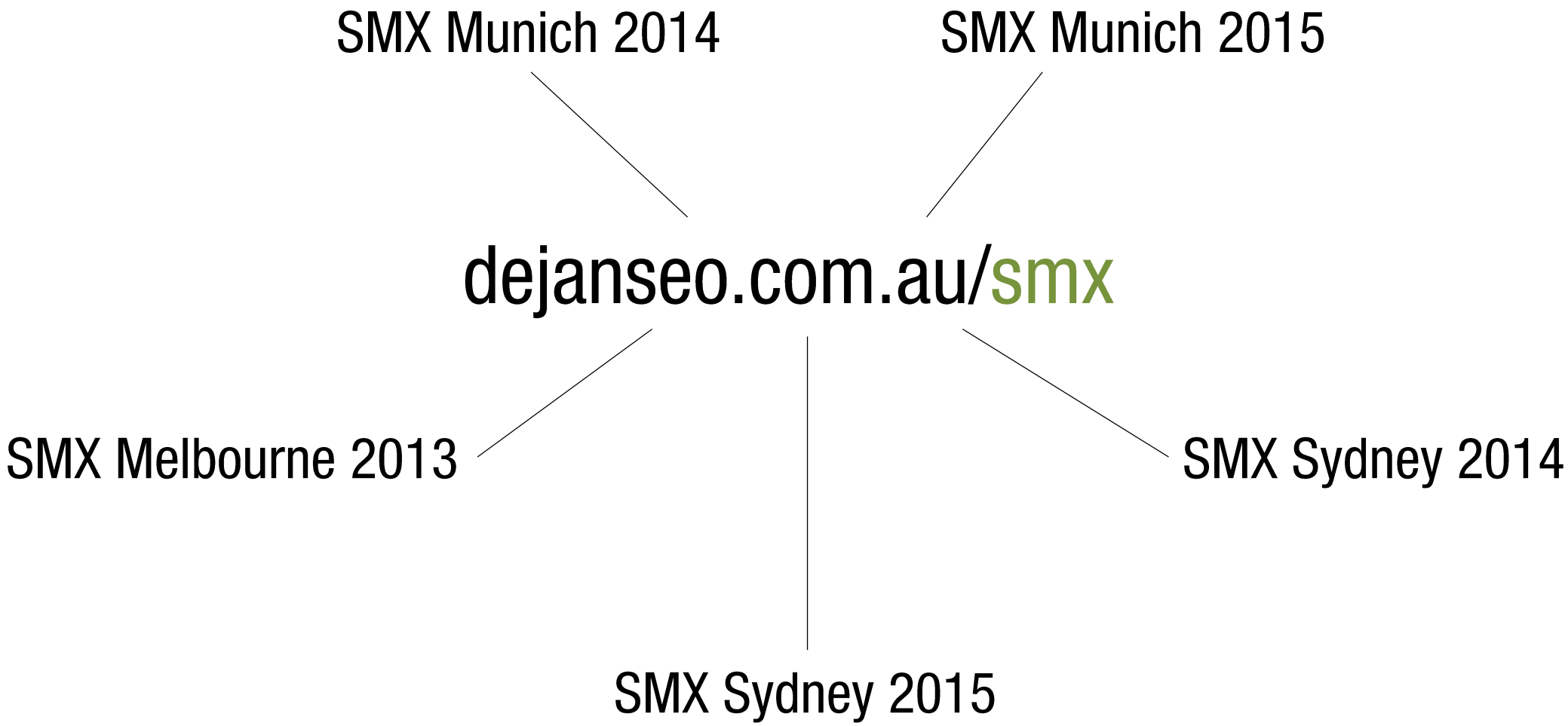
Maja Jovancevic
Mark Whitney
Mark Whitney
Mihajlo Naumovic
Mike Dosen
Rand Fishkin <rand@moz.com>
2 Apr
to Trevor, Elijah, me
Trevor and Elijah are your folks!
Trevor/Elijah - Dan Petrovic is coming to Seattle for Mozcon and it would be great to get him in
Need your opinion
Ben Grubb (fairfaxmedia.com.au)
Need your opinion
Ben, my research just showed that only one in five Australians actually read full web articles. The rest will skim and read parts only. Can you tell me if you as a journalist are aware of this and what you do with your writing do to tackle this?
Dan
Sans Serif
Send
Good Job

URL Recycling


SMX Munich 2014
SMX Munich 2015
dejanseo.com.au/smx
SMX Melbourne 2013
SMX Sydney 2014
SMX Sydney 2015

DEJAN MARKETING

SMX Sydney 2015

Tuesday March 10, 2015 SMX

Aggregate

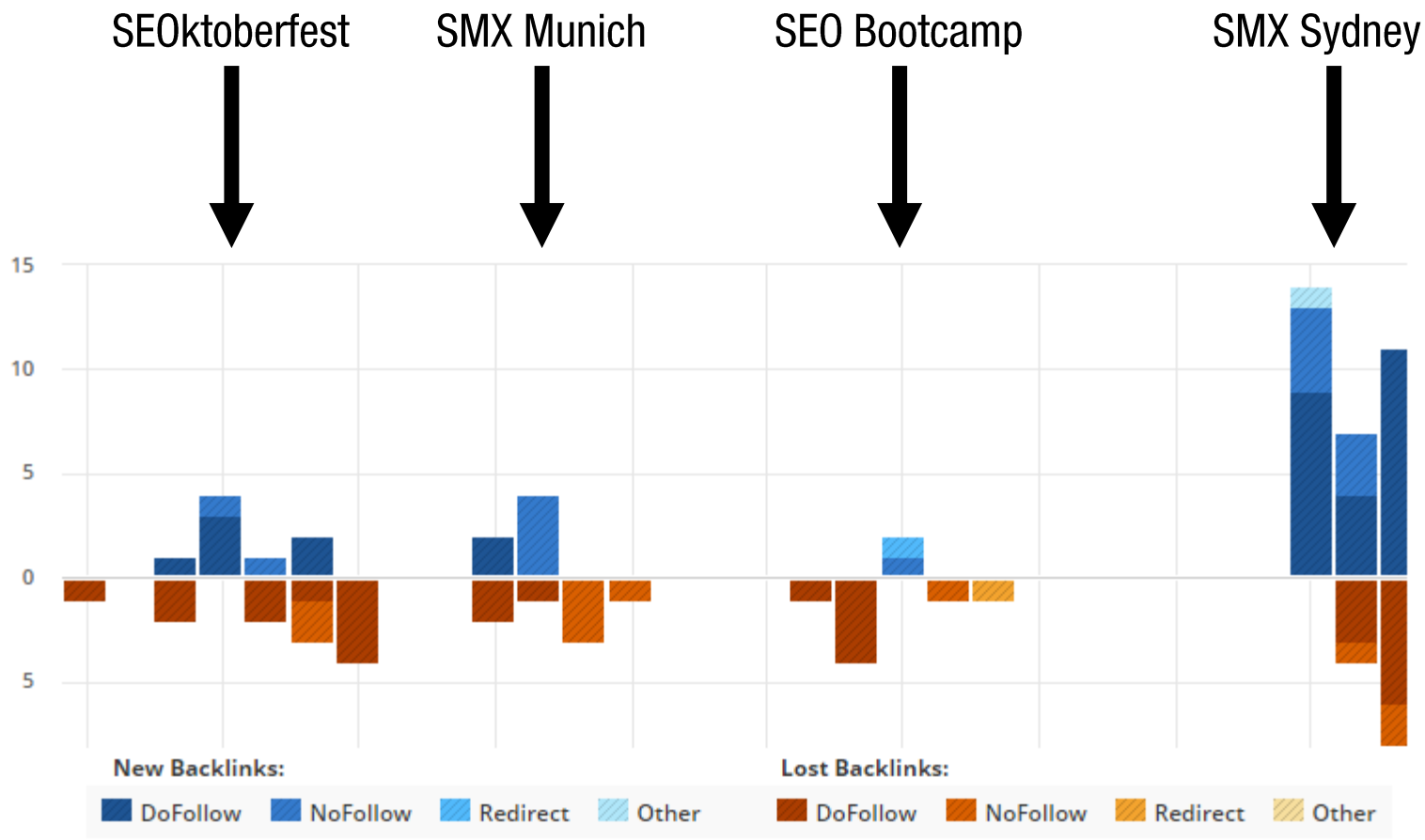
218 SHARES

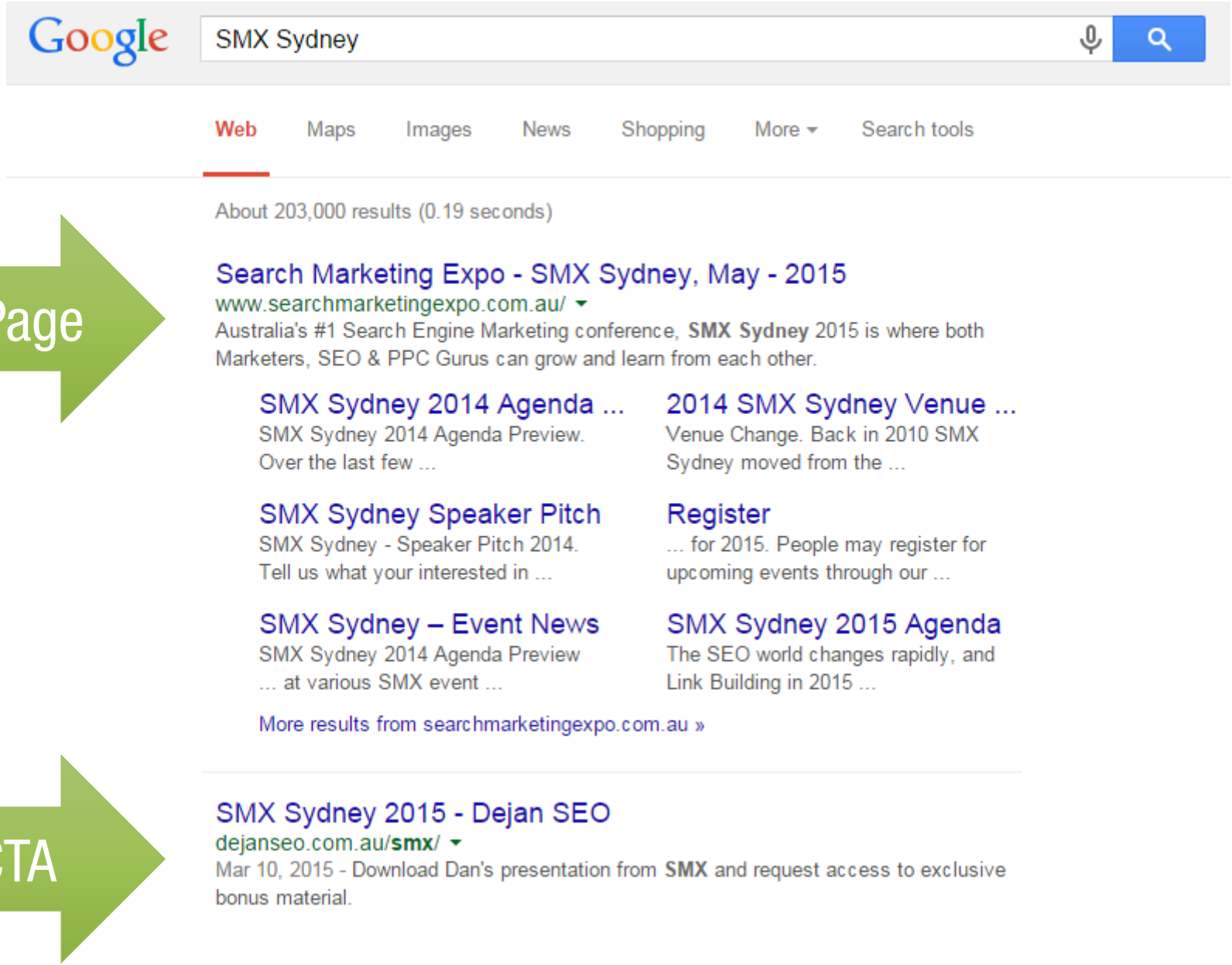
Google+ LinkedIn Twitter Facebook E-mail

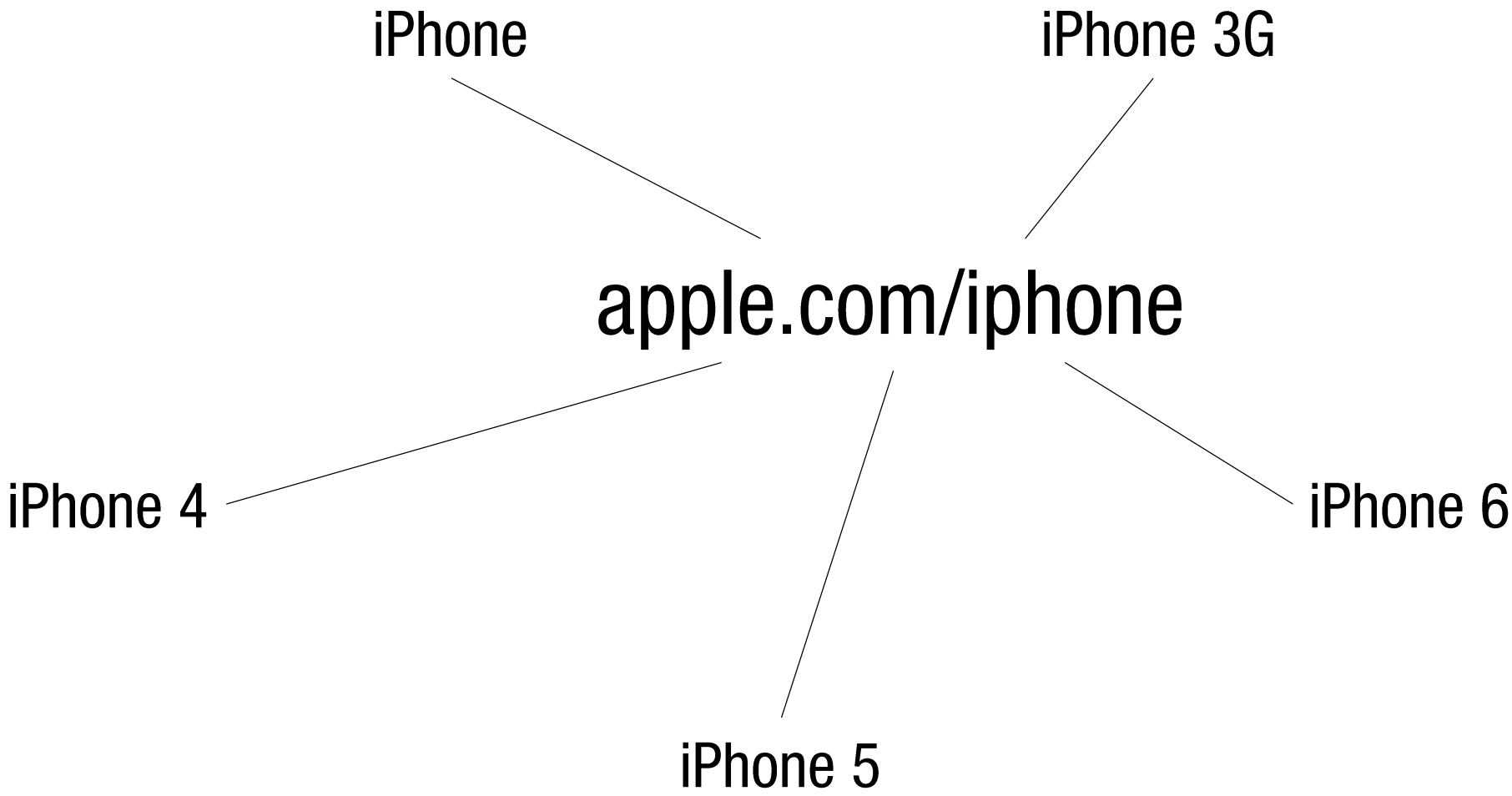
Speaker: Dan Petrovic
Tuesday, 12 May 2015
11:00am – 11:30am
Room: Plenary Room
SEO – Links & Content
Slides: The Fine Art of Link Earning

The Fine Art of Link Earning

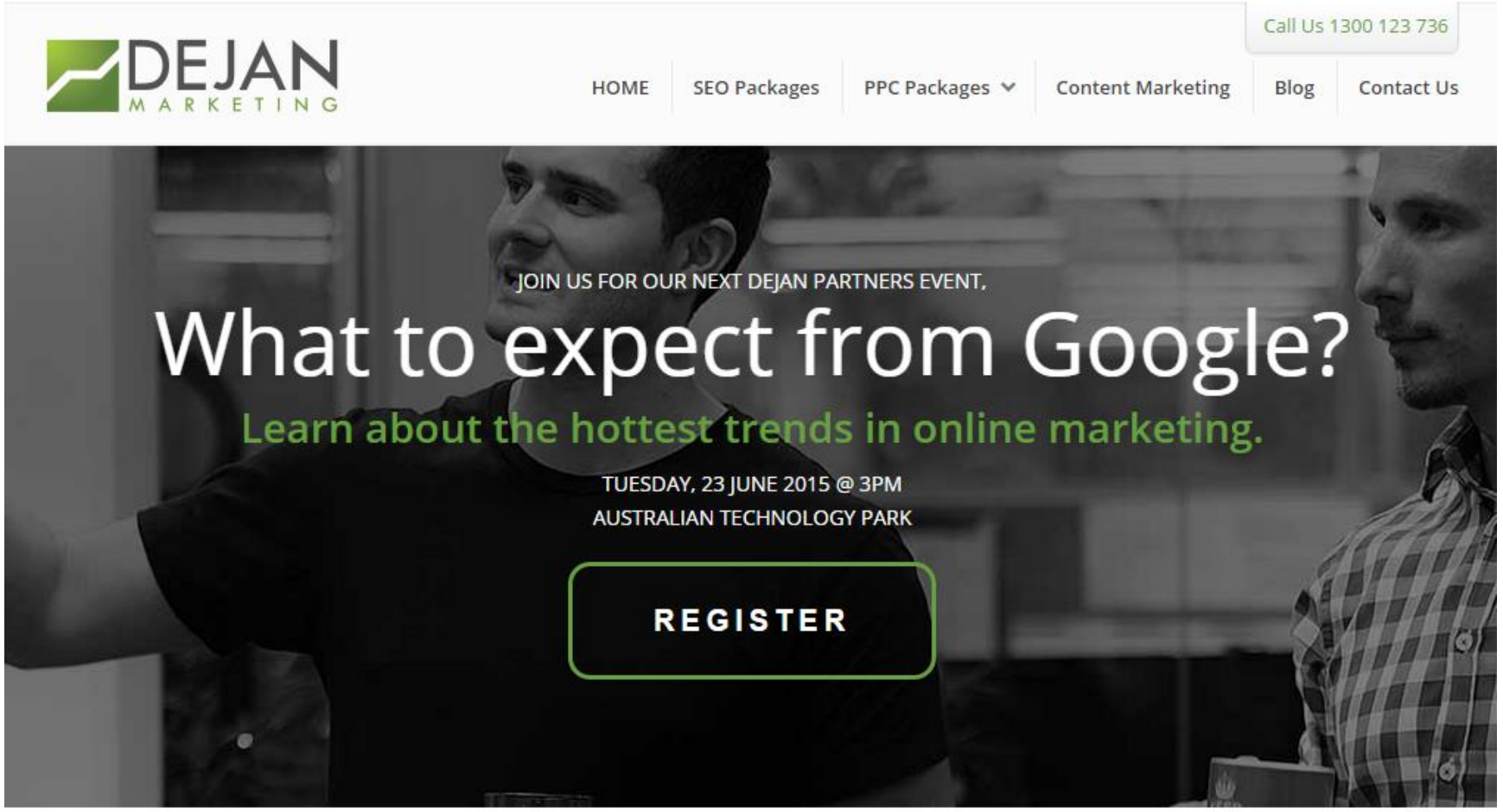
Wouldn't it be nice if you didn't have to chase links? Learn about the characteristics of natural links on the web, future-proof link acquisition methods and clever software aided link management practices. This session is loaded with practical tips you can apply as soon as you're back in the office.


SEOktoberfest
SMX Munich
SEO Bootcamp
SMX Sydney
15
10
5
0
5
New Backlinks:
DoFollow
NoFollow
Redirect
Other
Lost Backlinks:
DoFollow
NoFollow
Redirect
Other


Google
SMX Sydney
Web
Maps
Images
News
Shopping
More
Search tools
About 203,000 results (0.19 seconds)
Official Page
Search Marketing Expo - SMX Sydney, May - 2015
www.searchmarketingexpo.com.au/
Australia's #1 Search Engine Marketing conference, SMX Sydney 2015 is where both Marketers, SEO & PPC Gurus can grow and learn from each other.
SMX Sydney 2014 Agenda ...
SMX Sydney 2014 Agenda Preview. Over the last few ...
2014 SMX Sydney Venue ...
Venue Change. Back in 2010 SMX Sydney moved from the ...
SMX Sydney Speaker Pitch
SMX Sydney - Speaker Pitch 2014. Tell us what your interested in ...
Register
... for 2015. People may register for upcoming events through our ...
SMX Sydney – Event News
SMX Sydney 2014 Agenda Preview ... at various SMX event ...
SMX Sydney 2015 Agenda
The SEO world changes rapidly, and Link Building in 2015 ...
More results from searchmarketingexpo.com.au »
Me + CTA
SMX Sydney 2015 - Dejan SEO
dejanseo.com.au/smx/
Mar 10, 2015 - Download Dan's presentation from SMX and request access to exclusive bonus material.


iPhone
iPhone 3G
apple.com/iphone
iPhone 4
iPhone 5
iPhone 6

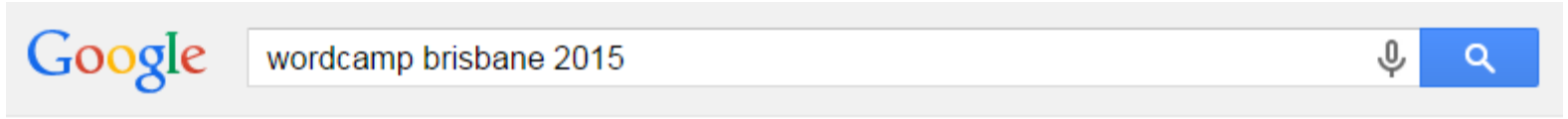
Money Page + Event Page



DEJAN are specialists in digital marketing and SEO strategy with a superior reputation and a growing list of clients. Our Sydney office is home to some of our most experienced strategists who work with a team of consultants from Europe and all over Australia. Being located in the business capital of Australia allows us to do business with many reputable brands and companies.

Request a Quote

Full Name *


Google
wordcamp brisbane 2015
Web
Images
News
Videos
Maps
More
Search tools
About 11,800 results (0.19 seconds)
WordCamp Brisbane 2015 – The first WordPress ...
brisbane.wordcamp.org/
3 days ago - The countdown is on, WordCamp Brisbane is on in 12 days, and I can't wait! We've still got some tickets remaining – but they're selling fast!
Tickets
The following tickets are available, and cover two days of ...
Dion Hulse
Author Archives: Dion Hulse · WordCamp Brisbane ...
Sponsor WCBNE
Sponsor Us. 8700994166_6fff687d96_k ...
Sponsors
Category Archives: Sponsors. Bronze Sponsor: SiteGround ...
Speakers
Anthony runs a boutique design & development studio in the ...
Badges
Want to help make this the best WordCamp ever? Stick one of ...
More results from wordcamp.org »
WordCamp Brisbane 2015 - Dejan SEO
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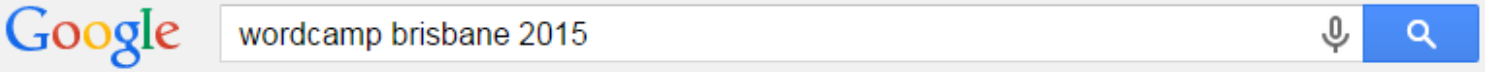
8 mins ago - Download slides and access exclusive bonus material from Dan's creative SEO talk at WordCamp Brisbane.
30 May - 31 May The Cube, Brisbane, QLD



Web Images News Videos Maps More Search tools

About 11,800 results (0.19 seconds)

WordCamp Brisbane 2015 – The first WordPress ...
brisbane.wordcamp.org/
3 days ago - The countdown is on, **WordCamp Brisbane** is on in 12 days, and I can't wait! We've still got some tickets remaining – but they're selling fast!

- **Tickets** — The following tickets are available, and cover two days of ...
- **Dion Hulse** — Author Archives: Dion Hulse · WordCamp Brisbane ...
- **Sponsor WCBNE** — Sponsor Us. 8700994166_6fff687d96_k ...
- **Sponsors** — Category Archives: Sponsors. Bronze Sponsor: SiteGround ...
- **Speakers** — Anthony runs a boutique design & development studio in the ...
- **Badges** — Want to help make this the best WordCamp ever? Stick one of ...

More results from wordcamp.org »

Fetch & Submit

WordCamp Brisbane 2015 - Dejan SEO
dejanseo.com.au/**wordcamp**/
8 mins ago - Download slides and access exclusive bonus material from Dan's creative SEO talk at **WordCamp Brisbane**.

CTA

Event Schema

30 May - 31 May The Cube, Brisbane, QLD

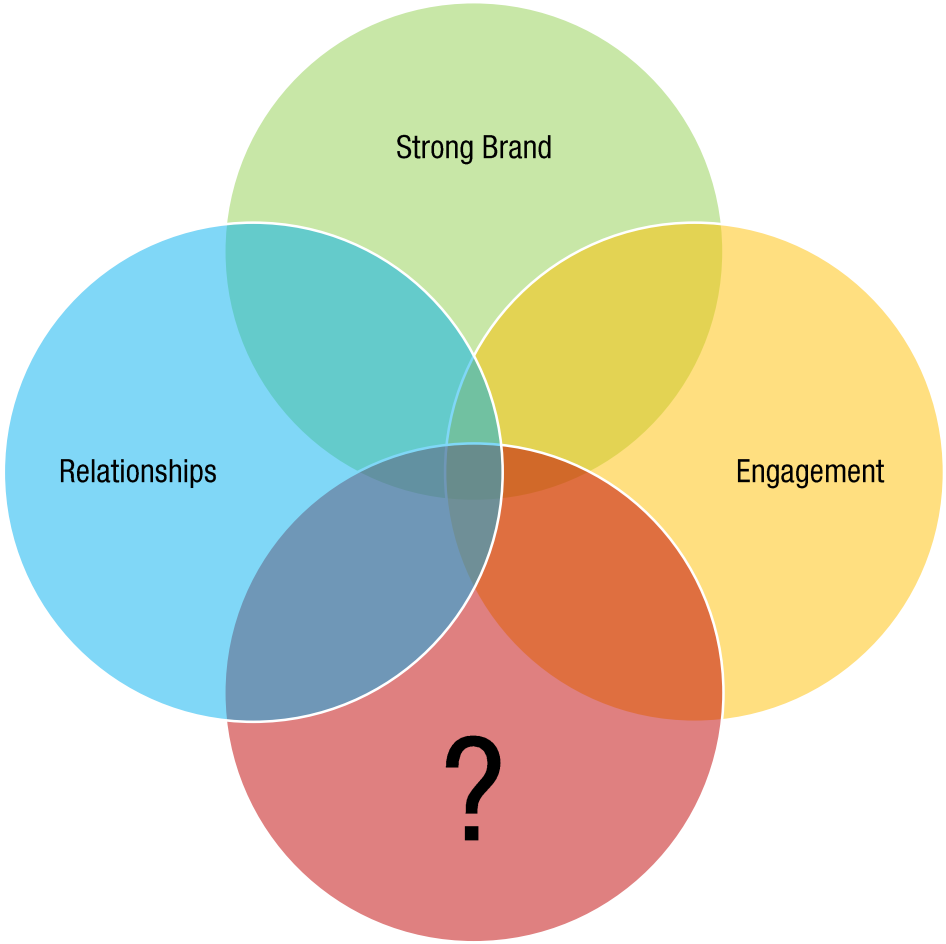
QDF Boost

Link Lubricators

Things that help links happen.

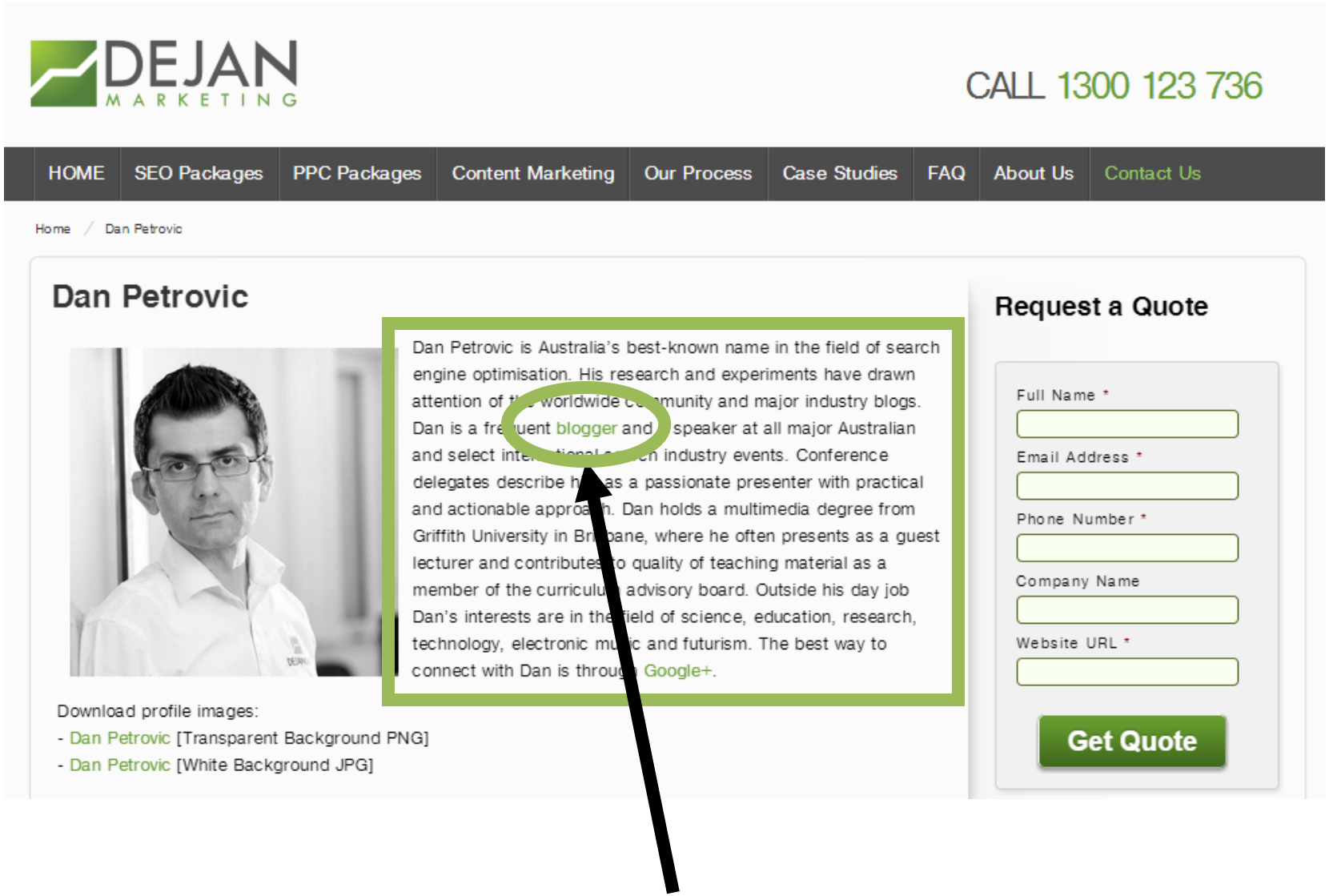
- Corporate and Personal Brand
  - Advertising and PR
  - Exhibitions and Events
  - Video Channel

- Relationships
  - Social Media
  - Partners and Customers
  - Fans and Advocates



Once you build a reason for links to happen naturally, you never have to worry about link building again.

With a little nudge here and there.

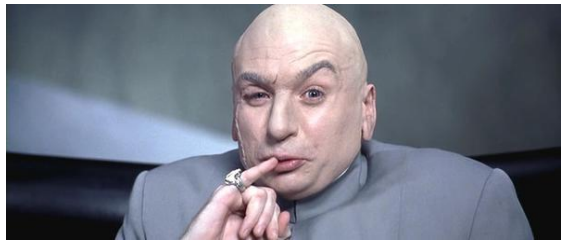


People will copy/paste your bio.

Speaker bios:

With more than 7 years of experience doing Search Engine Optimization for European, American and Latin-American companies, **Aleyda** is an International SEO Consultant -service that she provides through her company Orainti-, co-founder of Tribalytics -a social influencers marketing tool-, and a Moz Associate. Aleyda has a deep experience as SEO consultant and has previously worked as: - The Head of Digital Strategy at WooRank - SEO Manager at Forex Club and Bodaclick Systems engineer with an E-Commerce Master by the University of Salamanca, she also collaborates as a teacher at - The Search Engine Master of the Pompeu Fabra University - The SEO – SEM Master at KSchool in Madrid

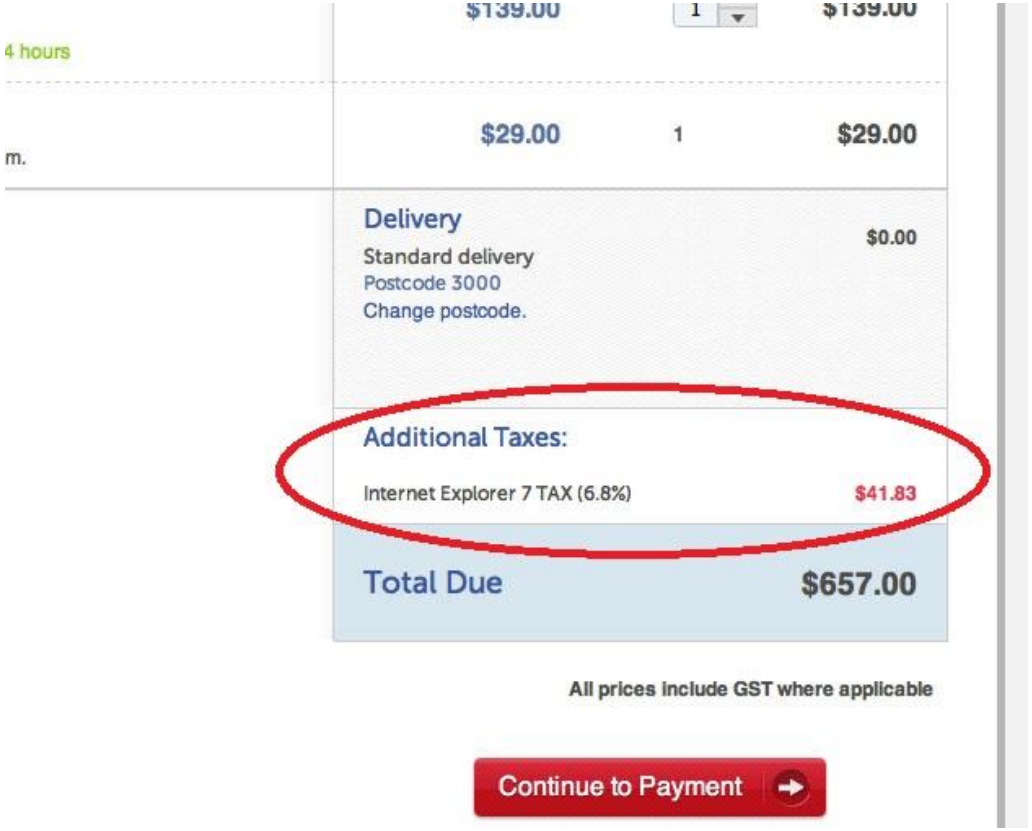
Dan Petrovic is Australia's best-known name in the field of search engine optimisation. His research and experiments have drawn attention of the worldwide community and major industry blogs. Dan is a frequent blogger and speaker at all major Australian and select international search industry events. Conference delegates describe him as a passionate presenter with practical and actionable approach. Dan holds a multimedia degree from Griffith University in Brisbane, where he often presents as a guest lecturer and contributes to quality of teaching material as a member of the curriculum advisory board. Best way to get in touch with Dan is through Google+.



Rand Fishkin is founder, former CEO and now Wizard of Moz (formerly SEOmoz), a leader in the field of search engine optimization tools, resources & community. In 2009, he co-authored the Art of SEO from O'Reilly Media and was named among the 30 Best Young Tech Entrepreneurs Under 30 by BusinessWeek. Rand has been written about it in The Seattle Times, Newsweek and the NY Times among others and keynoted conferences on search around the world. He's particularly passionate about the SEOmoz blog, read by tens of thousands of search professionals each day. In his minuscule spare time, Rand enjoys the company of his amazing wife, Geraldine.

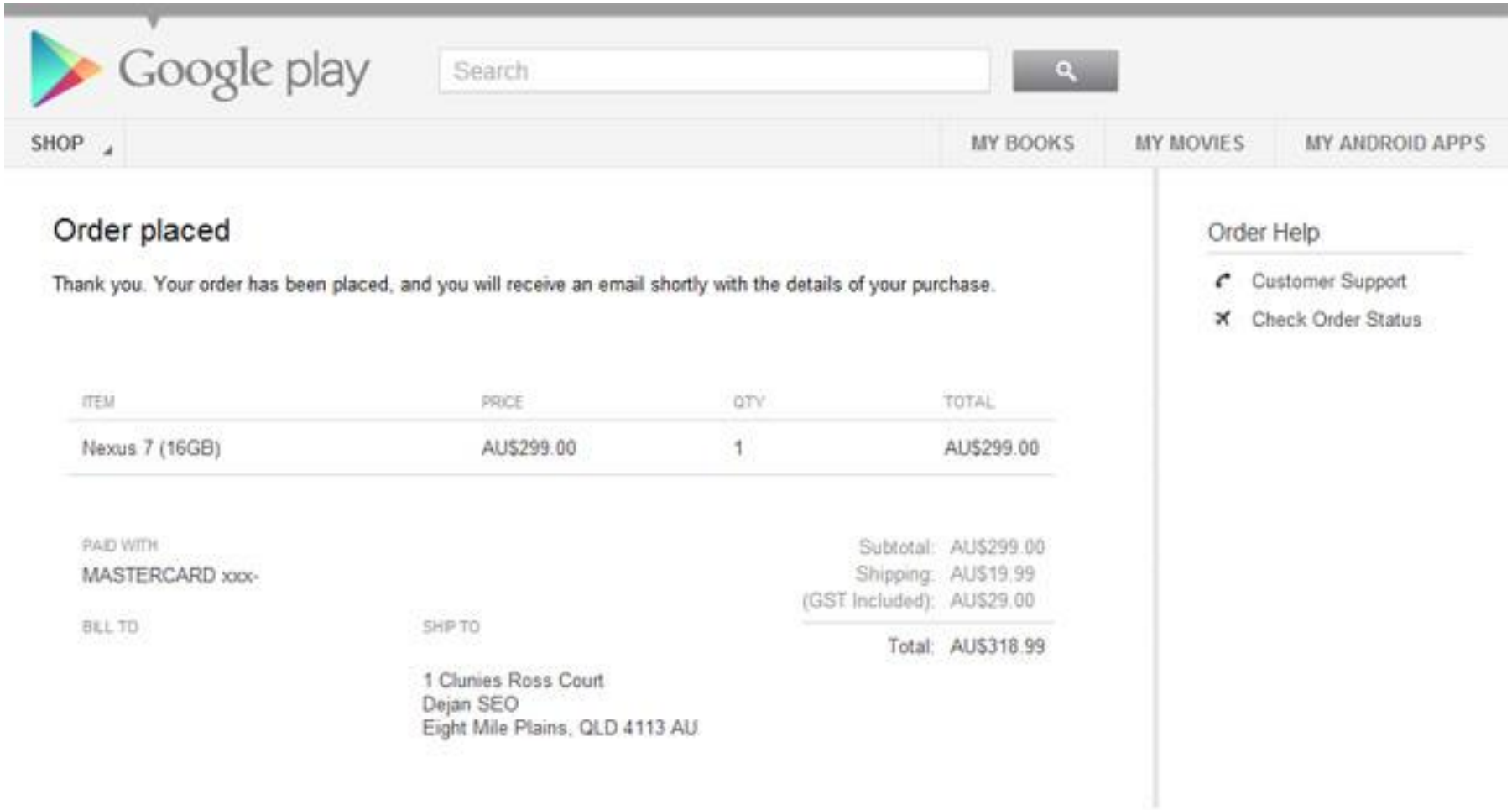
Kaspar Szymanski left the Search Quality team in 2013, where he has been the driving force behind global web spam tackling initiatives since 2006, as well as the public face spearheading Google webmaster outreach and communication efforts in EMEA. Kaspar is best known in the industry for his public speaking and publishing on behalf of Google. He knows everything about applying the disavow links tool and reconsideration requests. Currently Kaspar offers as a founding member of SearchBrothers.com SEO consulting and recovery services to site owners who experienced site issues because of Google Webmaster Guideline violations.

Unusual Products & Easter Eggs

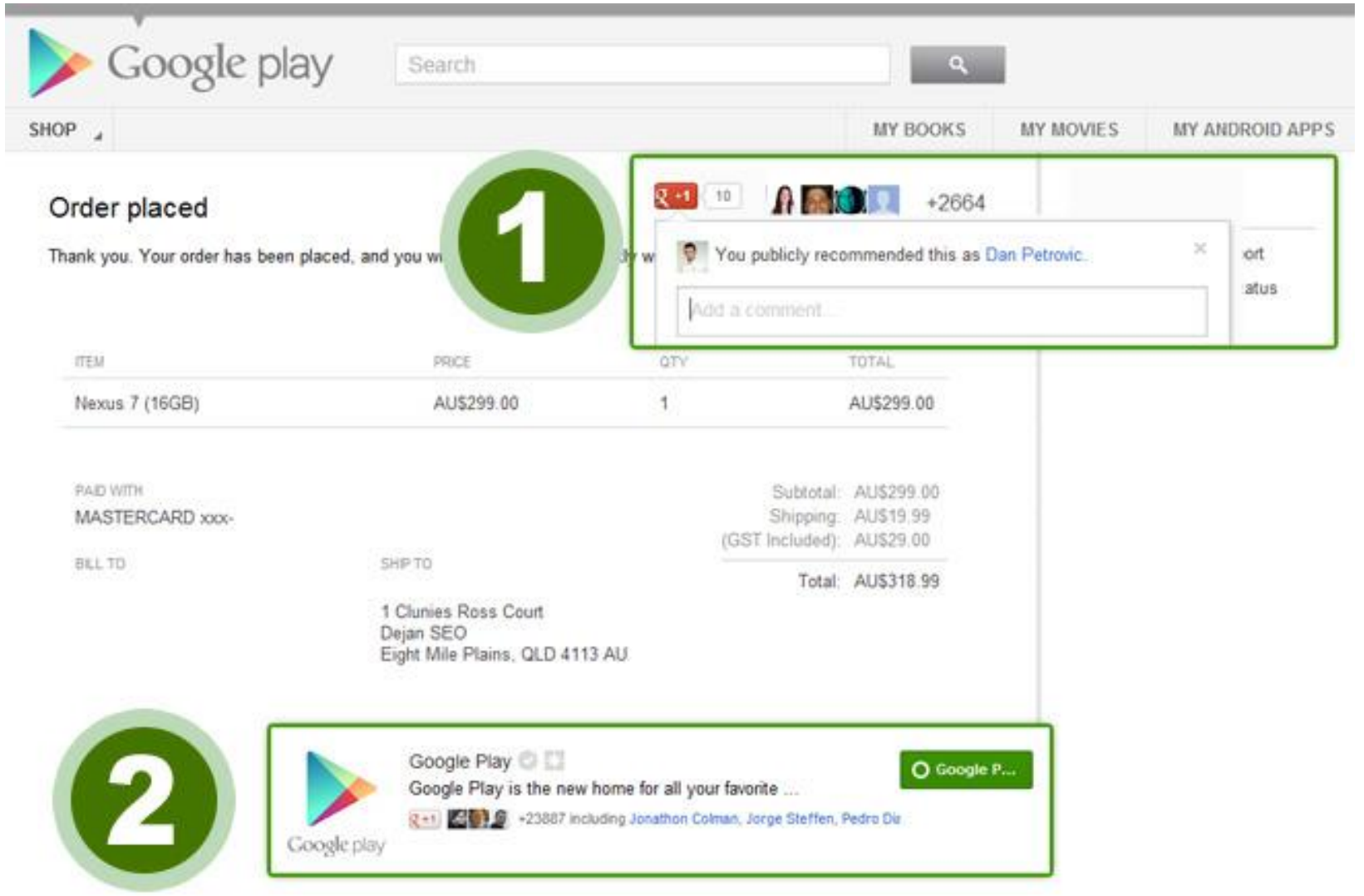


Total Backlinks: 1,100
Referring Domains: 387

kogan.com/au/blog/new-internet-explorer-7-tax



Post-Purchase Enthusiasm



dejanseo.com.au/post-purchase-excitement

Email Signature

Long time no speak...

mattcutts@google.com

Long time no speak...

Hey Matt,

Remember what you said about PDF links not passing any PageRank? We'll I've found a solution for that. Canonicalise away from PDF to a HTML file using .htaccess and we're good.

.htaccess

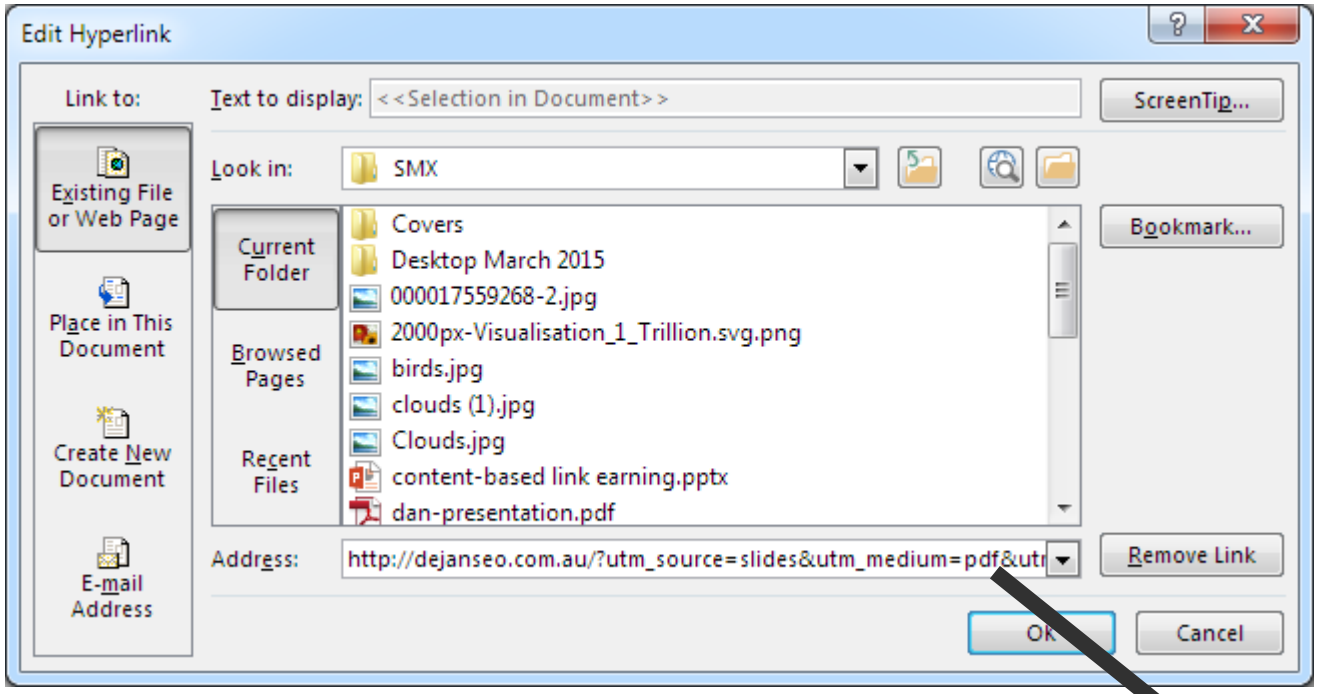
```
<Files "Choose-Dejan-SEO.pdf">
Header add Link '<http://dejanseo.com.au/media/html/Choose-Dejan-SEO/>;
rel="canonical"'
</Files>
```

Dan Petrovic
Director

DEJAN MARKETING

dan.petrovic@dejan.com.au / 07 3188 9201
http://dejanseo.com.au / 1300 123 736 / Google+

#META



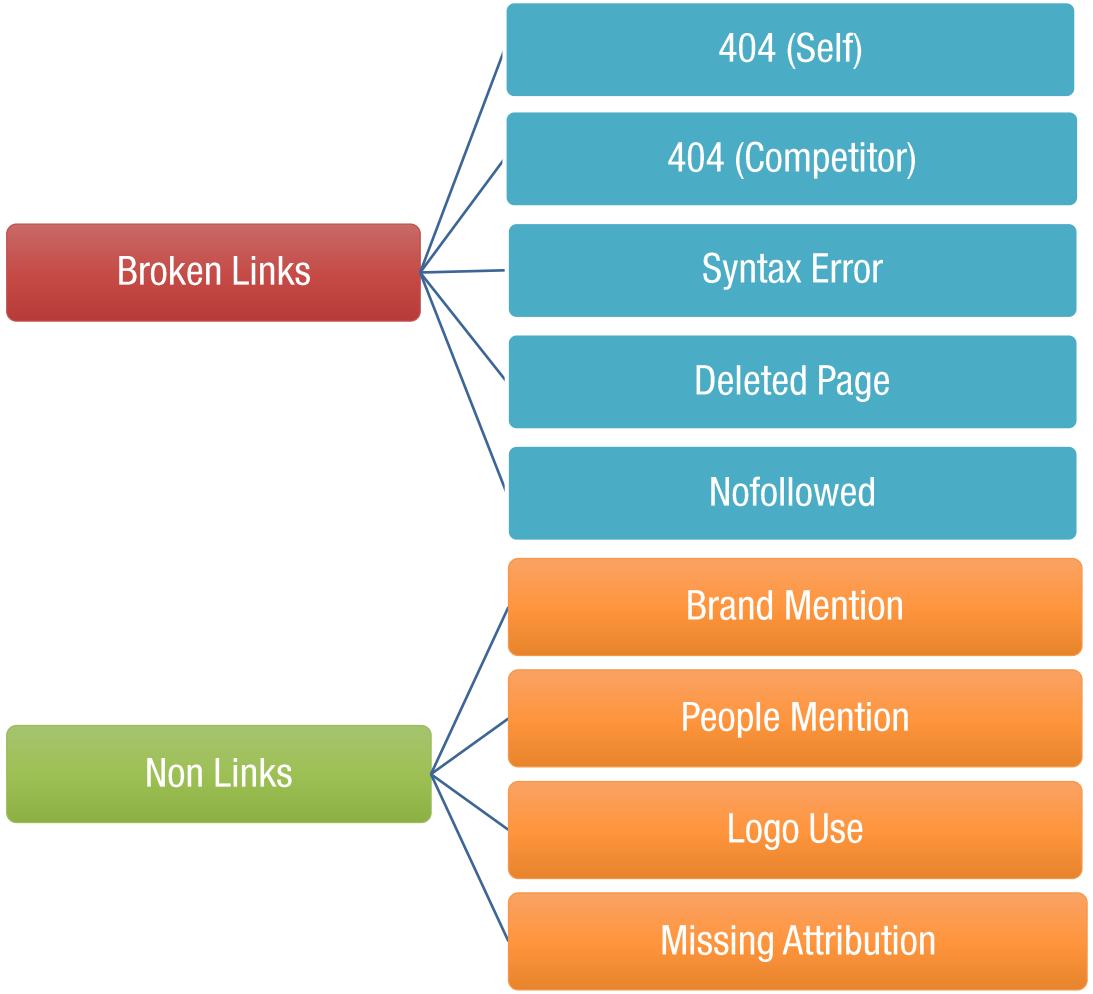
Every instance of the logo in this presentation is a link.

DEJAN MARKETING

- Marketing Material
- Speaking Engagements
- Brochures
- Articles
- Blog Posts
- Whitepapers
- Newsletters
- Staff Emails
- Vehicles
- Signage
- Events
- Job Ads

LINK ALL THE THINGS

Could-Be Links.



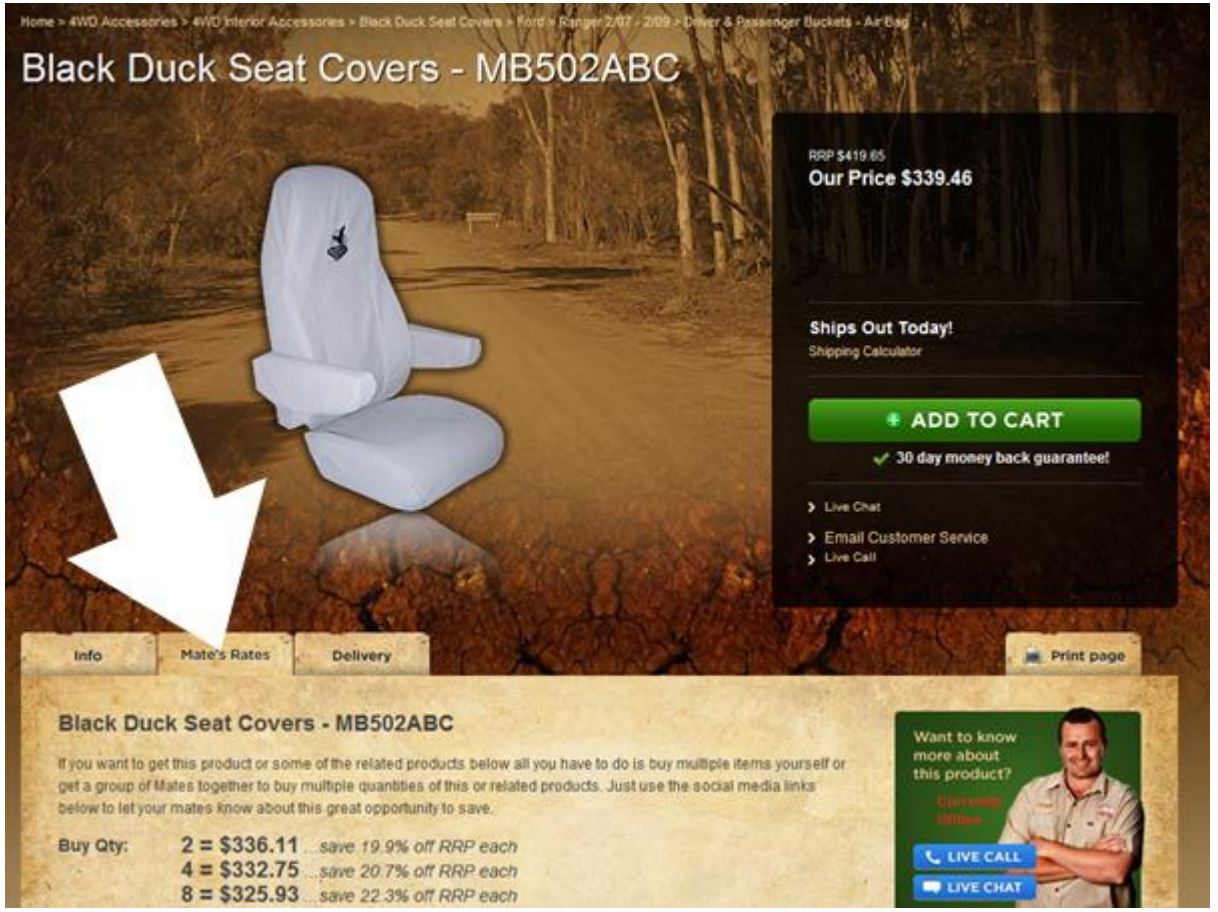
Rejuvenating Old Content

#postanniversary

dejanseo.com.au/content-rejuvenation

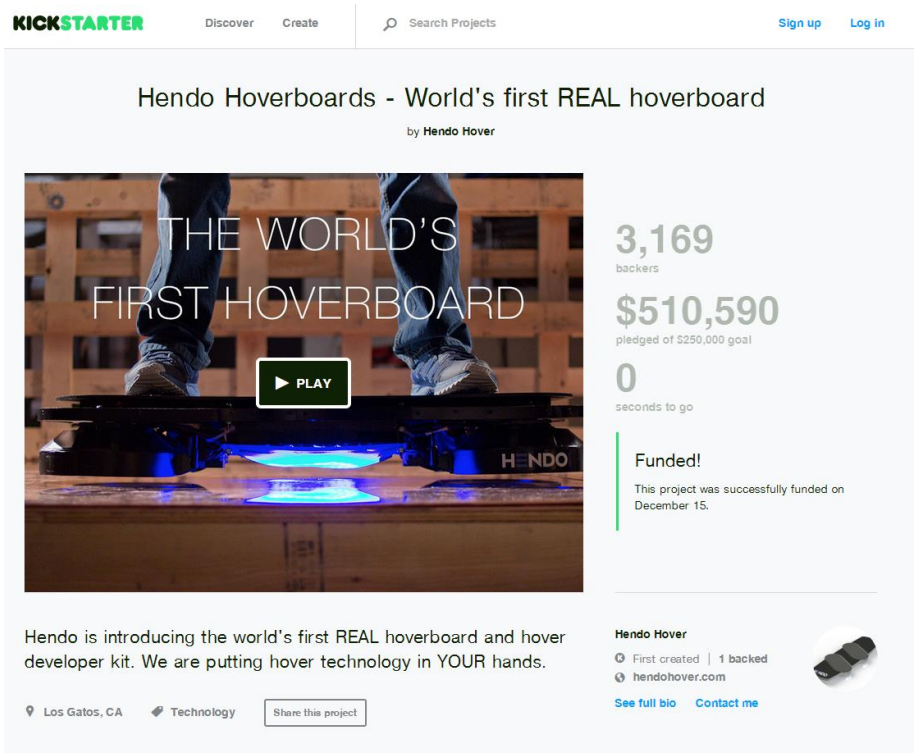
Competitions for Boring Retail Products

url#competition



Crowdfunding Campaigns

SEARCH



Your Product

Related Kickstarter Campaigns

Full List: http://en.wikipedia.org/wiki/Comparison_of_crowdfunding_services

Crowdfunding Campaigns

- Goldilocks Rules:
  - Not too hot, not too cold
  - Pick “Borderline” Celebrities
  - Almost there projects

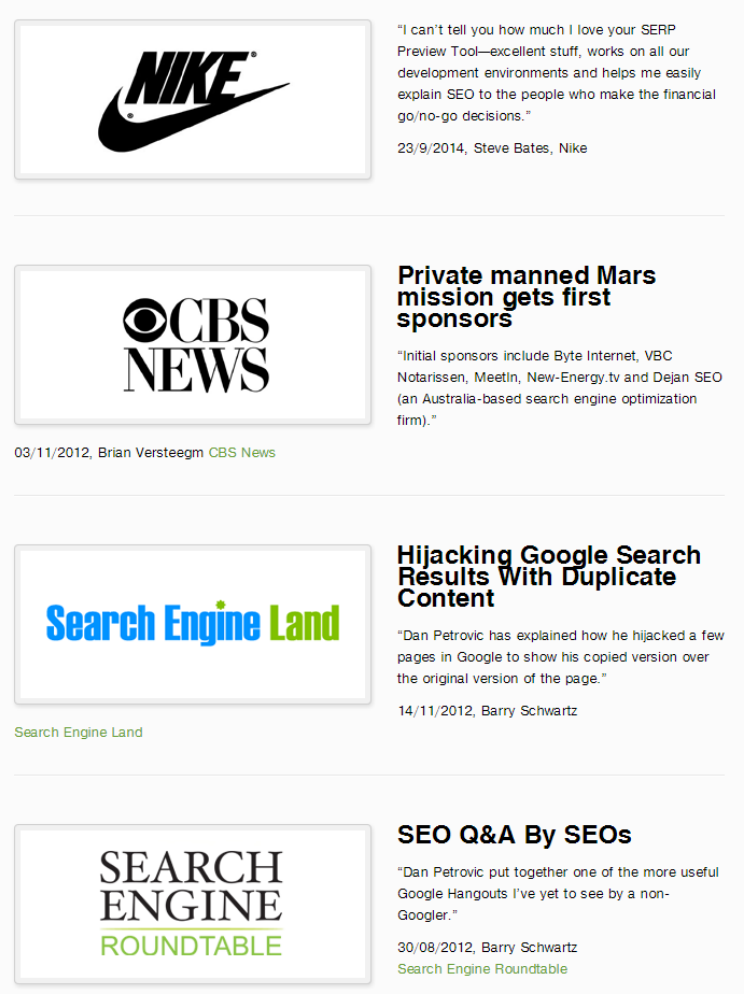
- Check social following
  - Both for entrepreneurs and their brand

- Full interview
- Factual verification
- Issuing a quote or a statement
- Approval to feature their product and brand
- Media usage permissions

In the Media

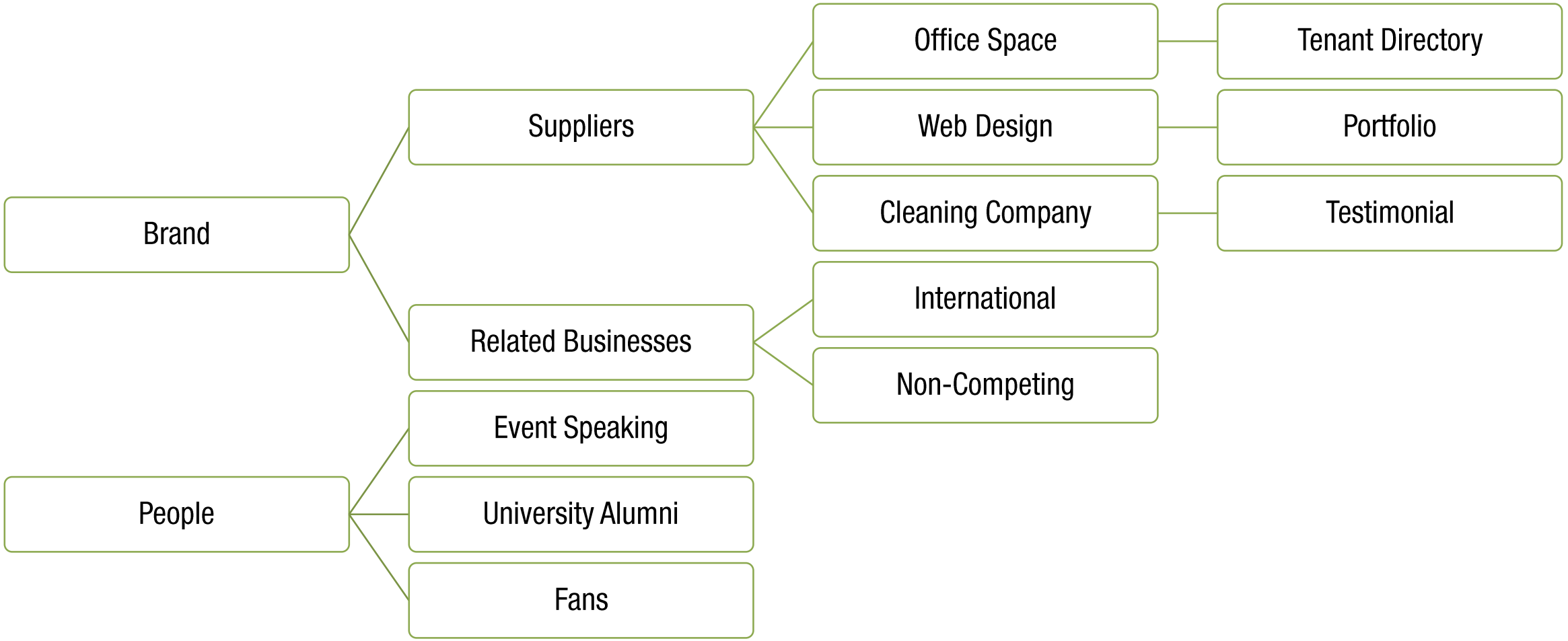
- Search for:
  - “In the Media”
  - “Media Mentions”
  - “In the News”

- Optional” Combine with your terms
- Pick the ones that link out
- Sort opportunities by quality



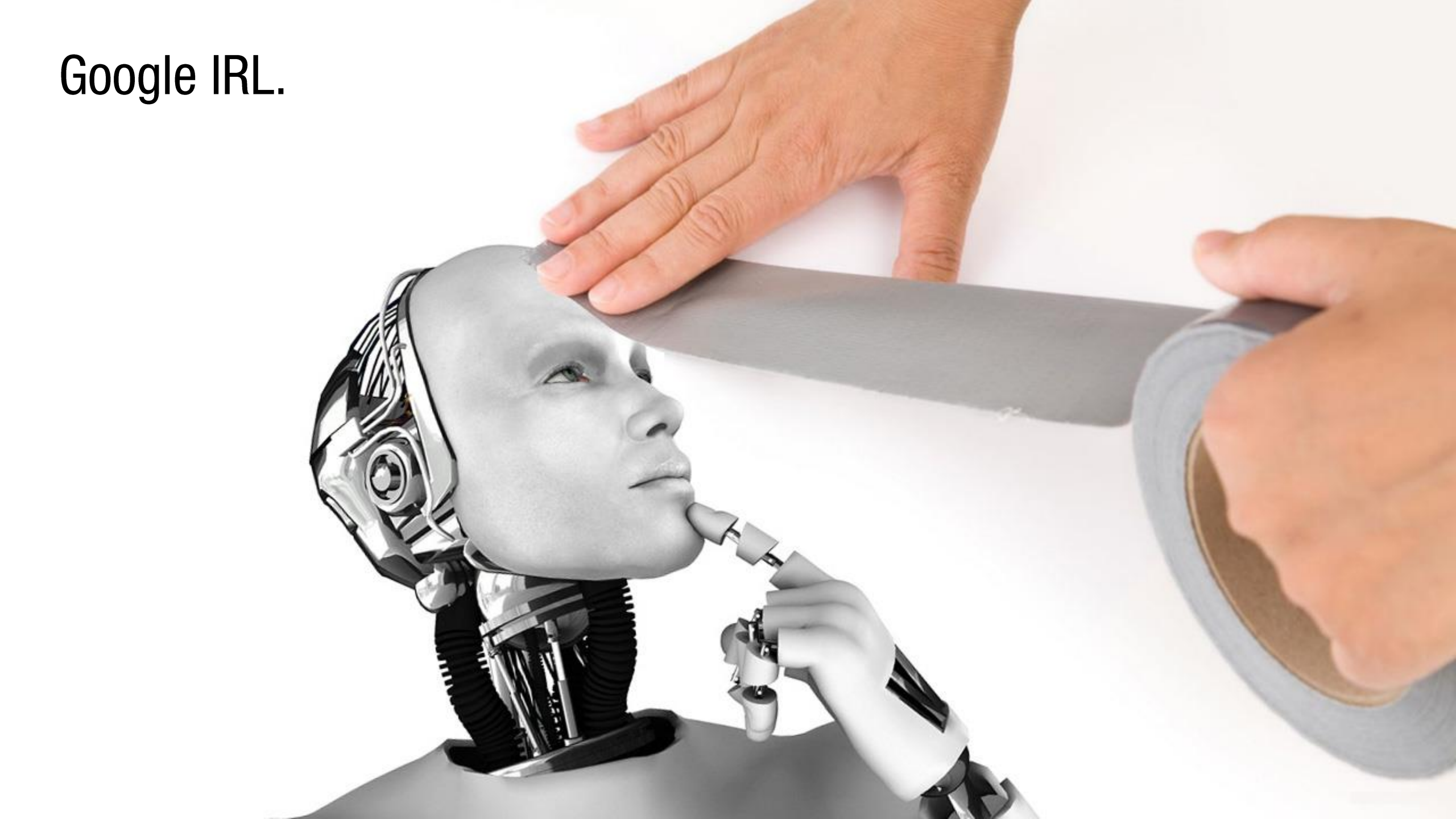
dejanseo.com.au/accolades

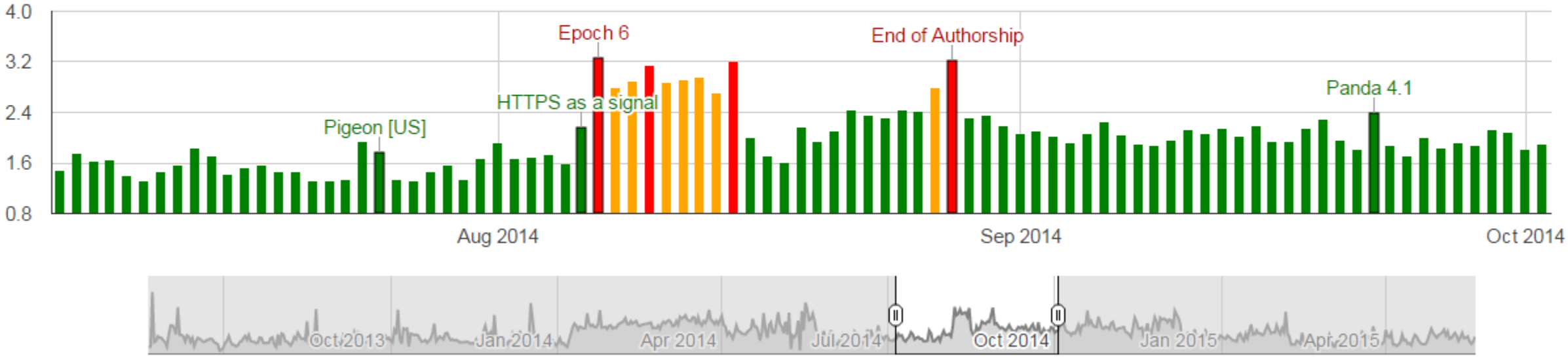
Relationship Mindmapping



Google seen by others.

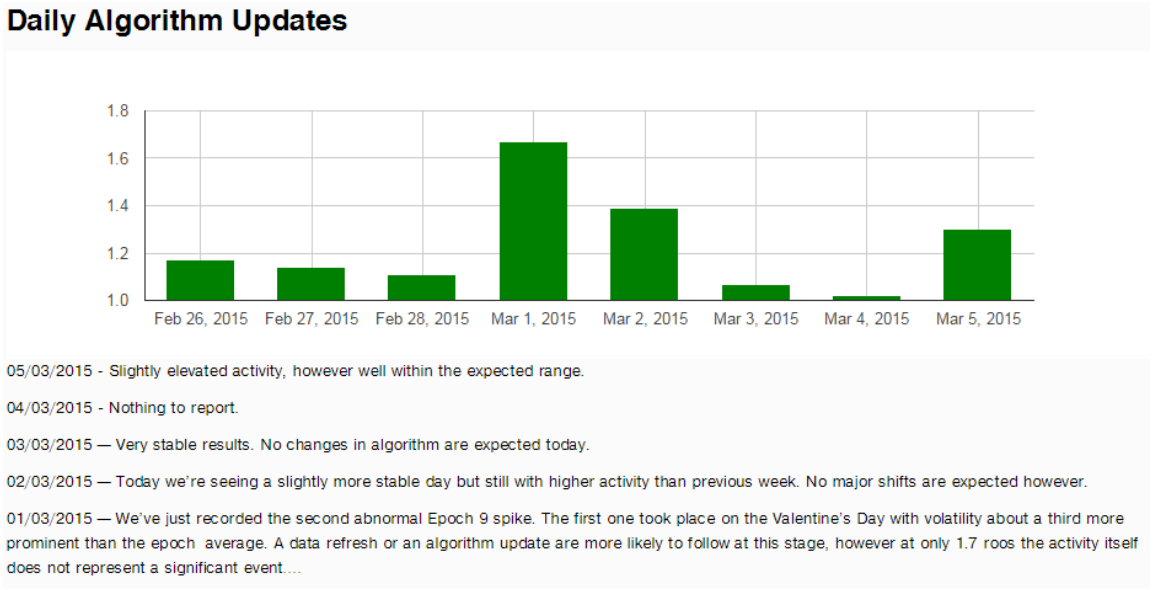
Google IRL.

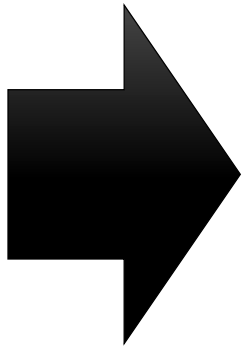


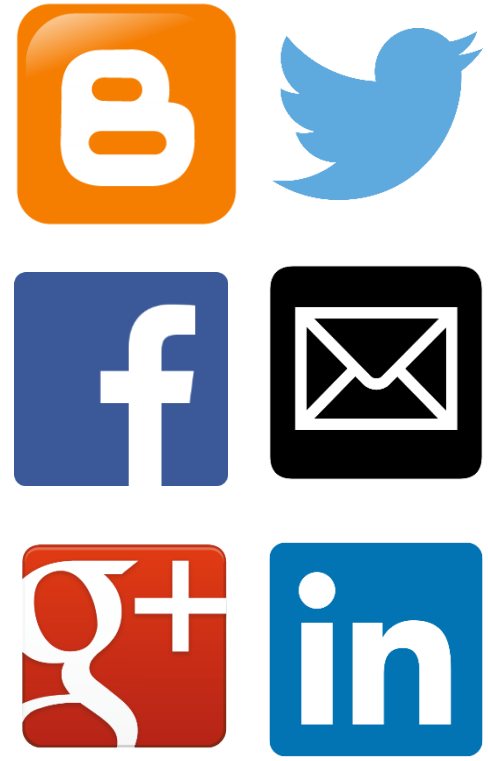

4.0
3.2
2.4
1.6
0.8
Epoch 6
End of Authorship
HTTPS as a signal
Pigeon [US]
Panda 4.1
Aug 2014
Sep 2014
Oct 2014
Oct 2013
Jan 2014
Apr 2014
Jul 2014
Oct 2014
Jan 2015
Apr 2015

algoroo.com

Tool Leveraging

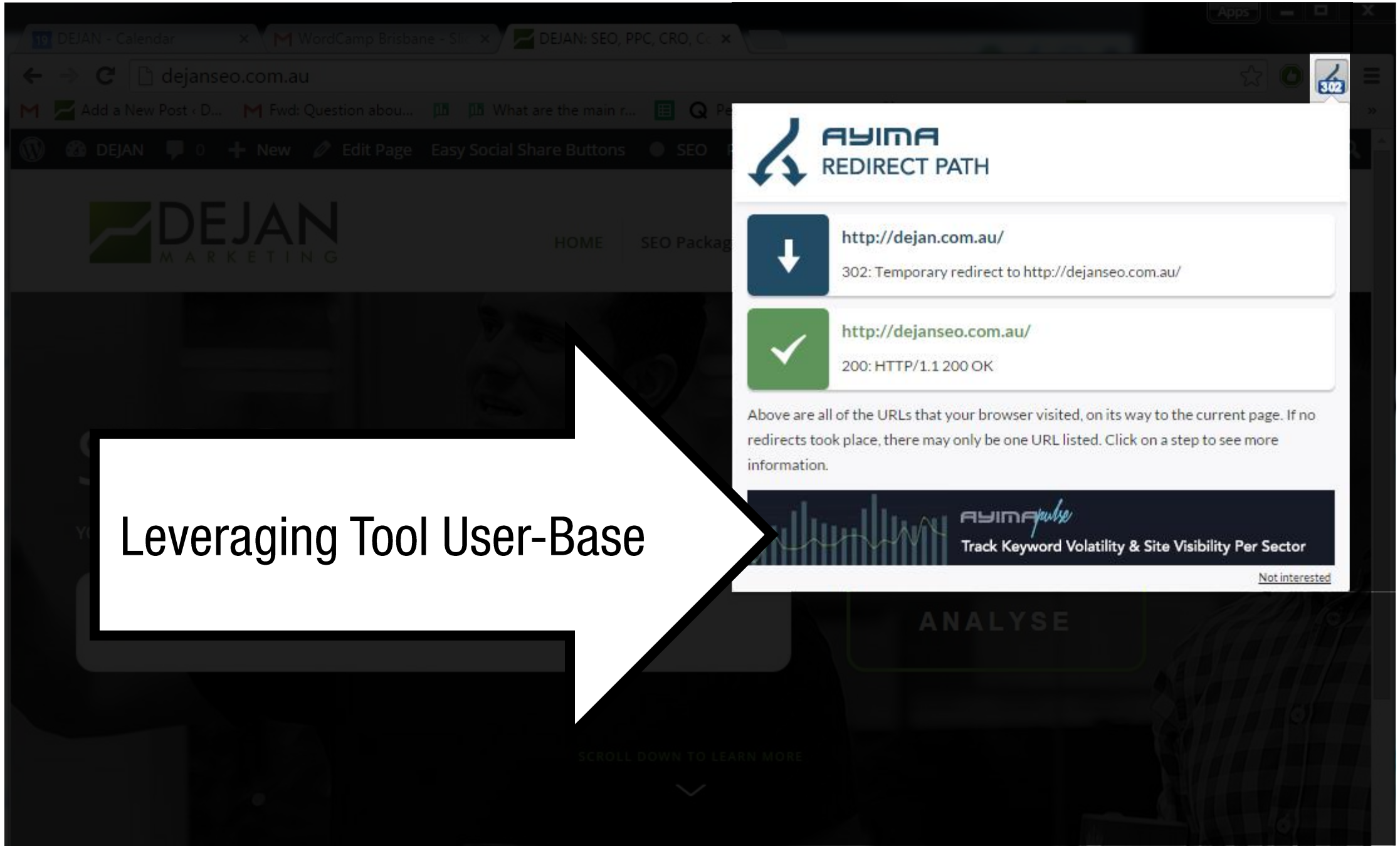






dejanseo.com.au/#dailyupdate

API Access: http://goo.gl/gJhVzS


dejanseo.com.au
DEJAN MARKETING
HOME
ANALYSE
SCROLL DOWN TO LEARN MORE
302
AYIMA
REDIRECT PATH
http://dejan.com.au/
302: Temporary redirect to http://dejanseo.com.au/
http://dejanseo.com.au/
200: HTTP/1.1 200 OK
Above are all of the URLs that your browser visited, on its way to the current page. If no redirects took place, there may only be one URL listed. Click on a step to see more information.
AYIMA pulse
Track Keyword Volatility & Site Visibility Per Sector
Not interested
Leveraging Tool User-Base

Consumer	Href	Anchor	Banner	Delete
WpCopy	http://dejanseo.com.au/	Created by DejanSEO.com.au		X
GoogleInteractivePosts	http://dejanseo.com.au/wordpress-plugin-google-interactive-posts/	by DejanSEO.com.au		X
CiteReferences	http://dejanseo.com.au/	DejanSEO.com.au		X
WpSocialShares	http://dejanseo.com.au/	DejanSEO.com.au		X
SerpPreview	https://algoroo.com/	Algoroo		X

Add link

consumer

href

anchor

Banner

Choose File No file chosen

Submit

WordPress.org

Search WordPress.org

Showcase Themes Plugins Mobile Support Get Involved About Blog Hosting

Download WordPress

Profiles

Username Password Log in (forgot?) or Register

Dejan SEO

Member Since: July 12th, 2011

Australia

dejanseo.com.au

Dejan SEO

About Me

Activity

Plugins

Favorites

Word Count and Social Shares

★★★★★

2,282 downloads

Cite references

249 downloads

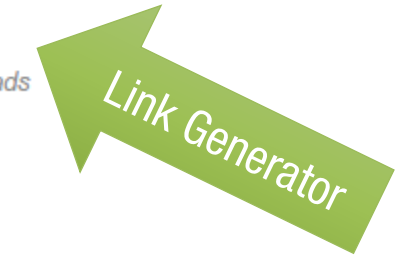
Google+ Interactive Posts

523 downloads

CopyLink

★★★★☆

5,361 downloads



flang
DEJAN TOOLS

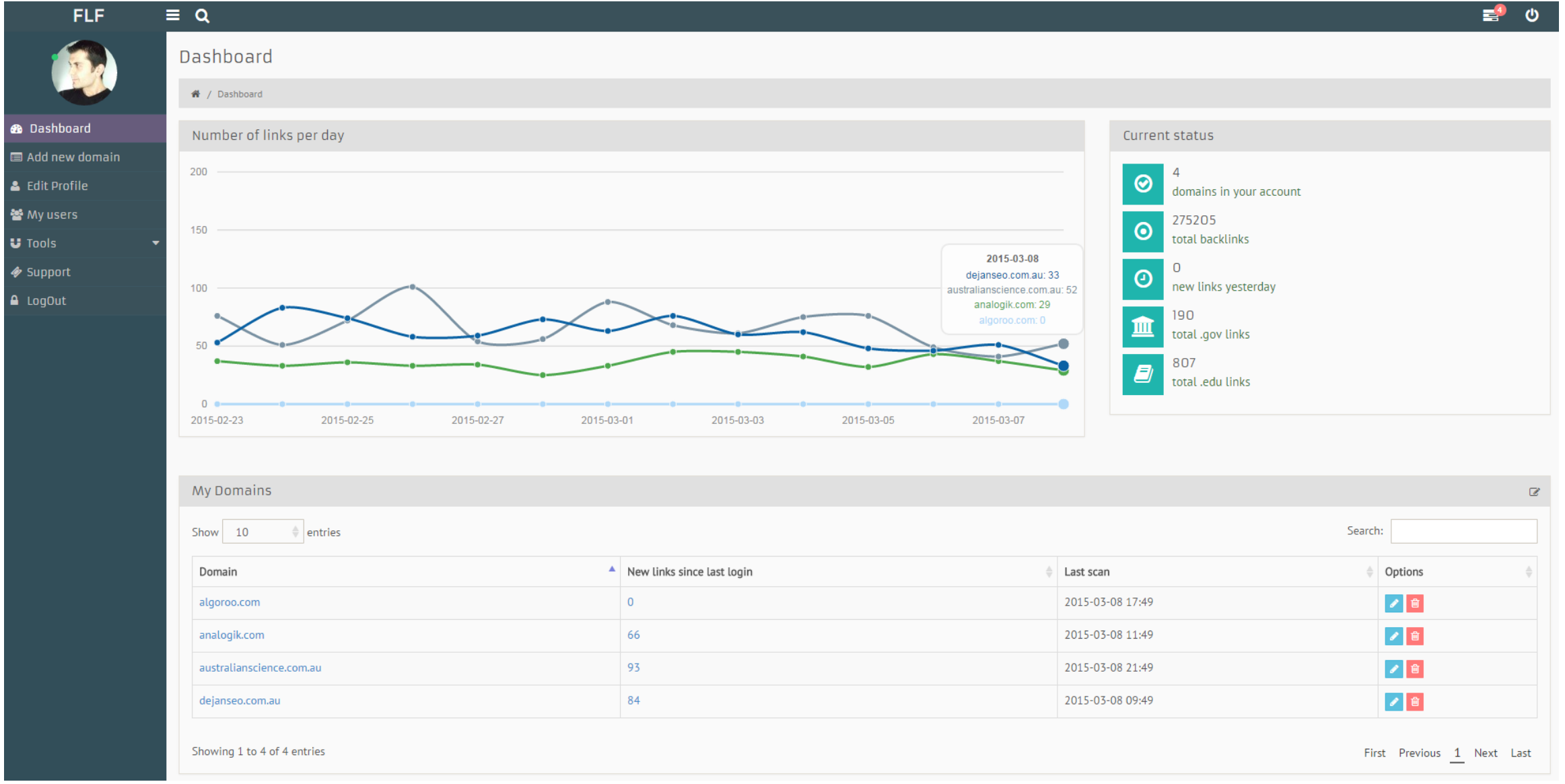
virginaustralia.com

Validate now!

Alternate links:

ID	Alternate URL	Language	Region	Notes
1.	**http://www.virginaustralia.com/au/en**	English	Australia	
2.	http://www.virginaustralia.com/eu/en	English	Germany	⚠ We can't found link on alternate location!
3.	http://www.virginaustralia.com/nz/en	English	New Zealand	
4.	http://www.virginaustralia.com/ws/en	English	Samoa	
5.	http://www.virginaustralia.com/uk/en	English	United Kingdom	⚠ We can't found link on alternate location!
6.	http://www.virginaustralia.com/us/en	English	United States	
7.	http://www.virginaustralia.com/ae/en	English	United Arab Emirates	⚠ We can't found link on alternate location!

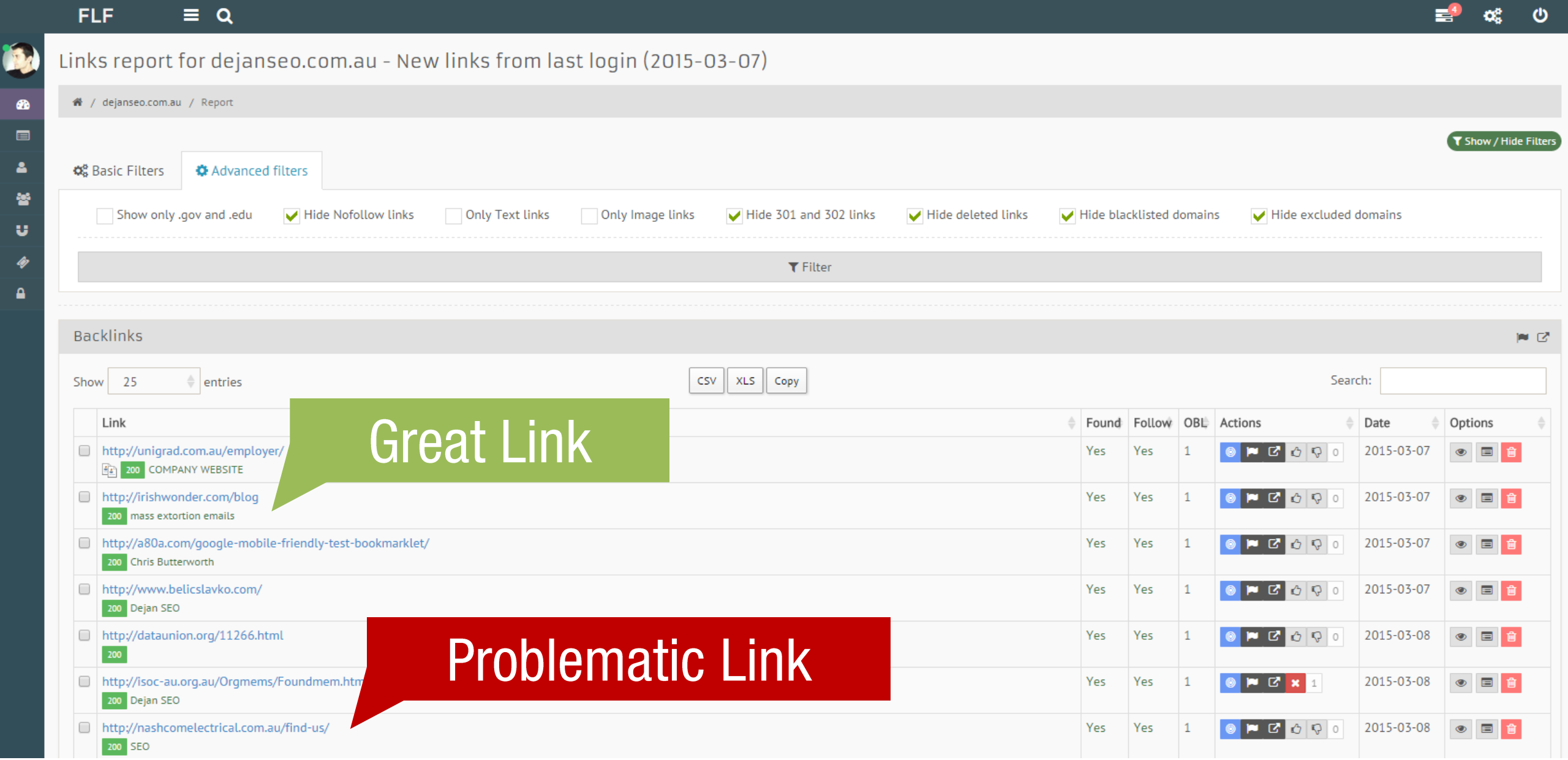
flang.dejanseo.com.au



Server Log Files – Detected referral traffic for PDF documents.

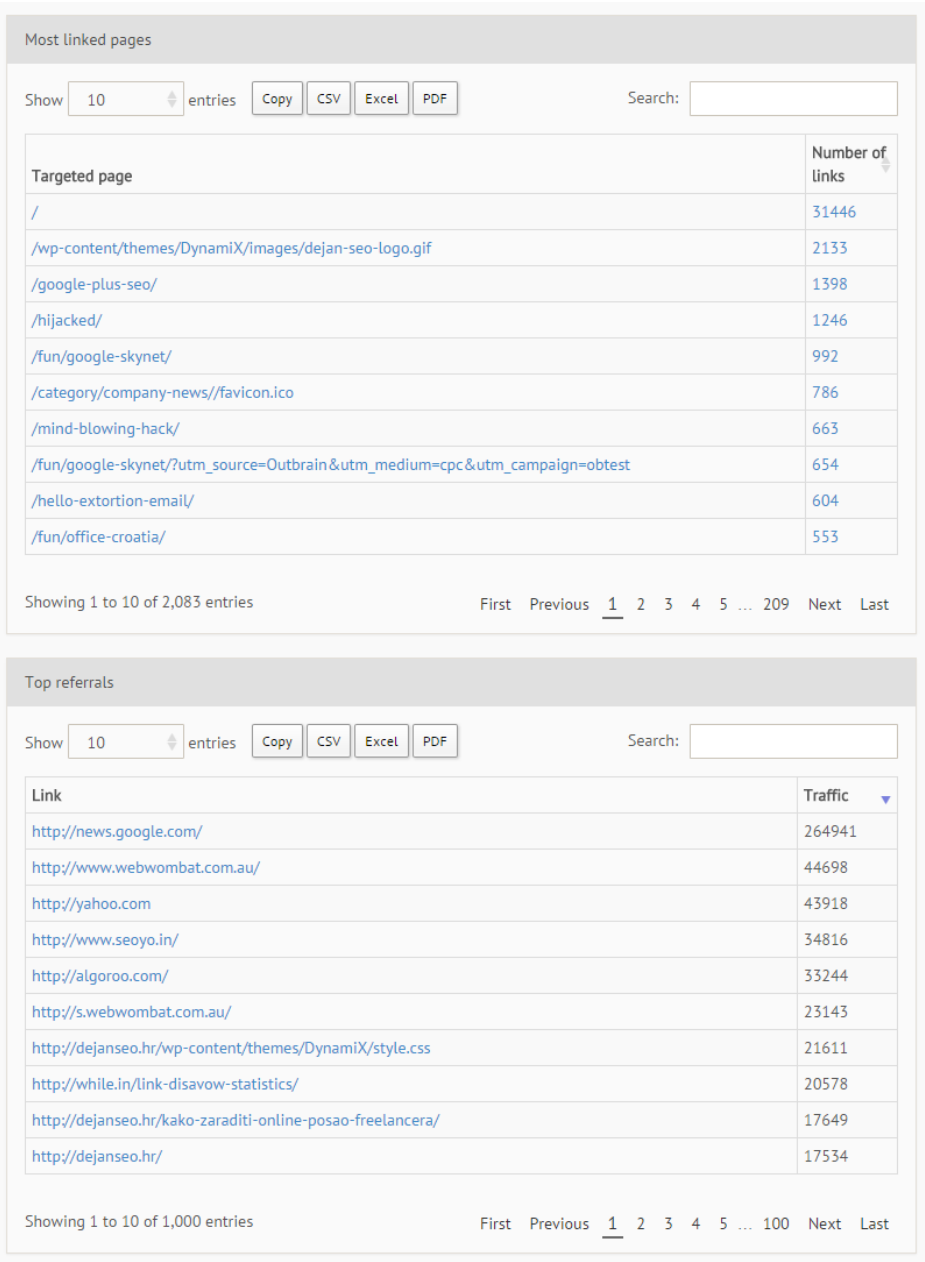
JS (no detection)

Analytics (no detection)



Pro Tip: Catch links before they exist.

Most Linked Pages



Most linked pages

Show 10 entries Copy CSV Excel PDF Search:

Targeted page	Number of links
/	31446
/wp-content/themes/DynamiX/images/dejan-seo-logo.gif	2133
/google-plus-seo/	1398
/hijacked/	1246
/fun/google-skynet/	992
/category/company-news//favicon.ico	786
/mind-blowing-hack/	663
/fun/google-skynet/?utm_source=Outbrain&utm_medium=cpc&utm_campaign=obtest	654
/hello-extortion-email/	604
/fun/office-croatia/	553

Showing 1 to 10 of 2,083 entries First Previous 1 2 3 4 5 … 209 Next Last

Top referrals

Show 10 entries Copy CSV Excel PDF Search:

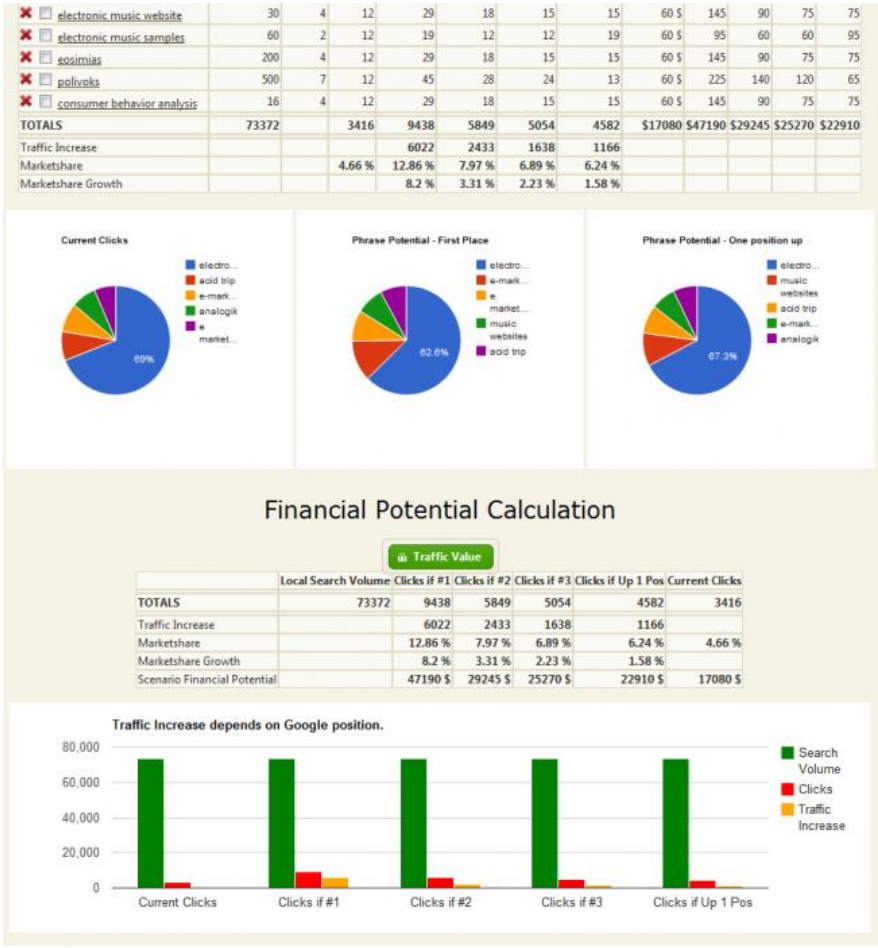
Link	Traffic
http://news.google.com/	264941
http://www.webwombat.com.au/	44698
http://yahoo.com	43918
http://www.seoyo.in/	34816
http://algoroo.com/	33244
http://s.webwombat.com.au/	23143
http://dejanseo.hr/wp-content/themes/DynamiX/style.css	21611
http://while.in/link-disavow-statistics/	20578
http://dejanseo.hr/kako-zaraditi-online-posao-freelancera/	17649
http://dejanseo.hr/	17534

Showing 1 to 10 of 1,000 entries First Previous 1 2 3 4 5 … 100 Next Last

Top Referrers by Traffic

freshlinkfinder.com

dev.freshlinkfinder.com beta



electronic music website	30	4	12	29	18	15	15	60 $	145	90	75	75
electronic music samples	60	2	12	19	12	12	19	60 $	95	60	60	95
eosimias	200	4	12	29	18	15	15	60 $	145	90	75	75
polivoks	500	7	12	45	28	24	13	60 $	225	140	120	65
consumer behavior analysis	16	4	12	29	18	15	15	60 $	145	90	75	75
TOTALS	**73372**		**3416**	**9438**	**5849**	**5054**	**4582**	**$17080**	**$47190**	**$29245**	**$25270**	**$22910**
Traffic Increase				6022	2433	1638	1166					
Marketshare			4.66 %	12.86 %	7.97 %	6.89 %	6.24 %					
Marketshare Growth				8.2 %	3.31 %	2.23 %	1.58 %					

Financial Potential Calculation

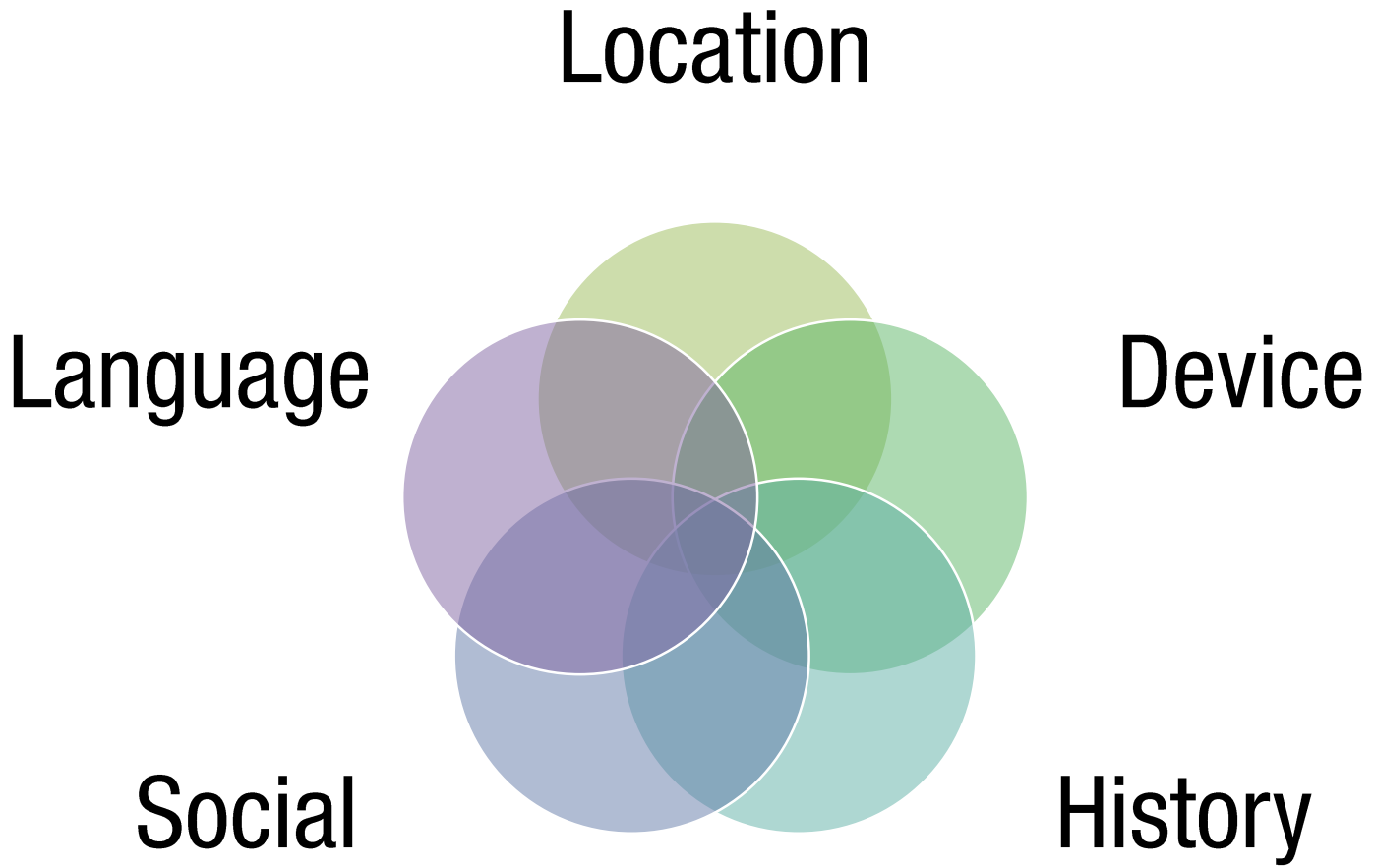
Traffic Value

	Local Search Volume	Clicks if #1	Clicks if #2	Clicks if #3	Clicks if Up 1 Pos	Current Clicks
TOTALS	**73372**	**9438**	**5849**	**5054**	**4582**	**3416**
Traffic Increase		6022	2433	1638	1166	
Marketshare		12.86 %	7.97 %	6.89 %	6.24 %	4.66 %
Marketshare Growth		8.2 %	3.31 %	2.23 %	1.58 %	
Scenario Financial Potential		47190 $	29245 $	25270 $	22910 $	17080 $

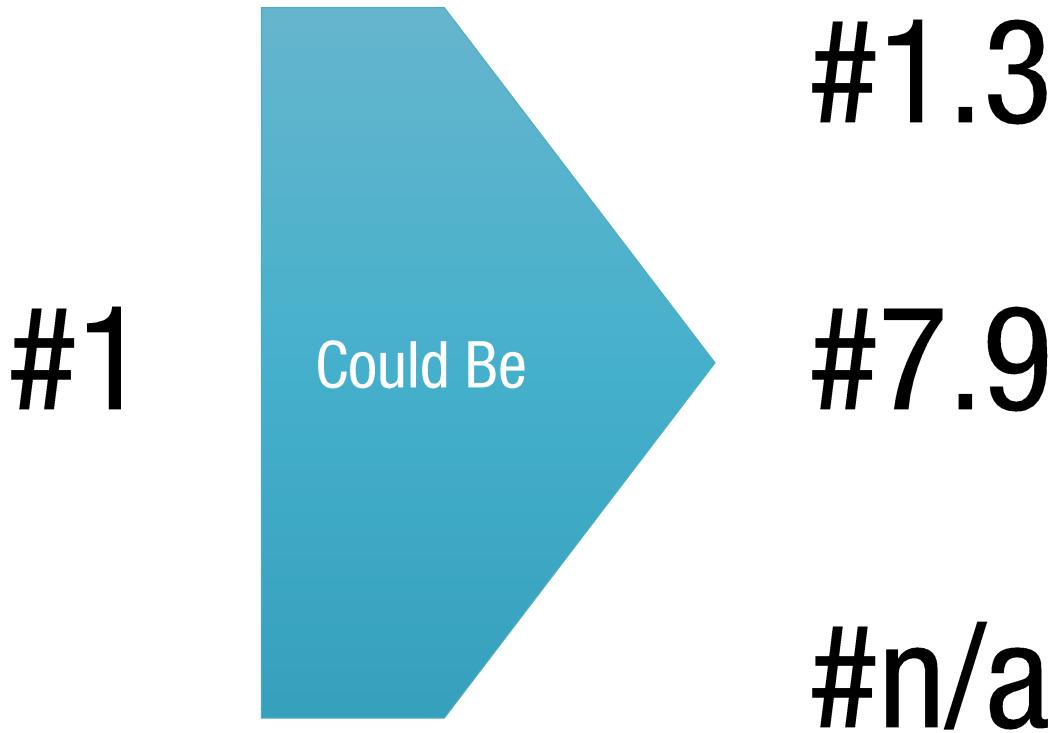
First Introduced at WordCamp Gold Coast in 2011

phraseresearch.com

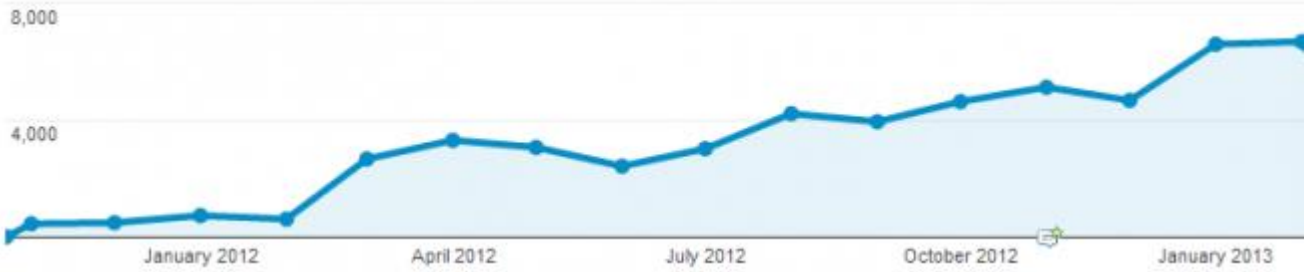
Smart TV
Desktop
Laptop
Tablet
Phone
Work
Home
Social
Travel


Location
Language
Device
Social
History

Absolute Position



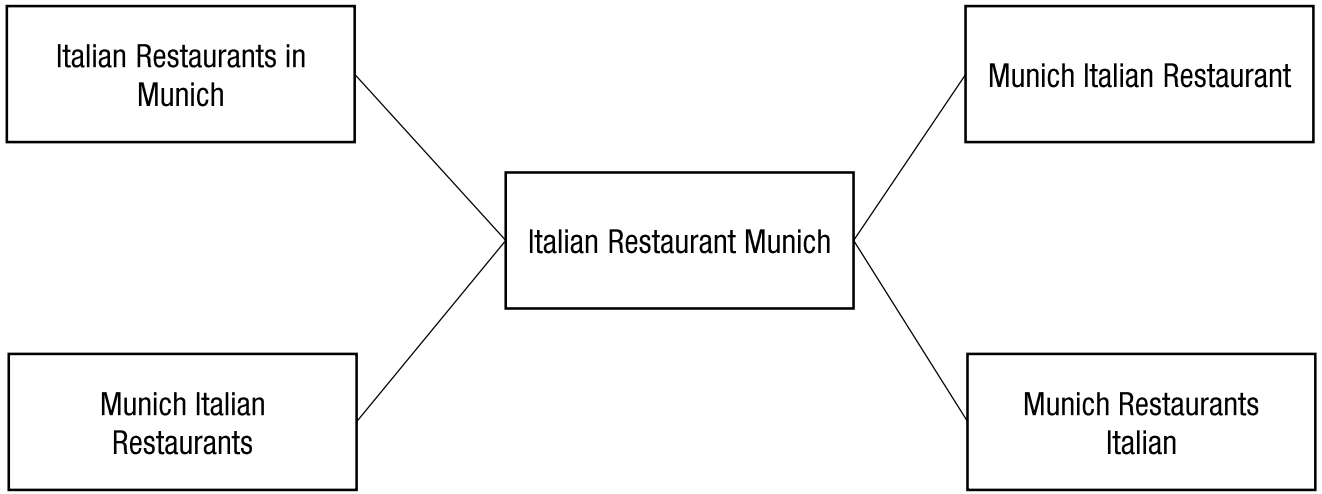
Encrypted Queries

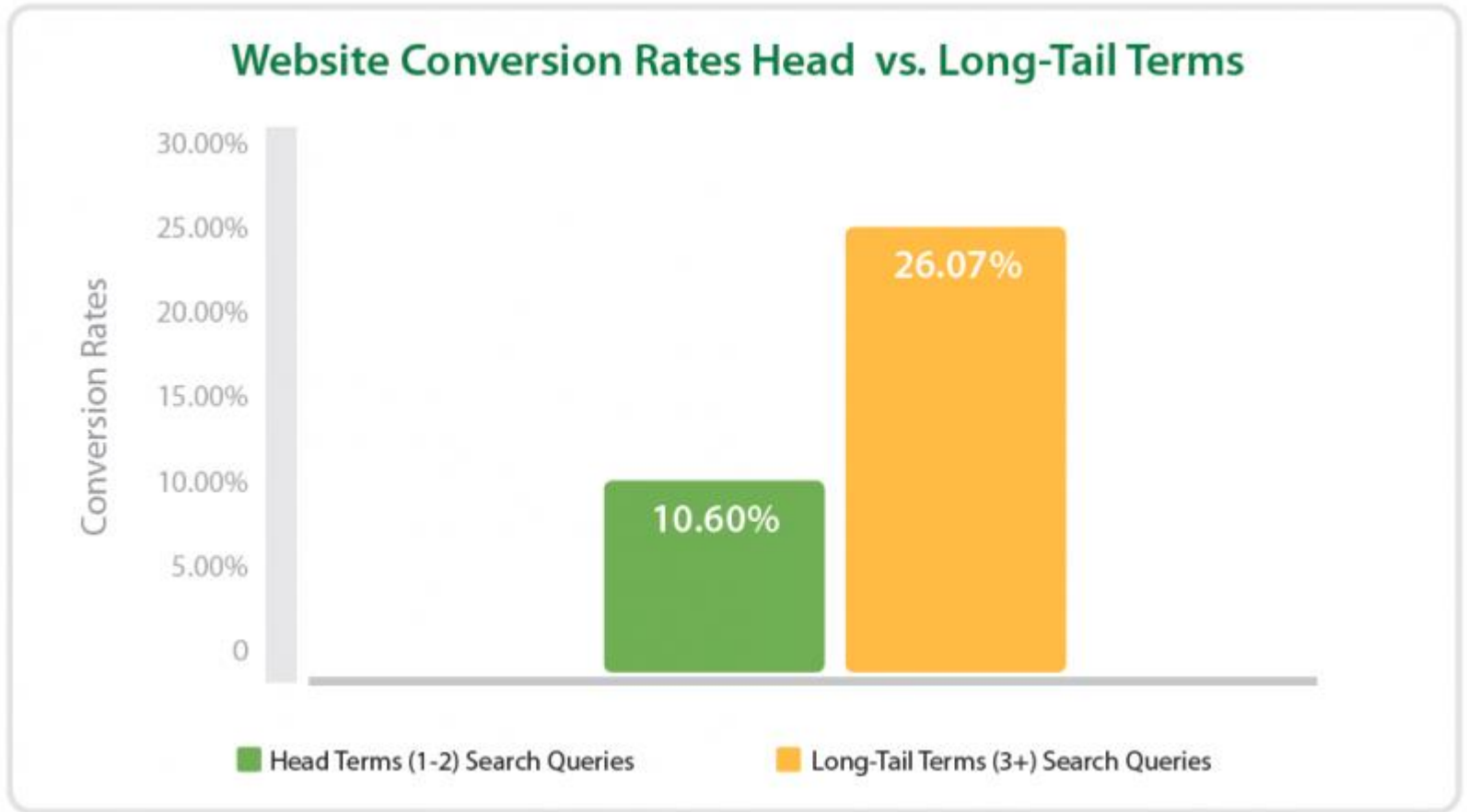


Top Keywords:

	Keyword	Active Visitors ↓
1.	(none)	3
2.	(not provided)	1

Keyword Clustering



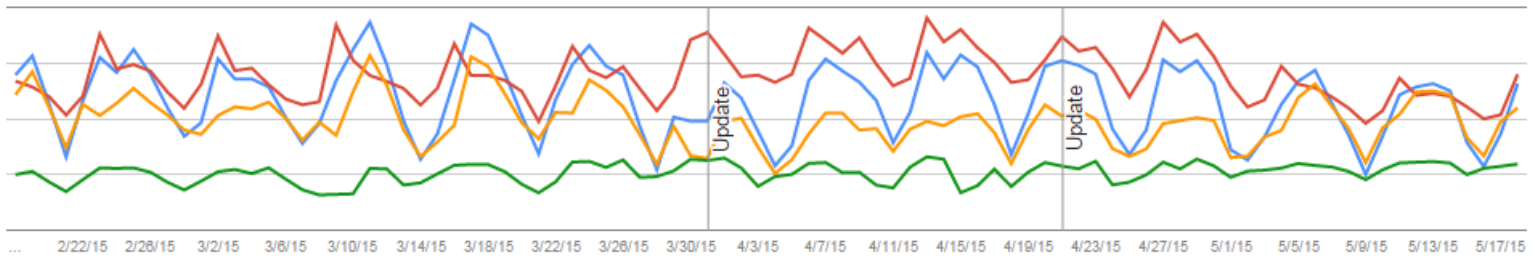


Source: conductor.com/resource-center/research/long-tail-search

☑ Clicks ☑ Impressions ☑ CTR ☑ Position

◉ **Queries** No filter ▾ ○ Pages No filter ▾ ○ Countries No filter ▾ ○ Devices No filter ▾ ○ Search Type **Web** ▾ ○ Dates **Feb 18 - May 18** ▾

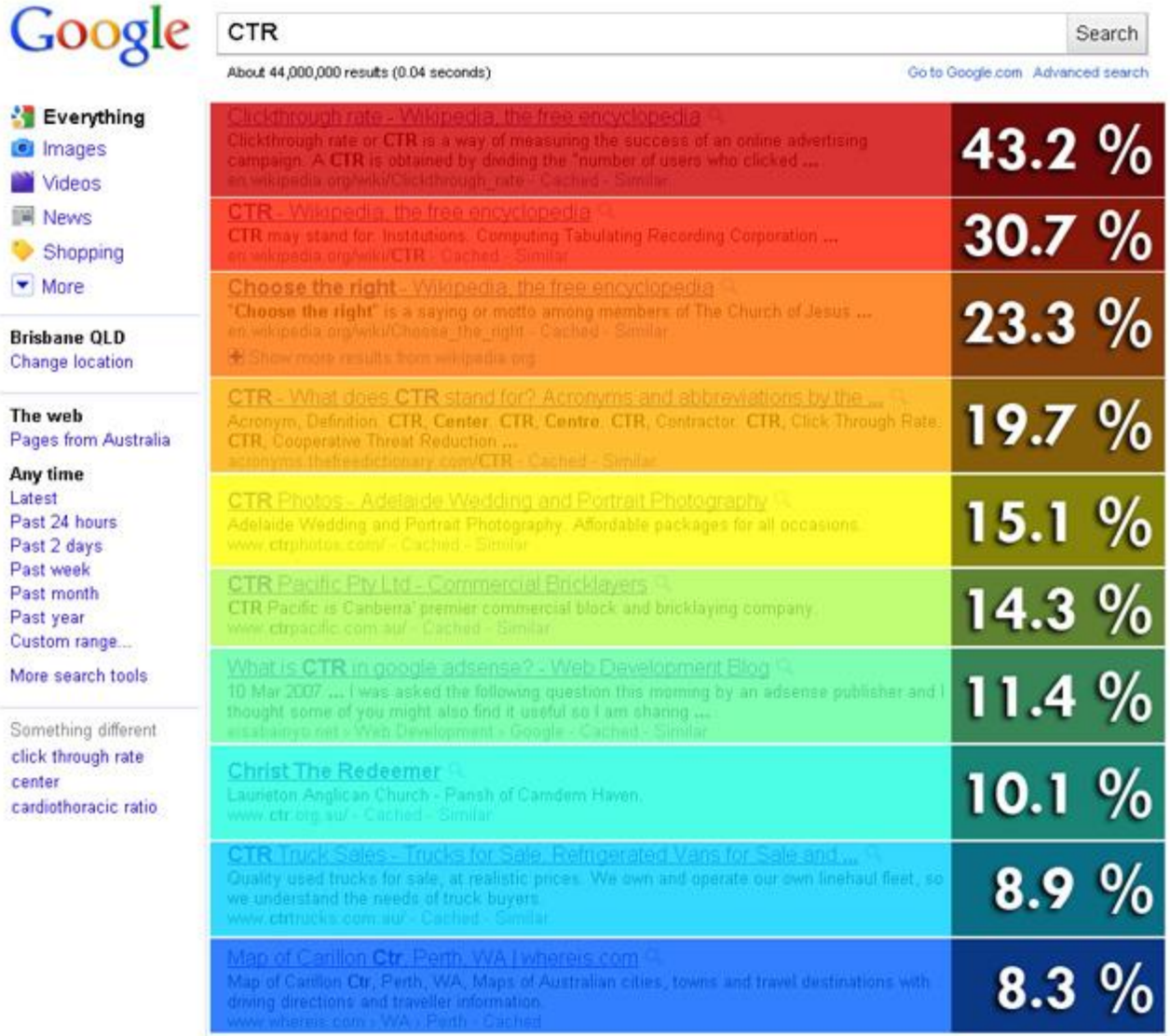
Total clicks	Total impressions	Avg. CTR	Avg. position
14,831	1,882,227	0.79%	29.6



	Queries	Clicks ▾	Impressions	CTR	Position	
1	dejan seo	802	1,682	47.68%	1.1	»
2	seo	580	156,541	0.37%	28.2	»
3	dejanseo	345	549	62.84%	1.0	»
4	dejan	257	10,507	2.45%	5.7	»
5	seo sydney	219	16,557	1.32%	3.0	»
6	is google skynet	194	667	29.09%	1.2	»
7	google skynet	190	2,575	7.38%	3.6	»
8	google is skynet	173	3,180	5.44%	3.1	»
9	seo australia	147	11,881	1.24%	2.6	»
10	seo melbourne	122	16,819	0.73%	6.4	»

QUESTIONS TO ASK:

1. What phrases have good search volume?
2. How well do I rank for those phrases?
3. What is my average CTR?
4. Can I outrank the result above me?
5. How much more traffic would I get?
6. What financial impact would it have?



TITLE: Impact of position on clickthrough rate in search results
Segment: Australian Retail/e-Commerce Traffic, Year: 2011
Credits: http://dejanseo.com.au

phraseresearch.com

Samsung GALAXY Tab 3

Impressions: 2000
Clicks: 200
CTR: 10%
Average Position: 4.2
Price: $200
Conversion Rate: 1%

Google Nexus 7

Impressions: 1000
Clicks: 200
CTR: 20%
Average Position: 9.4
Price: $200
Conversion Rate: 1%

phraseresearch.com

What happens when we move from 4 up to position 3?

Samsung GALAXY Tab 3
Impressions: 2000
Clicks: 200
CTR: 10%
Average Position: 4.2
Price: $200
Conversion Rate: 1%

Rank	CTR
1	38 %
2	27 %
3	22 %
4	18 %
5	14 %
6	12 %
7	12 %
8	9 %
9	10 %
10	10 %

phraseresearch.com

Can we expect 22% click-through rate?

Samsung GALAXY Tab 3
Impressions: 2000
Clicks: 200
CTR: 10%
Average Position: 4.2
Price: $200
Conversion Rate: 1%

Rank	CTR
1	38 %
2	27 %
3	22 %
4	18 %
5	14 %
6	12 %
7	12 %
8	9 %
9	10 %
10	10 %

phraseresearch.com

Adjusting for any deviations from the norm may be required.

Samsung GALAXY Tab 3
Impressions: 2000
Clicks: 200
CTR: 10%
-8 %
Average Position: 4.2
Price: $200
Conversion Rate: 1%

Rank	CTR
1	38 %
2	27 %
3	22 %
4	18 %
5	14 %
6	12 %
7	12 %
8	9 %
9	10 %
10	10 %

phraseresearch.com

Samsung GALAXY Tab 3

Phrase Potential: 200+ clicks

Google Nexus 7

Phrase Potential: 500+ clicks

Is this now an easy choice?

phraseresearch.com

Samsung **GALAXY Tab 3** - OVERVIEW | SAMSUNG
www.samsung.com/latin_en/.../**tablets**/**galaxy-tab**/SM-T2100ZWLTTT
Best Hand Grip. Slimmer for a Comfortable Fit in the Hand You will feel secure when grasping the **GALAXY Tab 3** in your palm. Slimmer and narrower, the new ...
FEATURES - SUPPORT - Tech specs - Galaxy Tab 3 10,1

Official Brand Website

Images for **GALAXY Tab 3** Report images

More images for **GALAXY Tab 3**

Image Results

Samsung **Galaxy Tab 3** 17,8 cm Tablet weiß: Amazon.de: Co...
www.amazon.de › Computer & Zubehör › Tablet PCs Translate this page
Samsung **Galaxy Tab 3** 17,8 cm (7 Zoll) Tablet (1,2GHz, Dual-Core, 1GB RAM, 8GB interner Speicher, WiFi,3 Megapixel Kamera, Android 4.1) weiß.

Amazon

News for **GALAXY Tab 3**

Samsung **Galaxy Tab 3** Neo official arrival, price for India
Phones Review - 1 day ago
The Samsung **Galaxy Tab 3** Neo (known as the **Galaxy Tab 3** Lite in other regions) is official for India and the 3G variant is now available at a ...

Samsung **Galaxy Tab 3** Neo vs Samsung Tab 3 T211
The Mobile Indian - 2 days ago

Samsung **Galaxy Tab 3** vs Samsung Galaxy Tab 2 – Specs a...
CultureMob (blog) - 1 hour ago

More news for **GALAXY Tab 3**

News Results

Samsung **Galaxy Tab 3** 7.0 - Full phone specifications - GSM...
www.gsmarena.com/samsung_**galaxy_tab_3_7_0**-5422.php
Samsung **Galaxy Tab 3** 7.0 Android tablet. Announced 2013, April. Features 3G, 7.0" TFT capacitive touchscreen, 3.15 MP camera, Wi-Fi, GPS, Bluetooth.

Samsung **Galaxy Tab 3** 8.0 - Full phone specifications - GSM...
www.gsmarena.com/samsung_**galaxy_tab_3_8_0**-5456.php
40+ items - Samsung **Galaxy Tab 3** 8.0 Android tablet. Announced 2013 ...
2G Network GSM 850 / 900 / 1800 / 1900 - SM-T3110, SM-T315.
3G Network HSDPA 850 / 900 / 1900 / 2100 - SM-T311, SM-T315.

Can GSM Arena move up easily?
Search Term “Galaxy Tab 3”

Samsung **Galaxy Tab 3** 7.0 - Wikipedia, the free encyclopedia
en.wikipedia.org/wiki/Samsung_**Galaxy_Tab_3_7.0**
The Samsung **Galaxy Tab 3** 7.0 is a 7-inch Android-based tablet computer produced and marketed by Samsung Electronics. It belongs to the third generation of ...

Wikipedia

phraseresearch.com

Nexus 7 - Google
https://www.google.com/**nexus/7/**
Now thinner, lighter, and faster - **Nexus 7** brings you the perfect mix of power and portability and features the world's sharpest 7" tablet screen - putting over 2.3 ...

Official Brand Website

Nexus - Google
Enter your address to find things near you! Sorry, we have no ...

Nexus 7 Tech Specs - Google
With a stunning 7-inch display and all day battery life, Nexus 7 is ...

More results from google.com »

News for **nexus 7**

New **Nexus 7** 2013 now on sale for £149.99 in the UK
GSMArena.com (blog) - by Vince Lockford - 1 hour ago
The Google **Nexus 7** 2013 has been enjoying some steep discounts recently. The latest comes from the UK where popular retailer Staples is ...

Image Results

Google Nexus 10 2 Release Soon as Verizon Offers **Nexus 7** ...
International Business Times AU - 1 day ago

Verizon Offering the 2013 **Nexus 7** for $49.99, With a New 2-...
Droid Life - 1 day ago

More news for **nexus 7**

Amazon

Nexus - Google
www.google.com/**nexus/**
Discover the new **Nexus** smartphone and tablets from Google.

Nexus 7 (16GB, Black, Wi-Fi only) - Devices on Google Play
https://play.google.com/.../**Nexus_7**_16GB_Black_Wi_Fi_only?...**nexus_**...
This Super High Resolution 7" tablet puts over 2.3 million pixels in the palm of your hand. With 323 pixels packed into every inch, you can read text that's sharper ...

News Results

Google Nexus - Wikipedia, the free encyclopedia
en.wikipedia.org/wiki/Google_**Nexus**
As of February 2014, the devices in the line are, Nexus 5 smartphone, partner LG Electronics, second generation **Nexus 7** tablet computer, partner Asus, and ...

Tablets & Mobile - Nexus 7 - Asus
www.asus.com/Tablets_Mobile/**Nexus_7/**
Nexus 7 is Google's latest Nexus experience device and the first tablet to feature AndroidTM 4.1 Jellybean. It combines the best of both Google and ASUS ...

How about for “Nexus 7”?

Asus Google Nexus 7 (2013) - Full phone specifications - GS...
www.gsmarena.com/asus_google_**nexus_7**_(2013)-5600.php
Avalable as: Asus Google **Nexus 7** 2 Cellular with 3G/4G support. Asus Google **Nexus 7** 2 with no cellular network support.

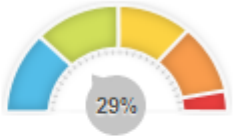
Nexus 7 Teardown - iFixit
www.ifixit.com/Teardown/**Nexus+7**+Teardown/9623
Google announced the **Nexus 7** at their I/O keynote on June 27, 2012. Five days later, we tore one down. Some are calling the **Nexus 7** a 'Kindle Fire killer,' but ...

Wikipedia

phraseresearch.com

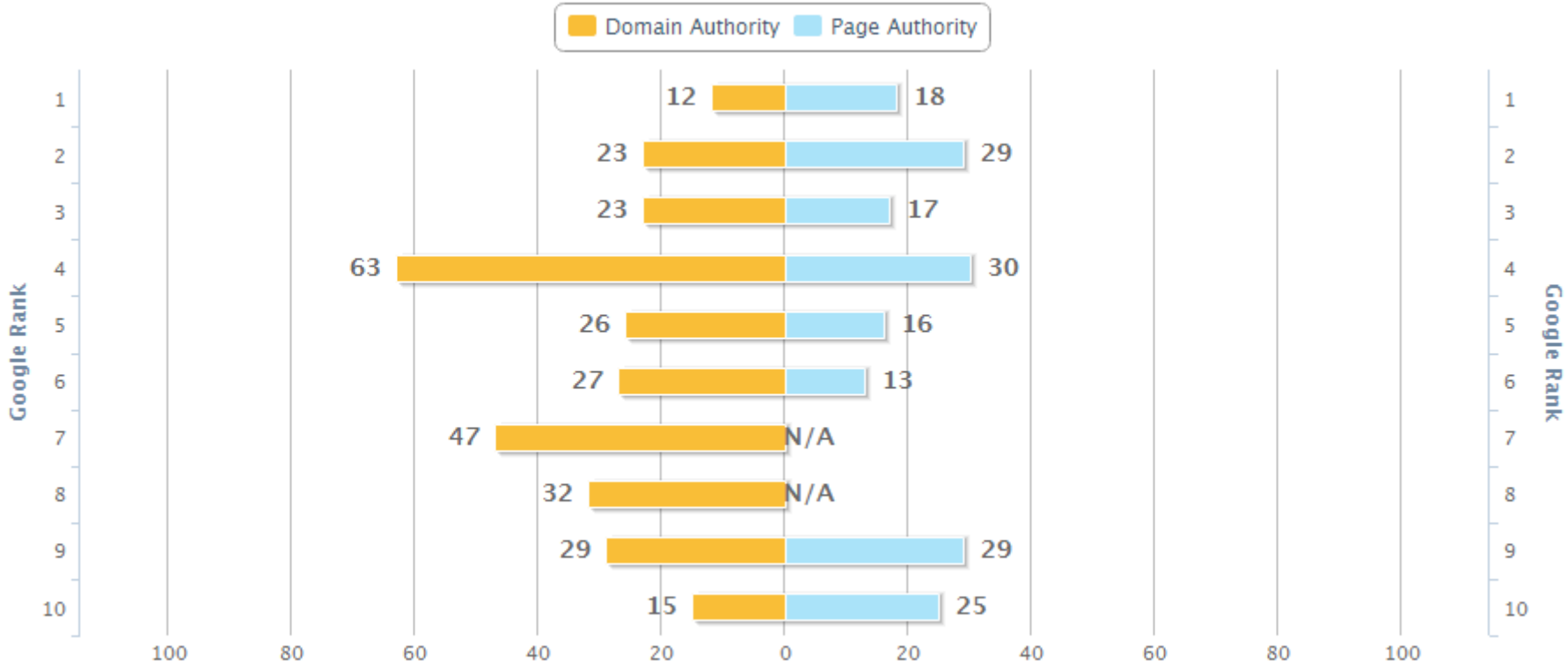
Difficulty Score: 29%

for **valentines hampers**



Moderately Competitive

Search results in this category require high authority domains with well-targeted pages OR lower authority sites with powerful individual pages to achieve top results.



MOZ

phraseresearch.com

Samsung GALAXY Tab 3

Phrase Potential: 200+ clicks

Keyword Difficulty: 20

Google Nexus 7

Phrase Potential: 500+ clicks

Keyword Difficulty: 80

MAJESTIC SEO

phraseresearch.com

Samsung GALAXY Tab 3

Potential Score:

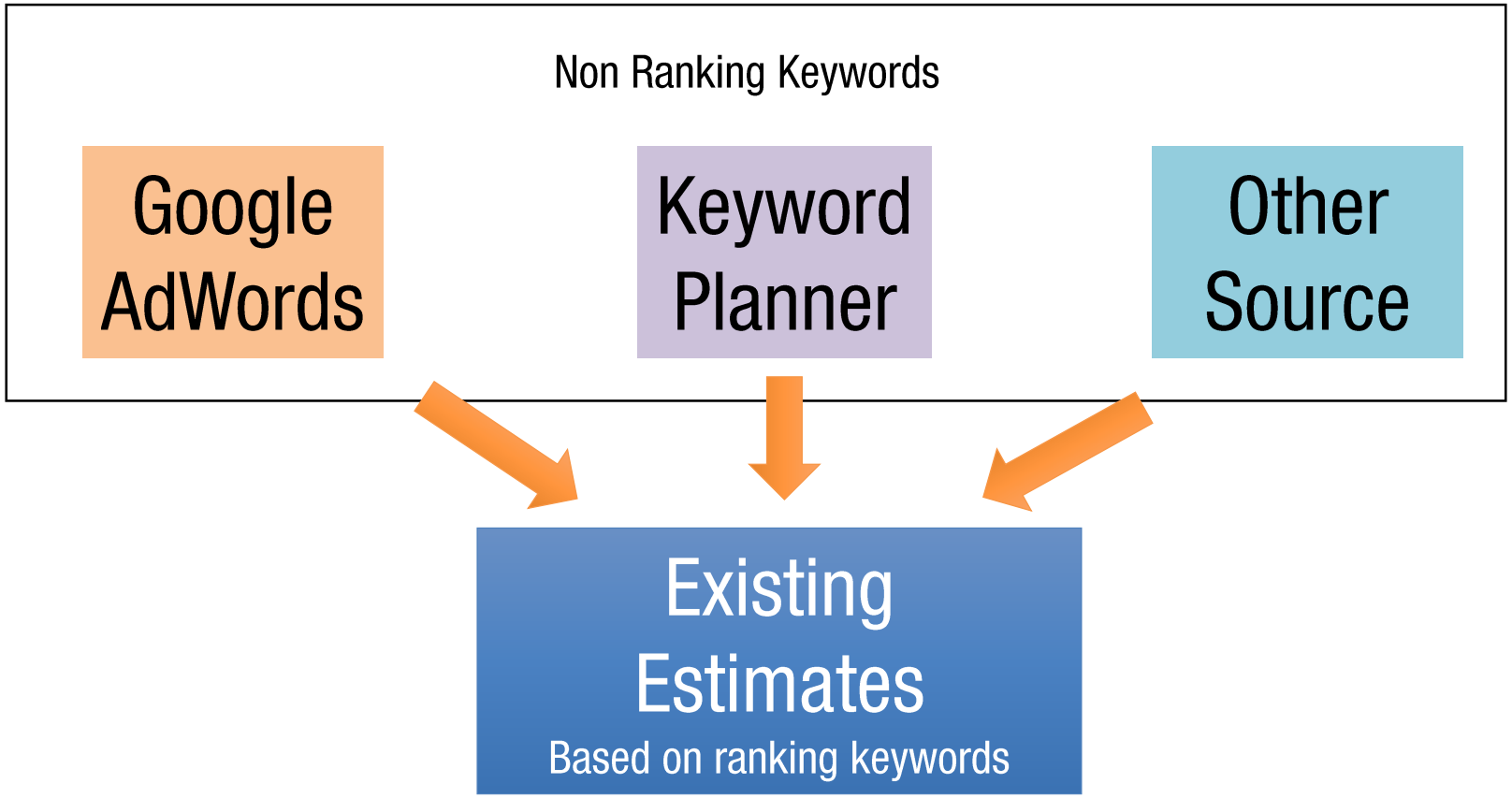
40

Google Nexus 7

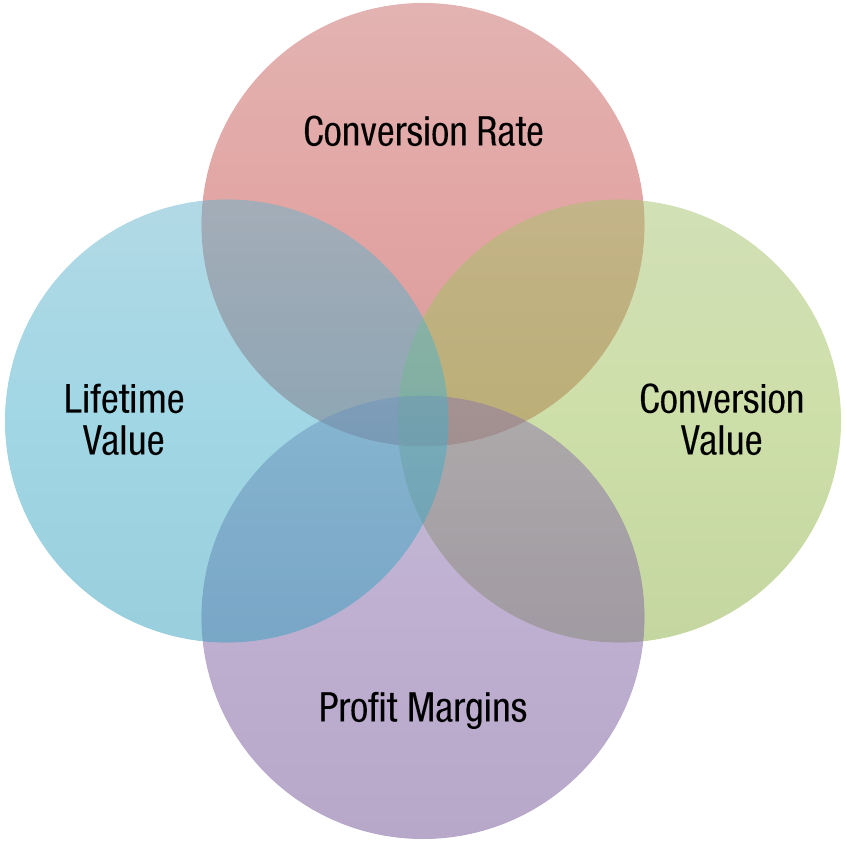
Potential Score:

25

phraseresearch.com


Non Ranking Keywords
Google AdWords
Keyword Planner
Other Source
Existing Estimates
Based on ranking keywords

Financial Scenarios



phraseresearch.com

Current Status | Scenarios | Financial Impact | Metrics

Keyphrase	Impressions	Rank	Current Clicks	Clicks if #1	Clicks if #2	Clicks if #3	Clicks if Up 1 Pos**	$ Current	$ if #1	$ if #2	$ if #3	$ if Up 1 Pos**	Difficulty	Potential Score
seo brisbane	3,500	16	49	257	190	141	49	4,900	25,700	19,000	14,100	4,900	3	287
google keyword tool	2,000	16	28	147	109	81	28	2,800	14,700	10,900	8,100	2,800	28	153
sem	1,250	13	29	152	112	83	29	2,900	15,200	11,200	8,300	2,900	37	152
seo jobs	400	3	92	168	124	92	124	9,200	16,800	12,400	9,200	12,400	13	105
seo agency	200	10	16	84	62	46	18	1,600	8,400	6,200	4,600	1,800	21	90
search engine optimization serv...	176	9	16	75	55	41	18	1,600	7,500	5,500	4,100	1,800	29	76
seo consultants	175	8	18	76	56	41	20	1,800	7,600	5,600	4,100	2,000	26	76
search engine optimisation serv...	175	9	16	75	55	41	18	1,600	7,500	5,500	4,100	1,800	29	76
smx sydney	200	6	28	84	62	46	30	2,800	8,400	6,200	4,600	3,000	24	75
google au search	170	5	26	73	54	40	35	2,600	7,300	5,400	4,000	3,500	13	65
seo services company	250	11	11	58	43	32	11	1,100	5,800	4,300	3,200	1,100	24	61
small business seo	480	13	11	58	43	32	11	1,100	5,800	4,300	3,200	1,100	38	56

Next Up…

Bonus Material

dejanseo.com.au/wordcamp

Or Google WordCamp Brisbane

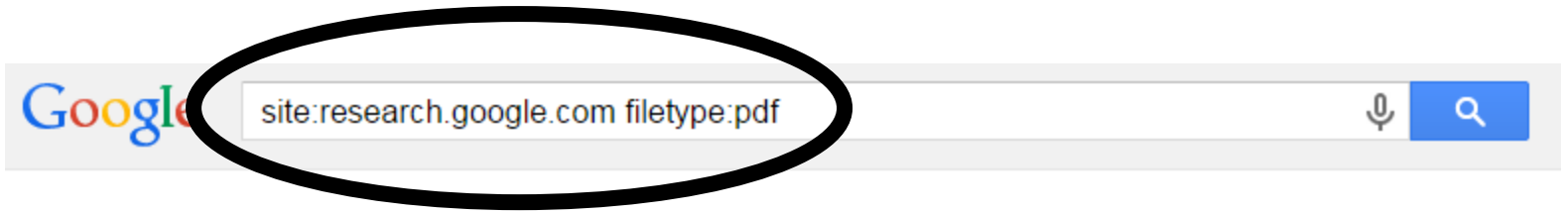
DEJAN MARKETING

BONUS MATERIAL

Dirty Beats.

For entertainment only. Please don't do this.

[OC] Method



About 1,500 results (0.26 seconds)

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research.google.com/pubs/archive/27743.pdf
by D Cohn - 2007 - Cited by 5 - Related articles
Recursive Attribute Factoring. David Cohn. Google Inc.,. 1600 Amphitheatre Parkway. Mountain View, CA 94043 cohn@google.com. Deepak Verma. Dept. of ...

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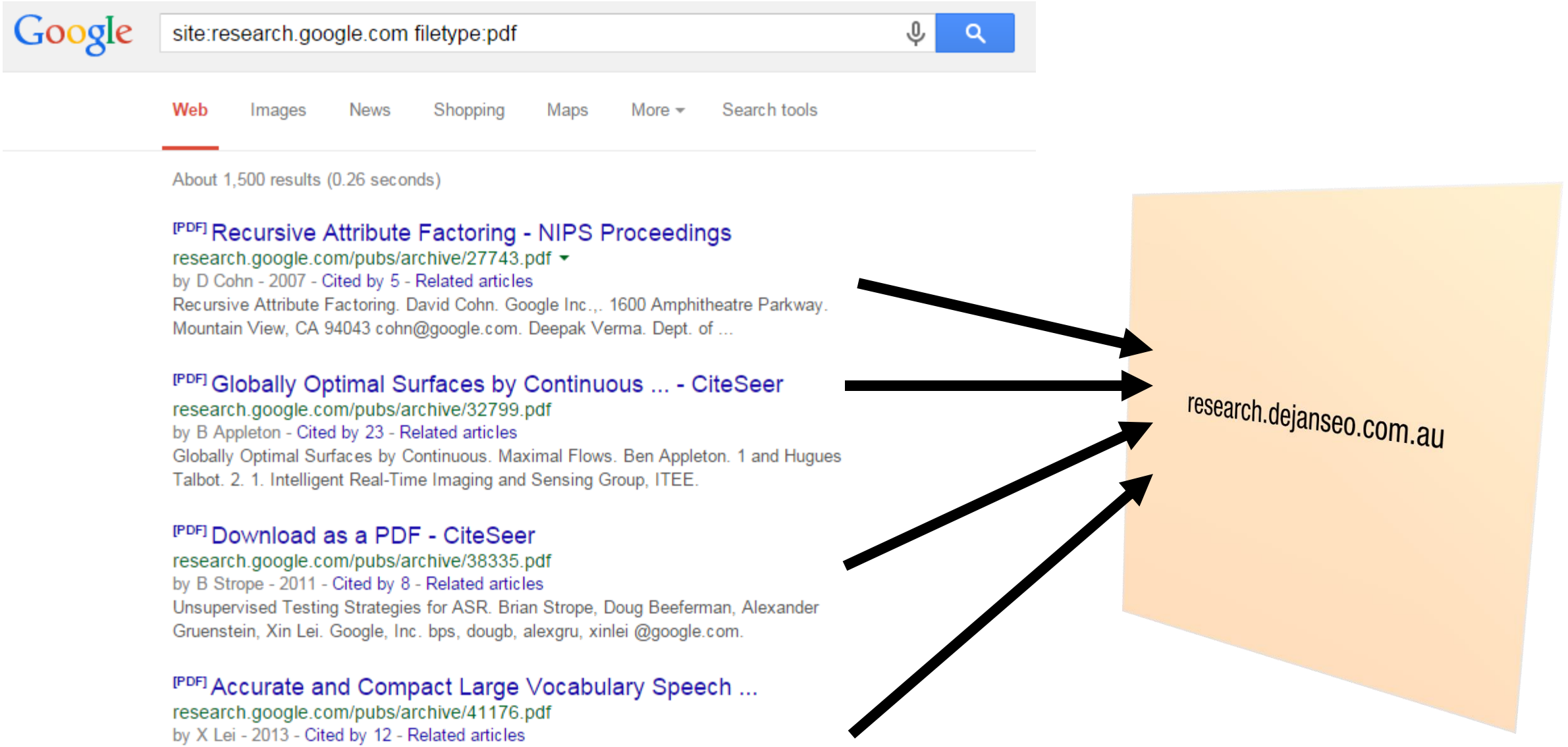
research.google.com/pubs/archive/41176.pdf
by X Lei - 2013 - Cited by 12 - Related articles
Accurate and Compact Large Vocabulary Speech Recognition on Mobile Devices. Xin Lei1. Andrew Senior2. Alexander Gruenstein1. Jeffrey Sorensen2.


Google
site:research.google.com filetype:pdf
Web
Images
News
Shopping
Maps
More
Search tools
About 1,500 results (0.26 seconds)
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Accurate and Compact Large Vocabulary Speech Recognition on Mobile Devices. Xin Lei1. Andrew Senior2. Alexander Gruenstein1. Jeffrey Sorensen2.
research.dejanseo.com.au

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by M Roth - 2010 - Cited by 137 - Related articles
Jul 25, 2010 - Suggesting Friends Using the Implicit Social Graph. Maayan Roth mroth@google.com. Assaf Ben-David abenda@google.com.

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000. 001. 002. 003. 004. 005. 006. 007. 008. 009. 010. 011. 012. 013. 014. 015. 016. 017. 018. 019. 020. 021. 022. 023. 024. 025. 026. 027. 028. 029. 030. 031.

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16. Probabilistic Models for Answer-Ranking in. Multilingual Question-Answering. JEONGWOO KO. Google Inc. LUO SI. Purdue University and. ERIC NYBERG ...

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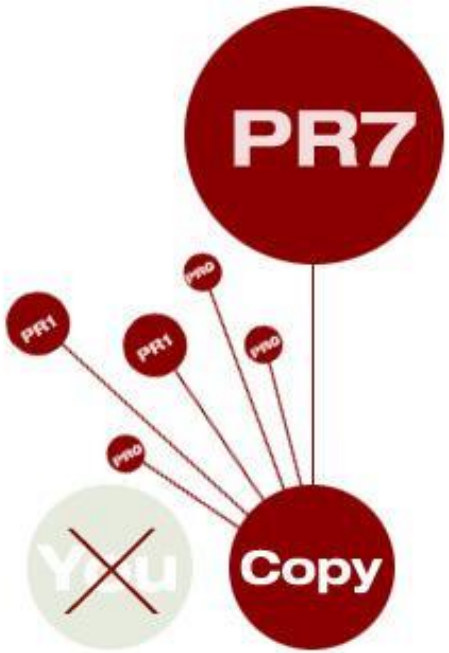
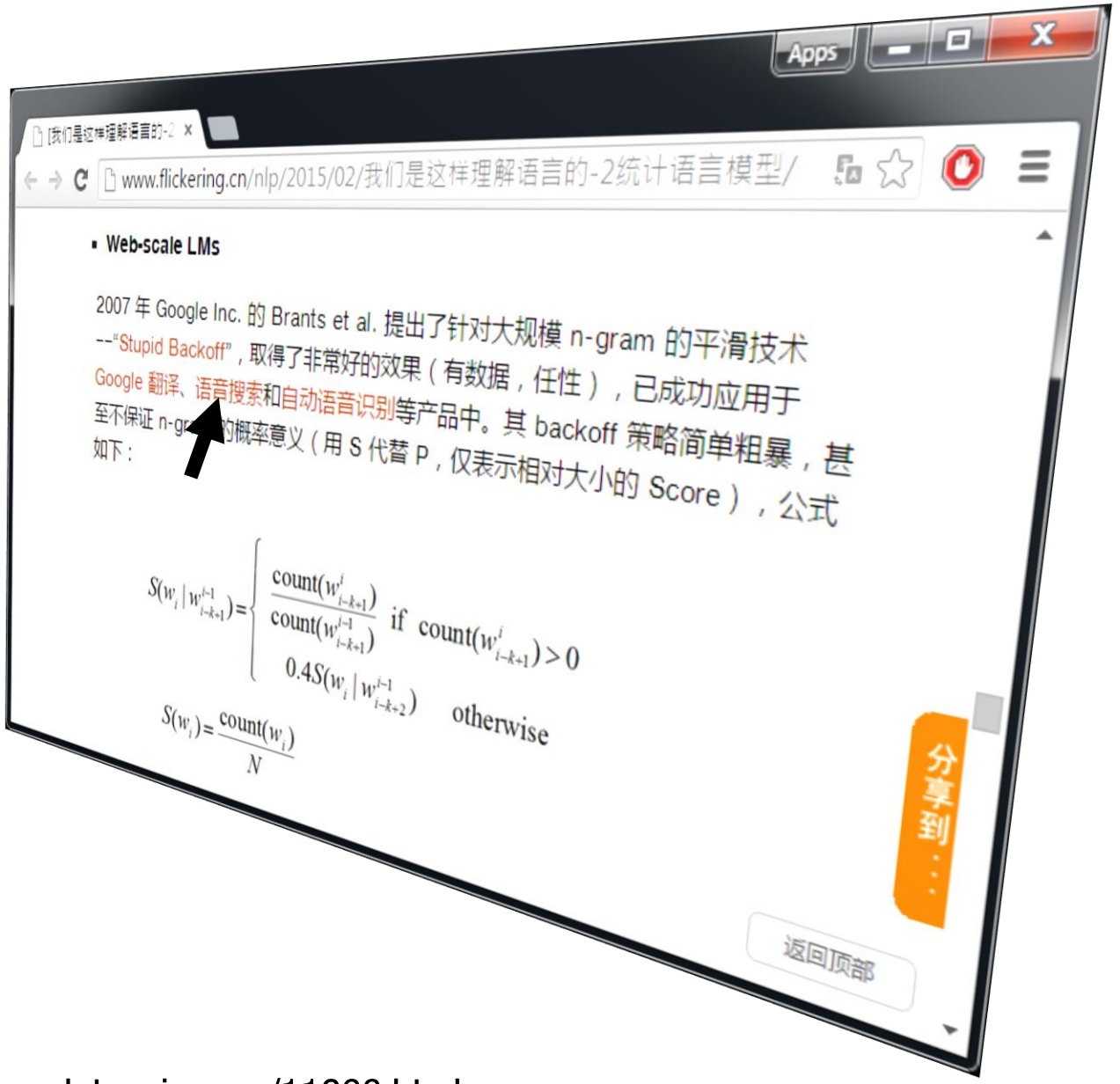
by D Bloch - 2007
Life on the Edge: Monitoring and Running A Very Large. Perforce Installation. Dan Bloch, Google. March 24, 2007. Abstract. Although Perforce does a ...



dejanseo.com.au/hijack

New Organic Links



dataunion.org/11266.html

Bait & Switch

40.	discrimination against women	222	(0.06%)
41.	most popular people 2011	215	(0.06%)
42.	dejanseo.com.au	205	(0.05%)
43.	seo companies	202	(0.05%)
44.	seo website	180	(0.05%)
45.	article spinning	178	(0.05%)
46.	google keyword tool	176	(0.05%)
47.	seo process	173	(0.05%)
48.	online shopping statistics australia 2011	171	(0.05%)
49.	skynet google	159	(0.04%)
50.	seo blog	158	(0.04%)
51.	most googled people 2012	157	(0.04%)
52.	search engine optimization	155	(0.04%)
53.	how many people shop online statistics 2011	151	(0.04%)
54.	seo company australia	145	(0.04%)
55.	how many people use online shopping	133	(0.04%)
56.	seo package	133	(0.04%)
57.	viral marketing	132	(0.03%)
58.	estimating sizes of outside social networks	131	(0.03%)

Oh…

40.	discrimination against women	222	(0.06%)
41.	most popular people 2011	215	(0.06%)
42.	dejanseo.com.au	205	(0.05%)
43.	seo companies	202	(0.05%)
44.	seo website	180	(0.05%)
45.	article spinning	178	(0.05%)
46.	google keyword tool	176	(0.05%)
47.	seo process	173	(0.05%)
48.	online shopping statistics australia 2011	171	(0.05%)
49.	skynet google	159	(0.04%)
50.	seo blog	158	(0.04%)
51.	most googled people 2012	157	(0.04%)
52.	search engine optimization	155	(0.04%)
53.	how many people shop online statistics 2011	151	(0.04%)
54.	seo company australia	145	(0.04%)
55.	how many people use online shopping	133	(0.04%)
56.	seo package	133	(0.04%)
57.	viral marketing	132	(0.03%)
58.	estimating sizes of outside social networks	131	(0.03%)

HNNGGG...

Non-Commercial Terms
Brands, Names, Events
Causes, Campaigns
Statistics, Data
Images…

49'19.73"n 29 33'06.53"w

- High Search Volume
- Low Competition
- Easy to Optimise
- Trending

49'19.73"n 29 33'06.53"w

Exact Match Anchor Text

Exact Match Anchor Text

Exact Match Anchor Text

Google 49'19.73"n 29 33'06.53"w

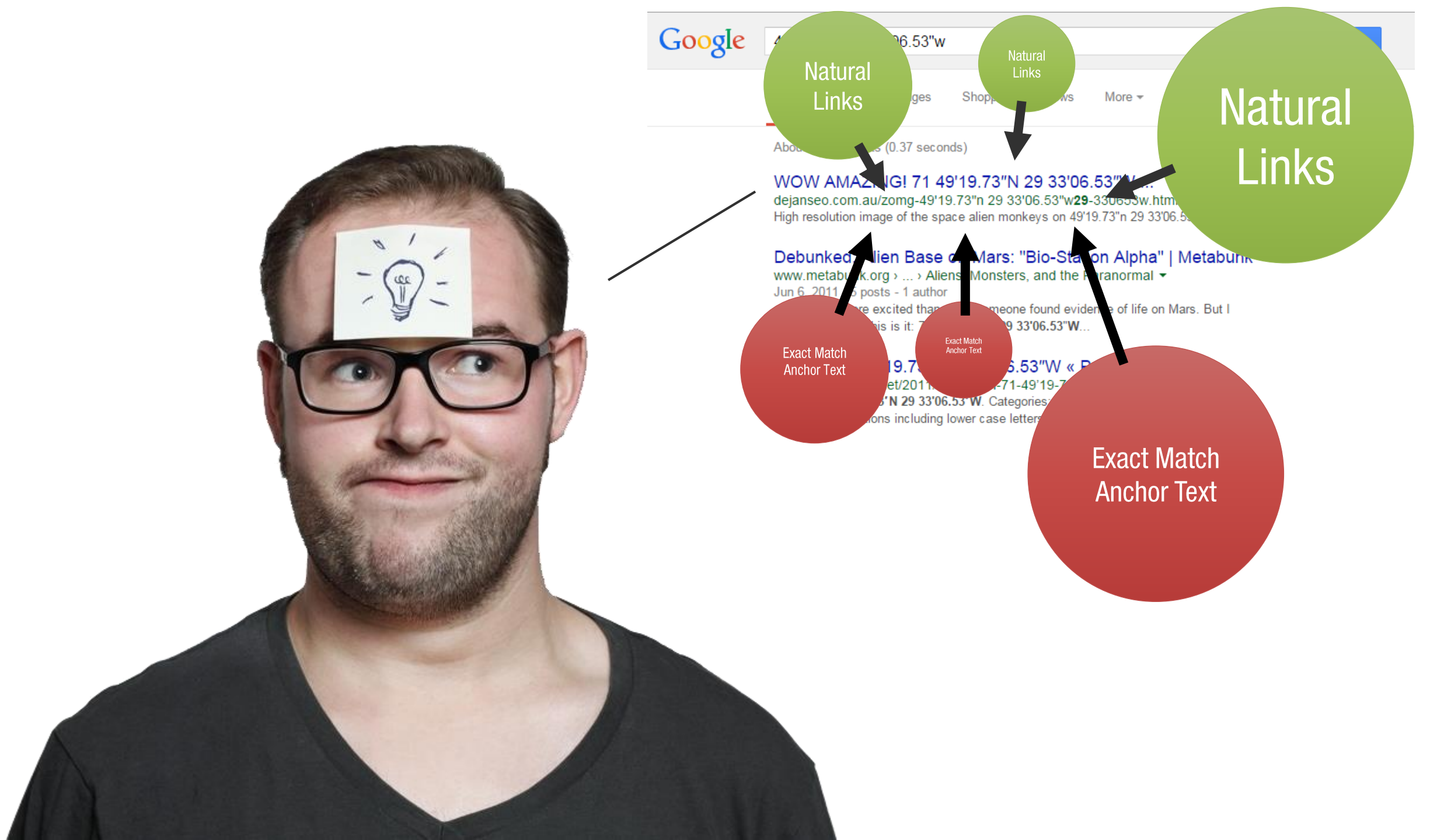
Web Maps Images Shopping News More Search tools

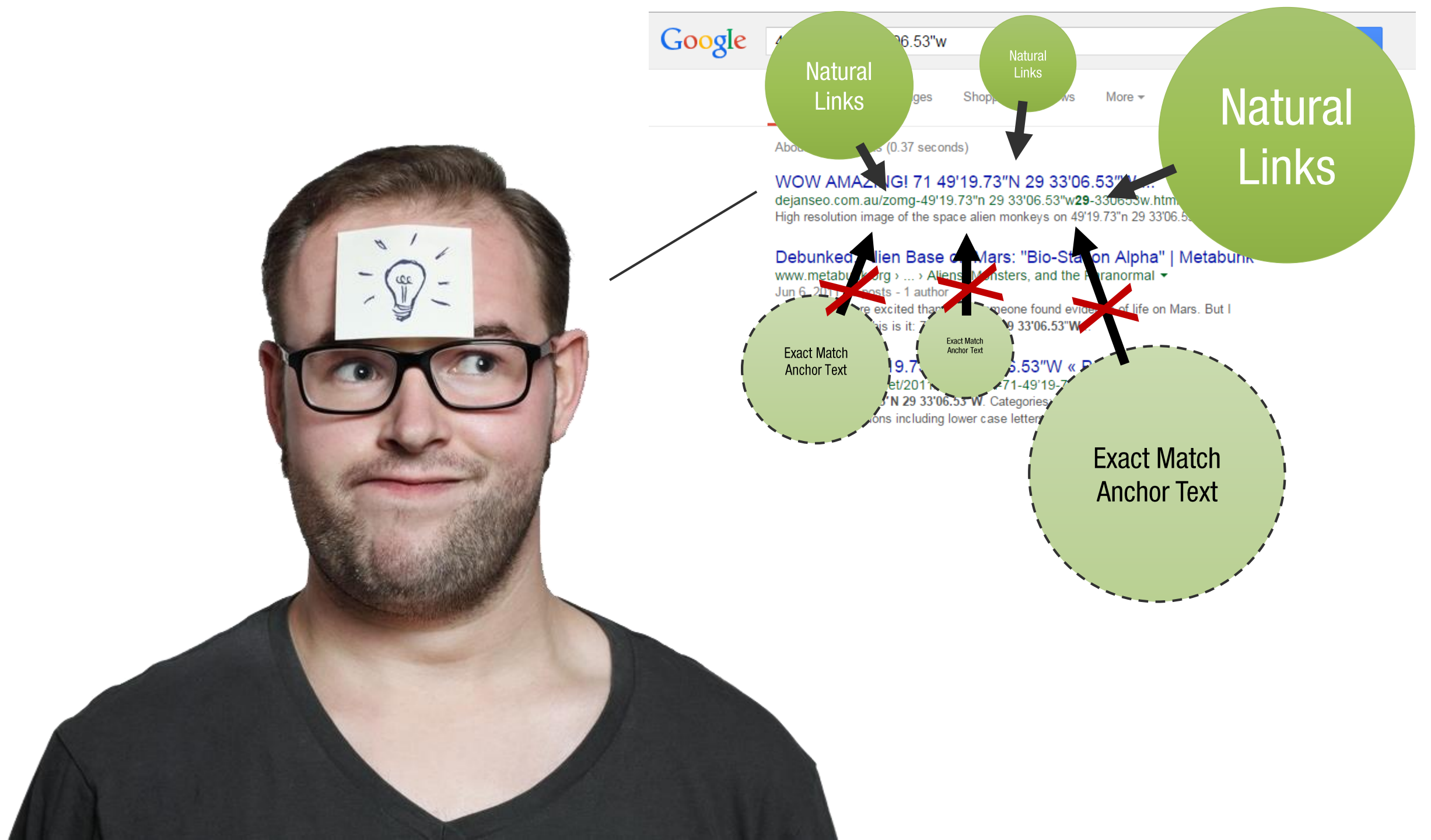
About 2,700 results (0.37 seconds)

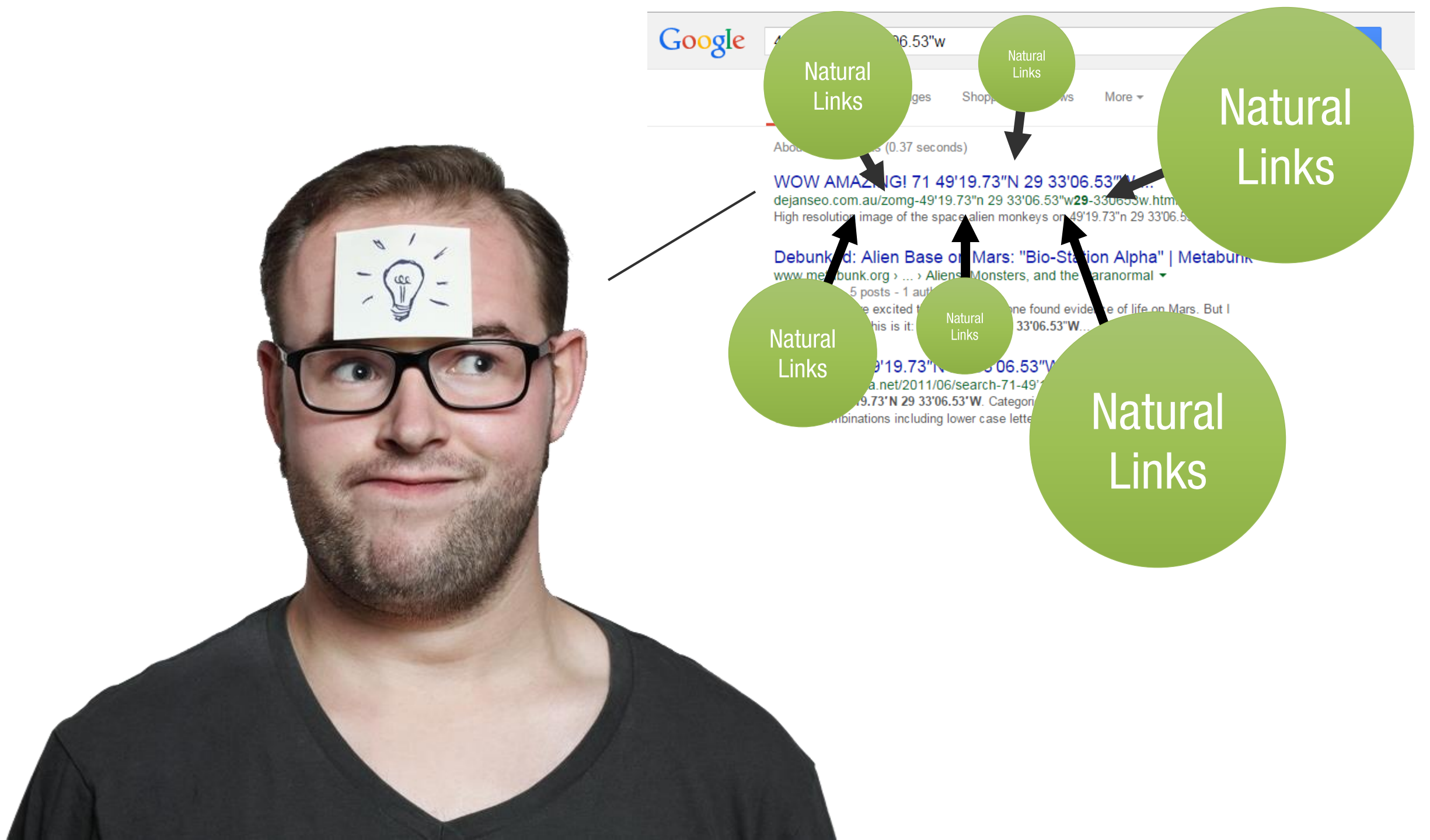
WOW AMAZING! 71 49'19.73"N 29 33'06.53"W ... #1
dejanseo.com.au/zomg-49'19.73"n 29 33'06.53"w**29**-330653w.html
High resolution image of the space alien monkeys on 49'19.73"n 29 33'06.53"w

Debunked: Alien Base on Mars: "Bio-Station Alpha" | Metabunk
www.metabunk.org › ... › Aliens, Monsters, and the Paranormal
Jun 6, 2011 - 5 posts - 1 author
... would be more excited than me if someone found evidence of life on Mars. But I really don't think this is it: 71 **49'19.73"N 29 33'06.53"W**...

Search: 71 49'19.73"N 29 33'06.53"W « Public ...
www.phibetaiota.net/2011/06/search-71-49'19-73"n-**29**-33'06-53"w/
Search: 71 **49'19.73"N 29 33'06.53"W**. Categories: Searches. For some reason the various combinations including lower case letters do not bring up the post.


Google
Natural Links
Natural Links
Natural Links
Exact Match Anchor Text
Exact Match Anchor Text
Exact Match Anchor Text
More
(0.37 seconds)
High resolution image of the space alien monkeys on 49'19.73"n 29 33'06.53"w
Jun 6, 2011
posts - 1 author


Google
Natural Links
Natural Links
Natural Links
Exact Match Anchor Text
Exact Match Anchor Text
Exact Match Anchor Text


Google
Natural Links
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Natural Links
More
(0.37 seconds)
WOW AMAZING! 71 49'19.73"N 29 33'06.53"W
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High resolution image of the space alien monkeys on 49'19.73"n 29 33'06.5
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www.metabunk.org › ... › Aliens, Monsters, and the paranormal
5 posts - 1 auth
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one found evidence of life on Mars. But I
his is it:
33'06.53"W...
9'19.73"N
06.53"W
a.net/2011/06/search-71-49'
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mbinations including lower case lette

dejanseo.com.au/wordcamp

Or Google WordCamp Brisbane